

**MEMBERS:**

- **Wendy Bohlke**  
Chair
- **Teresa Taylor,**  
Vice Chair
- **Jeff Fairchild**
- **Rebecca Johnson**
- **John Pedlow**

*If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at rkloke@whatcom.edu two days prior to the meeting to allow sufficient time to make arrangements.*

**NEXT MEETING  
REMINDER**

**May 10, 2023**

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
  - a. Minutes of March 15, 2023 Board of Trustees Meeting (Attachment A)
- III. Public Comment
  - [Protocols for Public Comment](#)
- IV. Action Item Tab 2
  - Proposed Academic Calendars (2024-2025 and 2025-2026) – Becky Rawlings, Executive Director for Human Resources (first reading, possible action)
- V. Report from the President
- VI. Reports Tab 3
  - ASWCC – Joshua Norton, President
  - WCCFT – Anna Wolff, President
  - WFSE – Dan Andreason, President
  - Administrative Services –Vice President Nate Langstraat
  - Student Services – Vice President James Siegel
  - Instruction – Vice President Barry Robinson
- VII. Discussion/Items of the Board
  - ACT Spring Conference – May 15-16, 2023
- VIII. Executive Session
  - ...as provided in RCW 42.30.110 and 42.30.140 (4)(a), to discuss collective bargaining...
  - to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency
- IX. Adjournment

**\*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



**CONSENT AGENDA**

- a. Minutes of March 15, 2023 Board of Trustees Meeting (Attachment A)

**SUGGESTED RESPONSE**

*The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."*

# Whatcom

COMMUNITY COLLEGE

**MINUTES**  
**BOARD OF TRUSTEES MEETING**  
**237 W. Kellogg Road, Bellingham**  
**Laidlaw 143**  
**Wednesday, March 15, 2023**  
**2:00 p.m.**

- **CALL TO ORDER** Chair Wendy Bohlke officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Jeff Fairchild, Rebecca Johnson, John Pedlow and Teresa Taylor, constituting a quorum. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Barry Robinson, Vice President for Instruction; James Siegel, Vice President for Student Services; Julie Nicoll, Assistant Attorney General; and Rafeeka Kloke, Executive Director for the Office of the President.

Chair Bohlke began with a land acknowledgement to recognize and pay respect to the Coast Salish Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

## **ACTION TO ACCEPT AGENDA**

- Trustee Taylor moved to accept the agenda. It was seconded by Trustee Pedlow and the **motion was approved.**
- Chair Bohlke announced that there is a designated time for public comment on the agenda.

## **CONSENT AGENDA**

- **Consent Agenda**

Minutes of February 15, 2023 Board of Trustees Meeting.

Chair Bohlke stated: "If there are no objections, item in the consent agenda will be adopted." As there was no objection, this item was adopted.

## **EXECUTIVE SESSION**

- At 2:05 p.m. the meeting was adjourned for a closed session of the Board for 15 minutes to evaluate the qualification of an applicant for public employment or to review the performance of a public employee...

Chair Bohlke announced that action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Barry Robinson, Executive Director Rafeeka Kloke and Assistant Attorney General Julie Nicoll.

The Executive Session was adjourned at 2:20 p.m. and the Board reconvened into open session at p.m.

## **ACTION ITEM**

### ➤ **Tenure Consideration**

Chair Bohlke thanked the probationer and probation review committee members for their extraordinary work. She shared that she's proud to serve as a trustee at an institution with such talented faculty. She was pleased that professional development continue to be a priority at WCC.

Trustee Johnson moved to award tenure to Saeed Niyati. It was seconded by Trustee Pedlow and the motion was approved unanimously.

## **BREAK**

- The meeting was adjourned for a break at 2:23 p.m.
- The meeting reconvened into open session at 2:40 p.m.

## **PUBLIC COMMENT**

- Chair Bohlke called for public comment. She announced a 15-minute public comment period with 2 minutes allocated to each person.
- Joshua Norton shared comment regarding continuing education and license renewal for nursing faculty.

## PRESIDENT'S REPORT

- President Kathi extended her congratulations to Saeed Niyati and thanked members of the tenure committee for their work and support of the Niyati.
- President Kathi asked Barry Robinson, Vice President for Instruction, to provide an enrollment update. Robinson shared that enrollment has improved: Spring 2023- 803 FTE compared to Spring 2022 - 372 FTE.
- On Professional Development Day, Stephen Shields, strategic planning consultant, and the Strategic Planning Core Team along with Cabinet members facilitated an interactive session for faculty and staff to provide feedback on three areas: vision, objectives and institutional readiness to achieve the vision and objectives. All feedback were collected at the end of the session and being reviewed by Core Team members to further refine the draft vision and strategic objectives. Chair Bohlke shared that she attended one hour of the session and appreciated the engagement of faculty and staff.
- President Kathi shared the names of recipients of the two excellence awards announced at Professional Development Day.
  - Robin Preisinger, Director for Speakers of Other Languages (ESOL) and Interim Director for Transitional Learning Program, received this year's Judy Hoover Excellence Award. Preisinger has been at Whatcom for over twenty plus years and has made tremendous contributions to our students and our college. Examples of her contributions included rewriting policies during the pandemic, navigating the pandemic by helping the ESOL program pivot to an online testing and placement processes.
  - Chris Bouchard, Assistant Director for Financial Aid, received this year's Fran Hudson Classified Excellence Award. Bouchard has been at Whatcom for over 30 years. Her leadership and commitment to the WCC's mission have greatly benefited our students and campus community. She was instrumental in assisting with the distribution of millions of dollars in HEERF funds to students and ctLink implementation.
- President Kathi shared a few upcoming events:
  - 42nd District Legislative Townhall – March 18th at Ferndale High School
  - Winter Nursing Pinning Ceremony – March 23rd at Heiner Theater
  - President's Circle – April 21st at Phyllis and Charles Self Learning Commons

## REPORTS

### ➤ **WCCFT** - Anna Wolff, President

Wolff shared that members of faculty union met with 40<sup>th</sup> and 42<sup>nd</sup> legislators and/or their staff with the exception of Representative Debra Lekanoff office.

## **DISCUSSION/ITEMS OF THE BOARD**

### **➤ ACT Spring Conference – May 15-16, 2023**

Chair Bohlke encouraged all members of the board to attend the ACT Spring Conference in Walla Walla, WA.

## **EXECUTIVE SESSION**

- At 3:15 p.m. the meeting was adjourned for a closed session of the Board for fifty - five minutes as provided in RCW 42.31.110, to discuss collective bargaining and a Executive Session immediately after the closed session, to evaluate the qualification of an applicant for public employment or to review the performance of a public employee... and to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency...

Chair Bohlke announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice Presidents Nate Langstraat and Barry Robinson, Executive Director Rafeeka Kloke and Assistant Attorney General Julie Nicoll and Drew Nishiyama.

The Executive Session was adjourned at 4:10 p.m. and the Board reconvened into open session at 4:10 p.m.

## **ADJOURNMENT**

- There being no further business, the meeting was adjourned at 4:10 p.m.

**TO :** Whatcom Community College Board of Trustees

**FROM :** Kathi Hiyane-Brown, President

**DATE :** April 10, 2023

**RE :** 2024-2025 and 2025-2026 Academic Calendars

This past fall an ad-hoc committee comprised of the Vice President for Instruction, Executive Director for Human Resources, Registrar, Payroll Supervisor, full-time faculty representative and Curriculum and Scheduling Specialist developed a draft calendar for the 2024-2025 and 2025-2026 academic years.

The draft calendars were distributed campus-wide to each employee group with an opportunity to provide additional feedback. The ad-hoc committee reviewed campus input to incorporate needed changes.

Many considerations were taken into account while creating the calendar, such as neighboring institutions' calendars, holidays, religious holidays, quarter start and end dates, faculty planning days, and State requirements.

We recommend approval of the proposed 2024-2025 and 2025-2026 academic calendars.

**SUGGESTED MOTION**

Move to approve the 2024-2025 and 2025-2026 academic calendars
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# Academic Calendar 2024-2025-Draft

June-July 2024						
Su	Mo	Tu	We	Th	Fr	Sa
23	24	25	26	27	28	29
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August 2024						
Su	Mo	Tu	We	Th	Fr	Sa
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11	12	13	14	15	16	17
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25	26	27	28	29	30	31

September 2024						
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29	30					

October 2024						
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20	21	22	23	24	25	26
27	28	29	30	31		

November 2024						
Su	Mo	Tu	We	Th	Fr	Sa
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

December 2024						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

January 2025						
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12	13	14	15	16	17	18
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26	27	28	29	30	31	

February 2025						
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23	24	25	26	27	28	

March 2025						
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April 2025						
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May 2025						
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June 2025						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## Summer Quarter 2024

- 24-Jun Quarter Begins
- 4-Jul Independence Day- Closed
- 16-Aug Quarter Ends

**39 Instructional Days**

## Fall Quarter 2024

- 31 Aug - 2 Sep Labor Day Weekend - Closed
- 18-Sep All College Day - Closed
- 24-Sep Quarter Begins
- 9-11 Nov Veterans Day Weekend- Closed
- 27-Nov No Classes - College Open
- 28 Nov - 1 Dec Thanksgiving Weekend - Closed
- 29-Nov Native Amer Heritage Day - Closed
- 13-Dec Quarter Ends
- 25-Dec Christmas Holiday - Closed

**55 Instructional Days**

## Winter Quarter 2025

- 1-Jan New Year's Day - Closed
- 8-Jan Quarter Begins
- 18-20 Jan Martin Luther King Jr. Weekend - Closed
- 15-17 Feb Presidents Day Weekend - Closed
- 18-Feb Professional Development Day - Closed
- 28-Mar Quarter Ends

**55 Instructional Days**







## Spring Quarter 2025

- 8-Apr Quarter Begins
- 24-26 May Memorial Day Weekend - Closed
- 19-Jun Juneteenth holiday - Closed
- 20-Jun Quarter Ends

**52 Instructional Days**

**162 Total Instructional Days**



**170 Total Faculty Contract Days**




-  Quarter Begins
-  Quarter Ends
-  College Closed
-  No Classes - College Open
-  Faculty Work Day - No Classes
-  Employee Work Day - Closed










# Academic Calendar 2025-2026 - Draft







3/1/2023



June-July 2025						
Su	Mo	Tu	We	Th	Fr	Sa
22	23	24	25	26	27	28
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27	28	29	30	31		







August 2025						
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September 2025						
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October 2025						
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November 2025						
Su	Mo	Tu	We	Th	Fr	Sa
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23	24	25				
	30					


December 2025						
Su	Mo	Tu	We	Th	Fr	Sa
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28	29	30	31			



January 2026						
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February 2026						
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			18	19	20	21
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March 2026						
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April 2026						
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May 2026						
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June 2026						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17			20
21	22	23	24	25	26	27
28	29	30				

## Summer Quarter 2025

- 30-Jun Quarter Begins
- 4-Jul Independence Day - Closed
- 22-Aug Quarter Ends

**39 Instructional Days**

## Fall Quarter 2025

- 30 Aug - 1 Sep Labor Day Weekend - Closed
- 17-Sep All College Day - Closed
- 23-Sep Quarter Begins
- 11-Nov Veterans Day Holiday - Closed
- 26-Nov No Classes - College Open
- 27-30 Nov Thanksgiving Weekend - Closed
- 28-Nov Native Amer Heritage Day - Closed
- 12-Dec Quarter Ends
- 25-Dec Christmas Holiday - Closed

**55 Instructional Days**

## Winter Quarter 2026

- 1-Jan New Year's Day - Closed
- 7-Jan Quarter Begins
- 17-19 Jan Martin Luther King Jr. Weekend - Closed
- 14-16 Feb Presidents Day Weekend - Closed
- 17-Feb Professional Development Day - Closed
- 27-Mar Quarter Ends

**55 Instructional Days**

## Spring Quarter 2026

- 7-Apr Quarter Begins
- 23-25 May Memorial Day Weekend - Closed
- 18-Jun Quarter Ends
- 19-Jun Juneteenth holiday - Closed

**52 Instructional Days**

**162 Total Instructional Days**

**170 Total Faculty Contract Days**



Quarter Begins



Quarter Ends



College Closed



No Classes - College Open



Faculty Work Day - No Classes



Employee Work Day - Closed

# Whatcom

## COMMUNITY COLLEGE

### Reports to the Board of Trustees April 12, 2023 Meeting

#### ➤ ASWCC – Joshua Norton, President

- Executive Board
  - Services and Activities Fee Budget Committee, Ongoing- This committee has been meeting in open and public meetings to draft an initial budget to present to campus for feedback. These open meetings have allowed for student feedback and clarity in the process.
  - Social Justice Committee- Committee has set the date for the Students Leading Change conference for Saturday May 20<sup>th</sup>, 2023 from 10am to 2pm. Board of Trustee & President Cabinet members are welcome to join us as students host a conference focusing on social justice, equity, and pluralism.
- Programming and Diversity Board
  - Whatcom’s Winter Wednesday Weekly Mingles (Wingles): A weekly event where students can play board games, study, meet other students, and eat food.
    - March 1, 2023: 83 Attendees
    - March 8, 2023: 85 Attendees
    - March 15, 2023: 81 Attendees
 YTD Data: There is a 157% increase in total attendees from 2022 February/March Spring Wingles to 2023 March Spring Wingles.  
 Spring 2022 Wingles:
    - February 16, 2022: 36 attendees
    - February 22, 2022: 13 attendees
    - March 2, 2022: 48 attendees
  - Clean Your Palette (3/10/23): 25 Attendees: A painting event held in Syre Auditorium where students were provided with watercolor painting materials, instructions, and snacks.
  - Donut Stress (3/17/23)- 53 Attendees: The PDB passed out donuts, self-care items, and flyers for upcoming events around campus to students studying for their finals. Students who took self-care items signed in.
  - End of Winter Quarter Celebration (3/16/23)- 52 Attendees: An event for students to celebrate the end of quarter with board games, desserts, and an open mic.
  - Planning Orca Day (POD) Party Meetings: The PDB held weekly meetings every Wednesday that is open to all students to help plan Orca Day.
- ASWCC Clubs:
  - 18 clubs are currently chartered with 2 in process.

➤ **Administrative Services—Nate Langstraat, Vice President**

- **Conference & Event Services (CES)** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
  - Agreements have been confirmed for the East Congregation of Jehovah’s Witness Annual Memorial Ceremony, The Roller Betties, Harris Biomedical Bellingham Seminar, Unified Sports, Starbuck School District State Testing, David F. Warrant Celebration of Life, Bellingham School District Leadership, Girls Rugby Inc., Whatcom County Adult Soccer Association, Bellingham Warriors Lacrosse, WFC Rangers (soccer), and Chuckanut Bay Rugby.
  - Conference & Event Services will support the following internal events: ASWCC Welcome Back & Wayfinding Tables, ASWCC Just Dance Party, President’s Circle event, Early Childhood Education Dance Concert/50th Anniversary, All College Job & Internship Fair, and continued planning for the 2023 Commencement Ceremony.
- **Facilities and Operations** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
  - The lighting controls upgrade for the Syre auditorium and turning classrooms is complete and fully functioning with enhanced features.
  - Heiner reroof work is completed. The project included adding several inches of rigid insulation to enhance energy performance as well as installing an additional row of sunshades along the south elevation of the building.
  - Washington State Board passed resolution 23-03-08 in support of executing a ground lease with Bellingham Public Schools for construction of the new Community Transitions program facility.
- **Finance** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
  - Budget development for 2023-24 is in progress. Budget managers have submitted budget requests to their respective Cabinet member for review. Business Office will prepare an operating budget request summary to be reviewed by Cabinet and the Budget Review Committee.
  - All 2023-2025 legislative budgets have been released, including the Governor’s proposal and proposals from both the Senate and the House. A compromise budget will be negotiated in the coming weeks. Full funding of compensation items continues to be a top priority. The Governor’s and Senate’s proposals provide 83% of needed funding. The House’s proposal provides some flexible funding that could be used to fund beyond 83%.

➤ **Student Services—James Siegel, Vice President**

- **TRIO Program** *(Goal 1.1 Improve student success in retention, completion, transfer, and employment; Goal 1.3 Promote student access through quality services and resources)*
  - 21-22 Annual Performance Review (APR) data
    - Funded to serve: 140    Served: 140
    - Approved Persistence objective: 74%    Actual Persistence: 81%
    - Good Academic Standing (GAS) objective: 73%      Actual GAS rate: 88%
  - Earned all possible prior experience points for the SSS grant in 21-22 due to exceeding APR Goals!

- Upward Bound Advisor Christina Fernandez led a budget and finance workshop at all three partner high schools to help students better understand debit cards vs credit cards, interest rates, account fees, how to create a budget and how to choose a bank
- Hired new Upward Bound Project Director Athena Roth, start date April 3
- **Office of Student Life and Development** *(1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success, 4.1 Offer programs, services, and facilities that support college needs and market demands. Heidi Farani, Director for Student Life and Development)*
  - Orca Food Pantry:
    - In the last month (February 17- March 20), there were 338 visits to the food pantry by current WCC students to the Orca Food Pantry. Each student is limited to one visit per week. 16 students who were first time visitors.
    - Received donations from Miracle Food Network, American Association of University Women (AAUW), and campus donations in the past month. Miracle Food Network donated 114.7 lbs, AAUW donated 10.5 lbs and included a cash donation, and campus donations accounted for 39.7 lbs. These donations totaled 164.9 pounds. Food donations were down 348 pounds from last month.
    - Increased Costco orders to once a week from twice a week to meet increasing need and decreasing donations.
  - Women’s History Month Event
    - Author and speaker Bonita Lee shared her journey in honor of Women’s History month
      - This event was held in partnership with WCC, WWU, BTC, NWIC, Bellingham Public Schools, the City of Bellingham, and PeaceHealth.
  - Voter Friendly Campus Designation
    - The Office of Student Life and Development has been working over the last two years with ASWCC student leaders and other campus and community partners in an effort to once again have Whatcom Community College designated as a voter friendly campus. On March 28<sup>th</sup>, the official announcement went out that WCC is one of 258 institutions that continued efforts, even during a non-national election year, to break down barriers and empower students with the information and tools they need to participate in the political process. Campuses were evaluated on their ability to complete a multi-step process, which included engaging a coalition of campus members from staff, faculty, students, community organizations, and local election officials to develop a written plan for how the institution would engage student voters in 2022, facilitating voter education and engagement efforts on campus, and writing a final analysis of their efforts reflecting on what worked and what to change going forward. The designation is valid through December 2024.

- **Access and Disability Services** (3.1 Ensure all students have access to campus resources that support educational success; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes; 4.3 Provide ongoing opportunities for faculty and staff professional growth)
  - March 21, 2023 – 227 students registered with ADS compared with March 21, 2022 – 223 students registered with ADS.
  - 6 college employees attended the March 21 Accessibility Training workshop. This workshop teaches employees basic Word document accessibility for ADA compliance. Monthly trainings are scheduled for Spring Quarter.
  - 22 employees across employment groups attended a workshop on supporting the ADHD learner. This workshop was offered in a hy-flex format with about half the employees in person and have in zoom.
  
- **Intercultural Services** (Goal 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes, 4.3 Provide ongoing opportunities for faculty and staff professional growth)
  - On March 16, Intercultural Center Peer Navigators, Magaly and Reuben facilitated an Actions for Change event titled: Farmworkers Rights Art Gallery. This event included a presentation on important figures in the Farmworkers Rights movement, current issues in the movement, and an art gallery for students to express their views on the topic through different art formats such as paintings, graphic designs and poems.
  - Through programming in the Intercultural Center and collaboration with community partners, the team participated in a diverse series of offerings celebrating Women’s History Month. The IC Peer Navigators were able to attend most of these events, facilitating new learning opportunities, and most importantly feeling represented, heard, and empowered at these events.
  - On March 8<sup>th</sup>, Intercultural Center Peer Navigators, Kunmi Ajiboye and Giordy Panis hosted a Talkin’ Stories, in honor of International Women’s Day, titled: Body Neutrality V. Male Gaze.
  - Hosted a Talkin’ Stories on March 15 highlighting Transgender Day of Visibility in partnership with the ASWCC Pride Club. Reuben Lopez, Intercultural Center Peer Navigator facilitated the conversation.
  
- **Entry and Enrollment Services** (1.3 Promote student access through quality services and resources; 3.4 Revise policies, practices, services, and curricula from an equity-based lens)
  - Between March and June 2023, the Outreach team will be bringing approximately 1100 prospective students to campus.
  - There has been an upswing in fake/fraudulent applications (603 as of 3/27/23) that has caused more work for Enrollment and Financial Aid teams working to apply coding and determine who is real without negatively impacting our true students’ abilities to register.
  
- **Student Success and Retention** (Goal 1.1 Improve student success in retention, completion, transfer, and employment; Goal 1.3 Promote student access through quality services and resources)

- As part of a strategy to increase enrollment and retention, 1062 registration reminder phone calls referrals were made on March 6. Of the 1062, 584 are currently registered for next quarter.
- The partnership with advisors and coaches from different departments helped reach out to 100% of early and mid-quarter alert students for the first time since pre-pandemic.
- **Athletics and Recreation** (*Goal 1.3 Promote student access through quality services and resources, 2.5 Cultivate community awareness and support for the college, Goal 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators*)
  - Athletics
    - Officially named Alex Sommerfield as the permanent Men’s Basketball Coach.
      - Orca Pickleball Spring Classic has been confirmed for May 19-21 at the WCC Pickleball Courts. Collaboration with Bellingham Pickleball Club. Registration has opened. Will be a major fundraising event for the department.
    - WCC Summer Youth Basketball Camp officially set for June 19-22 at the WCC Pavilion. Collaboration with McLendon Athletics. Registration is now open.
    - Men’s Soccer Spring Season confirmed. Here is the schedule:
      - Saturday, April 1st 11am vs. Trinity Western University (at WCC)
      - Saturday, April 8th 2pm vs. Skagit Valley College (at WCC)
      - Saturday, April 15th 2pm vs. Seattle Pacific University (at SPU)
      - Saturday, April 22nd 7pm vs. University of Washington (at UW)
  - Recreation
    - Yoga for Wellness class on Thursdays is averaged 20 participants (group fitness pilot program).
    - The Health and Wellness Group put on an employee H&W Fair in PAV 201 on March 15th. The event was a hit, with 60 employees coming to learn about various resources and connect with other employees.
    - The last Yoga for Wellness class, “Bring a co-worker” had 24 participants. Largest class for the quarter.
    - SRC staff hosted a successful badminton tournament on March 17th, with 24 participants and about 12-15 spectators.

➤ **Instruction— Barry Robinson, Vice President**

- **International Programs** (*3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators; 4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College.*)
  - 26 new international students will begin their studies at Whatcom in spring 2023. 19 of the students will reside in Cedar Hall and will arrive on March 30 and 31. The students come from Canada, China, Colombia, Indonesia, Japan, Malaysia, Mongolia, Peru, and Vietnam.

- International Programs is working with an educational foundation in Okinawa, the southernmost prefecture of Japan, to forge educational partnerships with towns in that area. A group of representatives from the educational foundation will accompany a delegation from the mayors' offices from four towns in Okinawa (Nanjo, Kitanakagusuku, Higashi, Nakagusuku) on a visit to Washington State University and Whatcom Community College. The visit is intended to allow for the visitors to gain first-hand knowledge about higher education in Washington in order to develop pathways for students in Okinawa to have an American college experience. The group will be visiting Whatcom on April 24.
- International Programs will be submitting an application for recertification by the Department of Homeland Security to host international students at Whatcom Community College. The recertification is a biennial requirement for all US colleges and universities that host students on F-1 student visas.

• **Grants** (1.1 Improve student success in retention, completion, transfer, and employment; 1.4 Provide students with mentors, internships, and career preparation. 2.2 Create teaching and learning communities. 2.3 Strengthen partnerships with K-12 and higher education institutions. 2.6 Engage with business and industry to strengthen regional economic development. 4.1 Offer programs, services, and facilities that support college needs and market demands. 4.2 Increase college enrollment and secure resources for the continued viability of the College)

NCyTE (National Cybersecurity Training & Education Center), Center of Academic Excellence Candidates National Center (CCNC), and Cybersecurity Center of Excellence of Washington State (CCOE) Microsoft Accelerating Community College Cybersecurity Excellence (ACCCE) cybersecurity grant activities:

- NCyTE's National Visiting Committee (NVC) met with NCyTE and WCC leadership on March 8–9 in Tukwila. The goal of the annual meeting was to review the Center's progress on its current National Science Foundation (NSF) cybersecurity grants and meeting 2022-2023 objectives and plans for the coming years. NVC members include senior cybersecurity experts from US Bank, Healthcare Information & Management Systems Society, Energy Sector Security Consortium, and the California Information Security Office, and Mitre Corporation. The NVC's report to the grants' NSF program officer will include commendations and recommendations.
- On March 16–18, Tasha Amos represented NCyTE at the WiCyS (Women in Cybersecurity) annual conference held in Denver. This event celebrates women in cybersecurity, offers professional development workshops, and explores ways to increase the number of women in cybersecurity.
- On March 17th, NCyTE's monthly membership meeting topic was "Cybersecurity Across Disciplines" and 24 people attended. Executive Director Corrinne Sande discussed the growing demand for cybersecurity instruction in disciplines where it is not currently taught. The information shared about the "Cybersecurity Across Disciplines" (CyAD) Conference, which NCyTE is hosting this summer, was met with enthusiasm and support from many of the participants.
- NCyTE and CCOE funded a Virtual Cybersecurity Workshop. NCyTE and CCOE provided funding for community college instructors to attend *IT Essentials* and

Microsoft Security workshops offered by WASTC (Western Academy Support & Training Center).

- CCNC Director Stephen Troupe and NCyTE Executive Director Corrinne Sande attended the CAE-C (Center of Academic Excellence Cybersecurity) collaboration meeting on March 27–29.
- CCOE Director Brent Lundstrom attended a FutureCon event in Seattle on March 22. “FutureCon Events brings high-level Cyber Security Training discovering cutting-edge security approaches, managing risk in the ever-changing threat of the cybersecurity workforce.”
- CCOE submitted a Workforce Development Grant proposal to SBCTC. The project will expand access for Washington State community colleges to a cyber range and curriculum for cybersecurity if approved.

➤ **Marketing and Communications – Rafeeka Kloke, Executive Director for the Office of the President**

**Communications, Marketing and Publications Programs & Campaigns:** (3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators; 4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College.)

**Social Media Analytics:**

Facebook/Instagram: Time Frame:	Impressions	People Reached	Engagements	Likes
Sept. 1, 2022-March 30, 2023	118,311	115,360	1,539	1,326
Sept. 1, 2021-March 30, 2022	125,984	121,542	1,316	884
Year over Year Growth Rate	-6%	-5%	<b>17%</b>	<b>50%</b>

Year over Year WCC’s organic (unpaid) social media **Engagement** and **Likes** improved due to delivering value added content to our followers. We are achieving higher engagement rates with lower impressions and reach. The changes in impressions from 2021-22 to 2022-23 can be attributed to a seasonality change (more people online for longer periods of time due to COVID and severe weather issues).

This illustrates that the content we are offering is strategically timed, better received, and of higher value to our target audience.

**Top 10 Engagement posts with photos or video:**

1. WCC is pleased to announce the installation of a new sculpture titled ININYAX’A7N (Thunderbird) by artist James Harry.
2. Happy Valentine’s Day! 2/14
3. For WCC students, your Orca cards are more than just student identification. Orca cards can be used to ride public transport for FREE!
4. Last night the Simpson Intercultural Center and the Office of Student Life hosted their Annual Dia De Los Muertos Celebration in the Syre Auditorium
5. WCC’s Community College Cybersecurity Strategic Summit is in full swing 12/8



6. Good morning from the Learning Commons! 3/14
7. Congratulations to WCC student Eva Brown, who was selected as one of six winners and keynote speaker at the Washington State Association of Trustees (ACT) Transforming Lives event. 1/25
8. Congratulations to our nursing graduates at last night's Winter Nursing Pinning Ceremony. 3/24
9. Spring Registration Is Here! Stop by Orca Central in Heiner during one of our spring registration drop in dates.
10. Thank you to everyone who attended the WCC Music Department Winter Concert and congratulations to the students who performed!

**Projects:**

- Running start marketing campaign
- Employer's Guide to Internships flyer
- Student Showcase of Original Work flyer
- Parenting Education 50th Anniversary flyer
- Medical Assistant Marketing, social media, online, flyer
- President's Circle Invite
- Upload 2023 Granicus training videos to Compass
- Parenting education - Kid Insider ad
- Outreach logo
- Pickleball Tournament:
  - Marketing materials and signage
- Revised Business Cards for Cybersecurity Center
- The 3-Don'ts of Applying & The 9-Do's of Applying
- Running Start: 4x4 How to Apply Card
- Web redesign: Launch planned April 27, 2023.
- Publications completed or in development - for a variety of events and programs:
  - Medical Assisting Program: social media and poster/handout promotion to boost spring enrollment
  - City of Bellingham Playbook Spring

**Photo shoots:** Winter concert photoshoot, Pod leader's photoshoot, Engineering Faculty Photos, Running Start Video and photo Shoot-13 students,

**Social media & Campus Communications**

- Orca Central Spring Registration Drop-in dates
- Introducing POD Leaders
- Winter Concert photos
- Winter Nursing Pinning Ceremony
- Promote Design Competition for a Student Logo for Earth Week 2023
- WCC Campus Store: Sell Back Books
- Nursing Assistant Program
- POD Leader Pizza Party
- Music Department Winter Concert Flyers
- Women's History Month
- Visual Communications Info Session, Substance Use Disorder Info Session, Running Start Info Sessions, Massage Therapist Info Sessions

- Need a Massage? Student Massage Therapy Clinic
- Whatcom Career Connect – LinkedIn Exclusive
- Welcome to Spring Quarter
- Children’s Co-op Preschool is Awarded the Cascadia Weekly News Reader's Choice Award for “Best Preschool” in Whatcom and Skagit County!
- Medical Assisting Program
- Find Career Opportunities at WCC
- Commencement Communication

**Press Releases/Media Relations – Summary/Highlights of Media Coverage** (4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College.) (2.5 *Cultivate community awareness and support for the College*; 2.6 *Engage with business and industry to strengthen regional economic development*)

- [Interview with Indigenous Artist James \(Nexw’Kalus-Xwalacktun\) Harry](#) about his sculpture ININYAX’A7N Thunderbird
- KMRE Interviews with WCC Student Service directors Nic Hostetter and Karl Ritter-Smith March 10, 2023, link to come (waiting for KMRE to send it)
- KMRE Community Voices, Beyond Bars: [Interview: David Goldman](#), WCC Faculty March 25, 2025
- Cascade Daily News: [WCC Awarded Best Preschool](#) March 22, 2023

## ➔ Foundation

- **Foundation** (2.5 *Cultivate community awareness and support for the College*; 3.3 *Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes*)
  - **Student, College, and Mission-Based Support**
    - **Scholarships:**
      - The WCC Foundation received 440 scholarship applications which are currently being reviewed by over 30 volunteer scholarship review team members.
      - WCC Foundation Board of Directors and WCC Foundation staff worked together to update student Impact Statements to allow scholarship recipients to learn more about the history and intention of their scholarship awards which will allow for a more personalized message of gratitude to the donors.
  - **Fundraising**
    - **Fiscal year-to-date:** \$351,575.69 donations received
      - Calendar year-to-date: 339 active donors, 168 new donors, and 40 reactivated donors.
      - In partnership with the Athletics Department, the WCC Foundation is receiving registration fees and donations for the upcoming Orca Pickleball Classic in May.
      - Combined Fund Drive’s “Pie Day” event raised \$1,067 for WCC Foundation general scholarship fund.

- The WCC Foundation sent annual scholarship reports and renewal appeals to all fund representatives.
  - The WCC Foundation received the 2023 Guidestar Platinum, Gold, Silver, and Bronze Seals of Approval. Research links earning a Seal of Transparency to a 53% increase in nonprofit contributions, since tens of millions of potential donors can easily learn about the WCC Foundation through the Candid Guidestar site. View WCC Foundation's Guidestar site here: <https://www.guidestar.org/profile/94-3064448>
- **Events:** Invitations to the 2023 President's Circle reception were sent. The event will be April 21, 2023 from 5:30-7:30 p.m. in the Phyllis and Charles Self Learning Commons.
- **Board of Directors Update**
  - The WCC Foundation Board of Directors unanimously approved and appointed WCC Alumni, Mario Alem, to the Board of Directors and Finance & Audit Committee. During his time at WCC, Mario served as the ASWCC Student Body President and student representative on the WCC Foundation Board of Directors. Mario received the 2020 President's Award for commitment to campus leadership, service, and academic achievement. He was on the President's List when graduating from Western Washington University in 2022. He now works for FDIC and resides in Portland, Oregon.