

MEMBERS:

- **Teresa Taylor,**
Chair
- **John Pedlow,**
Vice Chair
- **Wendy Bohlke**
- **Jeff Fairchild**
- **Rebecca Johnson**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at rkloke@whatcom.edu two days prior to the meeting to allow sufficient time to make arrangements.

**NEXT MEETING
REMINDER**

**January 10, 2024
Board Meeting**

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
 - a. Minutes of November 8, 2023 Board of Trustees Meeting (Attachment A)
- III. Public Comment
 - [Protocols for Public Comment](#)
- IV. Strategic Conversation
 - International Programs update – Kelly Kester, Director for International Programs
- V. Action Items Tab 2
 - Proposed amendment to Policy 521 – Tuition Waiver Policy (first reading possible action)
- VI. Report from the President
- VII. Reports Tab 3
 - ASWCC – Alaina Hirsch, President
 - WCCFT – Tresha Dutton and Barry Maxwell, co-presidents
 - WFSE – Dan Andreason, President
 - Administrative Services – Vice President Nate Langstraat
 - Student Services – Vice President James Siegel
 - Instruction – Interim Vice President Steven Thomas
- VIII. Discussion/Items of the Board
 - ACCT National Legislative Summit – February 4-7, 2024
 - Proposed mid-year board retreat – February 7, 2024
- IX. Executive Session
 - ...as provided in RCW 42.30.110 and 42.30.140 (4)(a), to discuss collective bargaining...
 - to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...;
 - to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency
- X. Adjournment

***The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):**

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of November 8, 2023 Board of Trustees Retreat (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

Whatcom

COMMUNITY COLLEGE

MINUTES

BOARD OF TRUSTEES MEETING

237 W. Kellogg Road, Bellingham

Laidlaw 143

Wednesday, November 8, 2023

2:00 p.m.

- ➔ **CALL TO ORDER** Chair Teresa Taylor officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Jeff Fairchild, Rebecca Johnson, and Wendy Bohlke, constituting a quorum. Trustee John Pedlow was absent. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Steven Thomas, Interim Vice President for Instruction; James Siegel, Vice President for Student Services; Julianna deHaan Rice, Assistant Attorney General; and Rafeeka Kloke, Executive Director for the Office of the President.

Chair Taylor began with a land acknowledgement to recognize and pay respect to the Coast Salish Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

ACTION TO ACCEPT AGENDA

- ➔ Trustee Bohlke moved to accept the agenda. It was seconded by Trustee Johnson and the **motion was approved.**
- ➔ Chair Taylor announced that there is a designated time for public comment on the agenda.

INTRODUCTIONS

- ➔ The following new employees were introduced:
- Stacey Carroll, Interim Executive Director for Human Resources
 - Gerda Reeb, Dean for Student Success

CONSENT AGENDA

- ➔ **Consent Agenda**

Minutes of October 18, 2023 Board of Trustees Meeting.

Chair Taylor stated: "If there are no objections, item in the consent agenda will be adopted." As there was no objection, this item was adopted.

PUBLIC COMMENT

- Chair Taylor called for public comment. There was no public comment.

STRATEGIC CONVERSATION

- **Proposed 2023-2028 WCC Strategic Plan – Strategic Planning Core Team**

President Kathi acknowledged the hard work of the Strategic Planning Core Team, members included: Leo Hopcroft, Faculty; Dawn Gallardo, Faculty; Brian Keeley, Exempt; Jon Spores; Exempt; Mark Price, Classified; Asta Johansen; Classified; Josh Norton, Student; Thistle Gonzalez, Student; Rafeeka Kloke, Staff to the Board; Kathi Hiyane-Brown, Ex-officio; Sarah Simpson, Planning Coordinator; and Stephen Shields, Consultant.

She also provided an overview of the strategic planning process and timeline. Core team members: Mark Price, Brian Keeley, Leo Hopcroft, Asta Johansen, Dawn Gallardo and Jon Spores discussed each of the four strategic goals including key feedback received.

President Kathi thanked the WCC Foundation for funding support for the planning process which included the hiring of Steven Shields, strategic planning consultant.

- **Marketing campaign highlight – Marni Saling Mayer, Director for Communications & Marketing**

Mayer shared a PowerPoint presentation with an overview of a recent marketing campaign for Running start. She highlighted the strategies for selection and updates of graphics and messages based on analytics to inform future campaigns for increase return on investments on our ads.

ACTION ITEM

- **Proposed 2023-2028 WCC Strategic Plan**

Trustee Bohlke moved to approve the proposed 2023-2028 WCC Strategic Plan. It was seconded by Trustee Fairchild. The motion was approved.

PRESIDENT'S REPORT

- President Kathi thanked facilities, safety and security, and other administrative services staff for their work with management of the fire incident.
- Donor Appreciation Breakfast was held on October 18, 2023. It provided a great opportunity for students to connect and thank donors. The program featured four student scholarship recipients who shared their inspirational stories which resulted in a \$50,000 gift from a first-time donor.
- Phyllis and Charles Self invited approximately 60 friends to tour the Phyllis and Charles Self Learning Commons. Two of the tour attendees gifted a 1/3 of their estate to the College.
- The College is expected to receive a full estate from a new donor worth approximately \$2 million.
- President Kathi received sabbatical recommendations from the Professional Advisory Committee. Applicants will receive notification of the final decision before the end of fall quarter.
- On October 23, 2023, Whatcom Community Foundation hosted an event on WCC campus. Kiran Ahuja, Director of Office of Personnel Management (OPM) and Seeyew Mo, Assistant Office of National Cyber Director (ONCD) for Workforce, Education and Awareness at The White House, engaged with students in the morning to promote federal career opportunities and engaged with community leaders around how to support a diverse and distributed workforce, including how to address some of the most pressing community challenges such as mental health, childcare and housing affordability in the afternoon.
- On October 27, 2023, 150 high school students attended the Learning with Leaders event on WCC campus to learn about WCC's program offerings.
- President Kathi recently met with presidents of Western Washington University, Bellingham Technical College and Northwest Indian College to exchange ideas and discuss collaboration opportunities.

DISCUSSION/ITEMS OF THE BOARD

➤ **Proposed 2024 Board of Trustees Meeting schedule**

Trustee Johnson moved to approve the 2024 Board of Trustees Meeting schedule. It was seconded by Trustee Bohlke. The motion was approved.

EXECUTIVE SESSION

- At 3:15 p.m. the meeting was adjourned for a closed session of the Board for fifty-five minutes as provided in RCW 42.31.110, to discuss collective bargaining and a Executive Session immediately after the closed session... to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; and to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency...

Chair Taylor announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice Presidents Nate Langstraat, and Assistant Attorney General Juliana deHaan Rice.

The Executive Session was adjourned at 4:10 p.m. and the Board reconvened into open session at 4:10 p.m.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 4:10 p.m.



Memorandum

Instruction

To: WCC Board of Trustees

From: Steven Thomas, Interim Vice President for Instruction

Date: Friday, December 8, 2023

RE: College Tuition Waiver for High School Completion

Proposal Summary: In alignment with RCW 28B.15.520, this proposes implementation of a tuition waiver for High School Completion (HS+) students to complete the credit requirements for their High School Diploma.

Students pursuing their High School Diploma are required to take college level classes to fulfill their diploma credit requirements. However, they are unable to access financial aid without a high school diploma or GED. The implementation of this tuition waiver will remove one of the many barriers experienced by this population and support their educational goals.

An estimated five to ten students per quarter, taking between 1 to 7 credits would benefit from this waiver.

Attached, please find a draft revision of the policy with the additional waiver for your review and consideration. This proposed revision if adopted by the Board will be implemented Fall 2024

SUGGESTED ACTION

Move to approve the revision of Policy 521 to include tuition waiver for high school completion program.

TITLE: Tuition Waivers

NUMBER: 521 (formerly 3160)
APPROVED BY BOARD OF TRUSTEES: 4/14/87
AMENDED BY BOARD OF TRUSTEES: 3/7/95
AMENDED BY BOARD OF TRUSTEES: 5/2/95
AMENDED BY BOARD OF TRUSTEES: 6/10/97
AMENDED BY BOARD OF TRUSTEES: 6/7/99
AMENDED BY BOARD OF TRUSTEES: 9/07/04
AMENDED BY BOARD OF TRUSTEES: 6/14/05
AMENDED BY BOARD OF TRUSTEES: 2/20/13
AMENDED BY BOARD OF TRUSTEES: 3/14/13
AMENDED BY BOARD OF TRUSTEES: 1/14/14
AMENDED BY BOARD OF TRUSTEES:

The Board of Trustees of Whatcom Community College recognizes and supports the institution's participation in the following statutorily mandated, SBCTC mandated and college optional waivers in support of student access and success. Tuition waivers shall conform to the requirements and limitations of law as now authorized or as amended in the future.

STATUTORILY MANDATORY WAIVERS

The College shall participate in all statutorily mandated waivers.

A) Children and Spouse of Totally Disabled or POW/MIA or Deceased Eligible Veterans or National Guard Members

Statute: [RCW 28B.15.621 \(4\)](#)

Description: Established by Legislature, this waiver honors active and reserve veterans, National Guard members and their dependents. This is a mandatory tuition waiver for the children and spouses of totally disabled or POW/MIA or deceased eligible veterans or National Guard members.

Waiver Amount: All tuition and fees (operating, building and S&A fees), and all other fees incurred as a condition of a student's full participation in coursework and related activities

B) Children and Spouses of Deceased or Disabled Law Enforcement Officers or Firefighters

Statute: [RCW 28B.15.380](#)

Description: This waiver is for the children and surviving spouses of deceased or disabled law enforcement officers or firefighters.

Waiver Amount: All tuition and fees (operating, building and S&A fees)

C) Wrongfully Convicted Felon

Statute: [RCW 28B.15.395](#)

Description: This waiver is for the wrongfully convicted individual, their children and step children.

Waiver Amount: All tuition and fees. Limitations apply per RCW.

STATE BOARD FOR COMMUNITY AND TECHNICAL COLLEGES MANDATORY WAIVERS

The College shall participate in all SBCTC mandated waivers.

D) **Adult Basic Education, English as a Second Language and GED Preparation**

Rule: [WAC 131-28-026\(4\)\(a\)](#)

Description: Tuition and fees (operating, building and S&A fees) for certain ungraded courses may be waived. Per statute, this amount is set by the State Board.

Waiver Amount: Students pay \$25.00 per student per quarter. Colleges may waive the \$25 charge for students who are unable to pay.

E) **Apprenticeship**

Rule: [WAC 131-28-026\(4\)\(c\)](#)

Description: A fee reduction is available for apprenticeship students.

Waiver Amount: Community and technical colleges may waive one-half of the standard per-credit tuition and fees (operating, building and S&A fees).

COLLEGE OPTIONAL WAIVERS

The College shall have the ability to participate in the following optional waivers. College Optional Waivers shall be awarded within the provisions of the law and as approved by the College President.

F) **Financially Needy Students**

Statute: [RCW 28B.15.740\(1\)](#)

Description: This waiver is available for eligible financially needy students.

Waiver Amount: May waive all or a portion of tuition and fees (operating, building and S&A fees) for financially needy students eligible for resident tuition; May waive all or a portion of tuition and fees (operating, building and S&A fees) for other students, at college discretion, except for athletics, not to exceed three-fourths of one percent of tuition collections.

G) **International Student Exchange**

Statute: [RCW 28B.15.527](#)

Description: Waiver of nonresidential tuition differential for foreign students.

Waiver Amount: May waive all or a portion of the nonresident differential for foreign students.

Participation is limited to 100 full-time students each year.

H) **Refugee**

Statute: [RCW 28B.15.014\(3\)](#)

Description: Waiver of nonresident tuition differential for refugees, their spouse and dependents.

Waiver Amount: May waive all or a portion of the nonresident tuition differential for refugees, their spouse and dependents if the refugee is on parole status (allowed into the United States for humanitarian reasons), has received an immigrant visa or has applied for citizenship.

I) **Ungraded Course Based Waivers**

Rule: [WAC 131-28-026\(3\)](#)

Description: May waive tuition and fees for certain ungraded courses, such as Parent Education and Journey person at Whatcom Community College.

- a. Parent Education: Program must involve cooperative preschool.
Waiver Amount: Tuition and fees shall equate to \$52 per credit. Eligible students may apply for an additional tuition waiver reducing tuition rate to \$16 per credit based upon income eligibility requirements.
- b. Journey person: Training in cooperation with joint apprenticeship and training committee(s).
Waiver Amount: Waiver is 50% of the current tuition rate.

J) **Over 18 Credit Exemption for Vocational Students – Resident and Nonresident**

Statute: [RCW 28B.15.100\(3\)](#)

Description: This waiver is for vocational students registering for more than 18 credits (Resident and Nonresident).

Waiver Amount: May waive all or a portion of the additional operating fee charged students registered for more than eighteen credit hours in vocational preparatory programs.

K) **Nonresident – Operating Fees Only**

Statute: [RCW 28B.15.915](#)

Description: Waivers of the nonresident operating fee differential shall be established by the College President and included in College Procedure 3161.

Waiver Amount: May waive all or part of the nonresident operating fee differential; but not the building fee differential.

L) **Athletic Waiver – Resident and Nonresident**

Statute: [RCW 28B.15.915](#)

Description: This waiver is available to grant-in-aid-eligible resident and nonresident student athletes.

Waiver Amount: May waive up to 25 percent of the State Board established resident 15 credit tuition and fee rate.

M) **Senior Citizens – Audit/Credit**

Statute: [RCW 28B.15.540](#)

Description: Waiver for students sixty years or older (Audit and Credit). Students shall be enrolled on a space available basis and must be Washington state residents. Students enrolling under this waiver shall register for no more than two courses per quarter.

Waiver Amount: May waive tuition and fees (operating, building and S&A fees) for students sixty years or older who are enrolled for credit. For students enrolled on an audit basis, a nominal fee, not to exceed five dollars per quarter, is to be charged.

N) **State Employees**

Statute: [RCW 28B.15.558](#)

Description: This waiver is for eligible state employees and teachers and other certificated staff. Students shall be enrolled on a space available basis.

Waiver Amount: May waive tuition and fees (operating, building and S&A fees) for state employees employed half-time or more. Students shall be charged a registration fee of not less than five dollars.

N/O **High School Completion**

Statute: RCW 28B.15.520(1)

Description: Community and technical colleges may waive all or a portion of tuition (operating and building fees) and services and activities (S&A) fees for students 19 years of age or older who are enrolled in a high school completion program. Students must be Washington state residents.

Waiver Amount: May waive 1—8 credits per quarter, maximum of two quarters.

Whatcom

COMMUNITY COLLEGE

Reports to the Board of Trustees

December 13, 2023

➤ ASWCC – Alaina Hirsch, President

- (4.4 Engage students inside and outside of the classroom.)

Civic Engagement

- On November 6th, the ASWCC partnered with the League of Women Voters in a voter registration and ballot submission event.
- The ASWCC Executive Board has recruited three new Senators and is continuing the hiring process for all available positions.
- Three Senate meetings have taken place since the last report. The following funding requests were approved:
 - a. Pinning Ceremony for the nursing department
 - b. Finals Relief Event for the ASWCC
 - c. Students Leading Change Conference for the ASWCC
 - d. Billiard table for the ASWCC
- The following requests were tabled for further discussion:
 - a. Study session refreshment request from TRIO/ICC pending internal policy revision
 - b. Conference Funding for Individual Student pending revised request.
- The 2023-24 ASWCC Work Plan was approved by the Senate
- Executive Board Representative attended two WACTCSA (Washington Community and Technical College Student Association) where they discussed this year's legislative agenda and met with House Representative Dave Paul.

ASWCC Clubs

- 3 trainings were hosted with chartered clubs.
- 2 Interclub Council Meetings were hosted, with representatives from all clubs in attendance.

ASWCC Executive Board Advocacy and Engagement Activities

- An Executive Board representative led "Coffee with a Student Leader" where they met with students and discussed current programs and open positions.
- Two Social Justice Committees took place during November. The following issues were discussed: Students Leading Change Conference, overcoming generational adversity, access to childcare, and tenant rights.
- Two Health and Wellness Committees took place during November. The following issues were discussed: healthier food alternatives in the Learning Commons, "Walking with a Student Leader" and the "Cookies, Condoms and Consent" event.
- Five Bylaws Reviews Committee meetings took place with an average of 6 students and 1 advisor in attendance. The committee is working on such items as creating a formal charge, synthesizing new recommendations with ones made by previous student leaders, and creating a draft that can be presented as a finalized document.
- Executive Board Representatives collaborated with the Student Engagement team to lead the Wellness Week Breakfast on 11/28.

➤ **WCCFT—Tresha Dutton and Barry Maxwell, co-presidents**

- The administrative and faculty bargaining teams have commenced negotiations. Meetings to establish norms and begin the exchange of topic lists are underway. Erin Graham, faculty bargaining chair, and Nate Langstraat, administrative lead negotiator, will also meet to develop a timeline for bargaining. The timeline will serve as a series of benchmarks to help facilitate negotiations throughout the rest of this academic year.
- Faculty are wrapping up a great fall quarter with their students and look forward to winter 2024.

➤ **Administrative Services—Nate Langstraat, Vice President**

- The services provided through the Administrative Services division directly and indirectly support the four goal areas of the strategic plan.
 - Conference and Event Services confirmed agreements for Ferndale Dance for a two-day holiday performance, Cascade Connections Meetings, Rangers Soccer & Whatcom Select Soccer. The department will also support the following internal events: City of Bellingham Visioning event (Co-sponsorship), Leadership Whatcom (Co-sponsorship), Bellingham Schools Levy Committee meetings (Co-sponsorship), HS Counselors Breakfast, PTA Graduation, Music Dept. Chamber Ensemble and Soloist rehearsals & concerts.
 - Campus Safety and Security published the [2023 Annual Campus Safety & Security and Fire Report](#) in compliance with the Jeanne Clery Act. The report is accessible on the public and internal websites. There were no remarkable concerns noted for calendar year 2022.
 - The first “Orca READY” safety week was hosted October 16-20, 2023. The week included daily employee safety and security sessions on topics such as occupational health and safety, safe practices, active shooter/threat, CPR/AED, and standard response emergency protocols.
 - WCC participated in the annual national earthquake exercise on Thursday, October 19, 2023, called “the Great Shake Out.” WCC activated the Whatcom Alert emergency notification system which prompted “drop, cover and hold-on” earthquake response procedures.
 - The State Auditor’s office completed an accountability audit looking at fiscal years 2019, 2020, 2021 and 2022. This audit evaluated whether the college adhered to applicable federal or state laws, rules, and its own policies and procedures. The process included auditing records to ensure public funds were accounted for and internal controls were in place to protect public resources from misappropriation and misuse. The college received no findings.
 - The Budget Review Committee initiated discussions on the budget development framework for the 2024-25 fiscal year budget, with a focus on aligning resource allocation with institutional priorities and values.
 - The Campus Store continues to update and increase its selection of sportswear and logo merchandise.

➤ Student Services—James Siegel, Vice President

Student Life and Development (4.4 Engage students inside and outside of the classroom; 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development; 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture.)

- Orca Food Pantry:
 - In the month of November, there were a total of 165 students that utilized the food pantry with two more days left of November the total should increase.
 - The Orca Food Pantry received donations from Miracle Food Network and campus donation in the month of November. Campus donations accounted for 205.5lbs and Miracle Food Network donated 104.7 lbs. These donations totaled 310.2 pounds.
- **Financial Aid:** (4.1 Expand access and invest resources for student recruitment, retention, and completion.)
 - The new, simplified Free Application for Federal Student Aid (FAFSA) for 2024-2025 will be available to students beginning Dec. 31st, 2023.
 - Partnering with Futures Northwest to provide off-campus financial aid workshops at schools, libraries and community centers.

Access and Disability Services (4.1 Expand access and invest resources for student recruitment, retention, and completion.)

- 271 students registered with ADS as of November 27, an increase of 65 students.
- ADS co-presented with BTC Accessibility Resources to Whatcom County high school counselors about the transition from high school to college for students with disabilities. 15 people attended from 10 high schools in Whatcom and Skagit County.

K-12 Partnerships: (1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 1.2 Expand and strengthen relationships with industry, education, and community partners; 4.1 Expand access and invest resources for student recruitment, retention, and completion.)

- Hosted the first annual [Learning With Leaders](#) event on October 27, led by community partner, FuturesNW, bringing 150 local high school students to campus to explore a range of in-demand career pathways through hands-on training co-led by local professional and WCC instructors.

Orca Central Operations: (3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development, 4.1 Expand access and invest resources for student recruitment, retention, and completion, 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework)

- Pod Leader student workers contacted 150 students who had received mid-quarter academic alert flags from faculty to help the students connect with campus resources.
- 28 new students attended the Express Enrollment event on November 16th. Of the 28 attendees, 23 are enrolled in at least one class for winter 2024. Pod Leaders are

conducting outreach to the 5 attendees who have not yet registered to support those students in completing all enrollment steps.

Outreach and Admissions ((1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 1.2 Expand and strengthen relationships with industry, education, and community partners; 4.1 Expand access and invest resources for student recruitment, retention, and completion.)

- 22% increase in Winter Quarter applications in comparison to this time last year

Records and Registration (4.1 Expand access and invest resources for student recruitment, retention, and completion.)

- FTE: 2778 for Fall 2023 vs 2593 for Fall 2022, an increase of 7%
- Target launch date for the new online graduation application for students is January 2024. Students currently submit paper graduation applications, and the switch to online will reduce friction for students and create efficiencies for staff

Academic Advising (4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework)

- WCC is 1 of 8 colleges selected to participate in the Supporting Students Experiencing Homelessness (SSEH) grant of up to \$130,000 each fiscal year. This pilot program will assist students experiencing homelessness and students who were in the foster care system when they graduated high school.

Athletics and Recreation (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.4 Engage students inside and outside of the classroom.)

- November facility usage of the Student Rec Center was up overall compared to last year. November 2022: 2622 people accessed; November 2023 (through mid-day 11/27): 2979 people accessed.
- Volleyball finished 11-15, 5th place in NWAC North (top 4 teams make playoffs).
- Men's Soccer finished 7-5-6, 4th place in NWAC North (top 3 teams make playoffs).
- Women's Soccer finished-10, 5th place in NWAC North (top 3 teams make playoffs).
- Men's Basketball competed in tournaments at Treasure Valley Community College and Skagit Valley College. Current record is 4-2. Upcoming tournaments are the Orca Classic (12/1-12/2), Edmonds Triton Classic (12/8-12/10), and WCC Crossover (12/15-12/17).

Intercultural Center (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.4 Engage students inside and outside of the classroom.)

- Events held in November included:
 - Talkin' Stories on Transgender Day of Remembrance. The Talkin' Stories discussed different forms of transphobia, how transphobia affects transgender people, trans joy as a form of resistance and empowerment, along with the significance and history of this day of remembrance.
 - Simpson Intercultural Center and ASWCC Black Student Union hosted a Talkin' Stories titled Hair Talks! This event featured guest speakers, local black small

business owners and hairstylists, Diamond and Miracle from Miraculous Braidz and Beauty. The event covered the many different experiences Black folks have with their hair, as well as exploring the historical contexts and origins of certain styles and myths. Mitu Caron, Intercultural Center Peer Navigator, led the discussion.

- Simpson Intercultural Center and ASWCC Latinx Student Union, in partnership with Western Washington University, hosted our annual Dia De Los Muertos (Day of Dead) Celebration. Our event featured food, guest speakers, artists, musical performances, and student hosts, as a way to share this beautiful cultural celebration, while showcasing talented Latinx individuals in our community. We had over 350 attendees, including community members, WCC faculty, staff, and students.
- Intercultural Services department partnered with the Equity Project to facilitate a Belonging Forum titled, Identity 101. The forum provided a basic introduction to the concept of identity as it relates to issues of diversity, inclusion, and social justice. Participants learned/practiced/used frameworks that can provide nuance and explore the complexities in how they think about “who someone is.” A total of 19 attendees participated in this Belonging Forum.

Residence Life (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; **4.4** Engage students inside and outside of the classroom.)

- There are currently 197 residents, out of a capacity of 227 for fall quarter.

➔ **Instruction— Steven Thomas, Interim Vice President**

- **International Programs** (*1.2 Expand and strengthen relationships with industry, education, and community partners; 1.4 Share college and student success stories with internal and external communities; 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area.*)
 - International student recruitment planning is the focus for International Programs, with a variety of activities arranged to increase international enrollments. International Programs is collaborating with Athletics to attend an international student athlete showcase in Frankfurt, Germany in December. The US Commercial Service in India is working with Whatcom to arrange meetings with pre-vetted international recruitment agencies in January. Planning is underway for a recruitment trip to Japan, Vietnam, Indonesia, and Thailand in March which would involve collaboration between Whatcom Community College, Western Washington University and Washington State University to highlight the value of the 2 + 2 transfer pathway.

- Najla Mohamed-Lamin, a former international student from Western Sahara (Algeria) has been listed as one of the [BBC's 100 Most Influential Women for 2023](#). After graduating from Whatcom in 2019, Najla returned to the refugee camp where she was born and raised to help solve water and food insecurity issues (made worse by climate change). In addition, Najla founded a [library center](#) in the refugee camps to help educate women and children about health and the environment.
- Dr. Lina Finda, a former international student from Tanzania was featured in a New York Times article on September 29, 2023 - - [One Village, Two Houses — and a New Tactic to Win the War on Mosquitoes](#). Dr. Finda serves as the Deputy Head of the Environmental Health and Ecological Sciences (EHES) at the Ifakara Health Institute. After graduating from Whatcom Community College in 2008 Dr. Finda earned a BSc in Biochemistry from Western Washington University (2010), a Master of Public Health from Tulane School of Public Health and Tropical Medicine in New Orleans-Louisiana (2014), and a PhD in Public Health from the University of the Witwatersrand in South Africa (2021). Dr. Finda has worked on several research projects to investigate the magnitude and drivers of malaria transmission, to explore interactions between malaria vectors and humans, to develop and test alternative-complimentary tools for malaria control, and to explore needs and recommendations of communities in endemic areas on how malaria control efforts should be tailored to their needs and experiences.
- **Instruction Faculty** *(1.2 Expand and strengthen relationships with industry, education, and community partners; 1.4 Share college and student success stories with internal and external communities; 1.5 Leverage external resources and partners to support student success and workforce-driven outcomes; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students.)*
 - Social Sciences faculty member, Adam Golob, published a new book this fall. He is known for his first book, *Gang Strategies in the Northern Triangle: Coerced Criminality as a Form of Human Trafficking* published in 2022. His new book, *Nemesis Rising*, is a futuristic fictional work exploring the challenges of maintaining one's humanity in dire circumstances. Adam serves as a country conditions expert for refugee and asylum cases and focuses his research on human trafficking, exploitation, and justice.
- **Grant Activities** *(1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 1.2 Expand and strengthen relationships with industry, education, and community partners; 1.5 Leverage external resources and partners to support student success and workforce-driven outcomes; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.4 Engage students inside and outside of the classroom.)*
 - **NCyTE (National Cybersecurity Training & Education Center)**

- The topic at NCyTE’s virtual monthly meeting was Security Operations Center (SOC) in a Box. Every organization needs a Security Operations Center (SOC) to protect them from cyber threats. However, it can be a costly endeavor to setup, especially for a small business. SOC-in-a-Box offers a cost-effective solution. Professors John Kunelius and Caleb Paquette from Norwich University Applied Research Institute presented and shared an example of how they are using the tool for local organizations. The meeting was attended by 65 participants from across the nation.
 - NCyTE sponsored 32 students from Shadow Ridge High School to compete in the National Cyber League fall competition. They placed 14th in a field of 50. Shadow Ridge High School is a Title I eligible high school located in Las Vegas, Nevada.
 - **ACCCE (Accelerating Community College Cybersecurity Excellence (Microsoft) and CCoE (Cybersecurity Center of Excellence of Washington State)**
 - ACCCE and the CCoE collaborated with the Western Academy Support & Training Center (WASTC) to offer a professional development workshop for community college faculty interested in becoming cybersecurity instructors. Twenty-one faculty enrolled and two were from Washington state.
 - **CCNC (Centers of Academic Excellence Candidates National Center)**
 - The CCNC held an in-person three-day workshop in San Antonio, Texas. Over 50 faculty from across the nation peer-reviewed over 70 applications from colleges and universities seeking the Centers of Academic Excellence (CAE) designation.
 - The CCNC invited colleges and universities who are candidates for the CAE designation to attend a HelpDesk Meeting to answer questions about the application process and provide a forum for institutions to network and share best practices. Twenty-four faculty participated.
 - **National Governors Association**
 - NCyTE Senior Director Michele Robinson and CCoE Director Brent Lundstrom attended a National Governor’s Association Round Table in Washington D.C. The focus was on cybersecurity pathways and resources that enhance technical skills development such as cyber ranges, apprenticeships, and other non-traditional pathways.
- ➔ **Marketing and Communications – Rafeeka Kloke, Executive Director for the Office of the President**

Communications, Marketing and Publications Programs & Campaigns: 1.4 | Share college and student success stories with internal and external communities. 3.1 | Strengthen cross-divisional efforts to increase students’ sense of belonging, engagement, and development. 3.2 | Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 3.3 | Promote deeper understanding and engagement related to IDEA (Inclusion, Diversity, Equity, and Accessibility) to build broad capacity to lead and support institutional change. 4.1 | Expand access and invest resources for student recruitment,

retention, and completion. 4.4 | Engage students inside and outside of the classroom.

Social Media Organic Analytics: Top three performing Social Media engagement posts from November 1-November 30, 2023



Día De Los Muertos
Facebook Post Reach: 1,485
Facebook Impressions: 1,546
Caption: Thank you to everyone who joined us in celebrating Día De Los Muertos by attending our annual Día De Los Muertos (Day of the Dead) Celebration yesterday!
This day is to remember loved ones that have passed with food and traditions such as Baile Folklorico, Danza Azteca and much more.
Facebook Interactions: 27



Día De Los Muertos Invitation
Instagram Post Reach: 604
Instagram Impressions: 625
Caption: DIA DE LOS MUERTOS
Please join the Simpson Intercultural Center and ASWCC Students in partnership with Western Washington University Multicultural Student Services for the Annual Día De Los Muertos (Day of the Dead) Celebration Wednesday, November 1 5 p.m.- 7 p.m. Syre Auditorium.
Día De Los Muertos is a Day to remember loved ones that have passed with food and traditions such as Baile Folklorico, Danza Azteca and much more. This celebration is open to all. For more information email us at intercultural@whatcom.edu
Interactions: 5

Campaigns/Events/Projects/Publications completed or in development - for a variety of events and programs (includes social media, campus screens, online marketing, print, streaming ads, tv spots, print):

- Día De Los Muertos Simpson Intercultural Center Event
- Thank you from Simpson Intercultural Center
- STEM & Healthcare Transfer Fair campaign
- Veterans Day Closure
- Information Session: Massage Therapy
- Futures Bellingham promotion (Campus event: hosted by WCC and Rotary Clubs Bellingham)
- Express Enrollment
- Information Sessions: (social media, Campus Screens)
 - Visual Communications
 - Associate of Nursing
 - Medical Assisting
 - Physical Therapist Assistant
 - Professional Technical Program
 - WCC Music Department Fall Concerts
 - Campus Store Book Buy Back
 - Campus Store Sale
 - WCC Campus Closed Weekend
 - Street Law
 - Apply Now! Nursing Assistant
 - WCC Holiday Card
 - Nontraditional Workshops- Digital Downloads, Guys & Guts
 - News On the Go: Winter Edition
 - Impact Statement Page Layout: Endowment/Annual Report
 - Calm Strips: Counseling Center
 - Running Start Poster Translated to Spanish, Punjabi, Ukrainian, Russian
 - Website Training Sessions (Employees): Basic & Super User
 - IRA Giving- Foundation
 - Rebuilding Forms from Forms & Surveys to Forms: Community & Continuing Education
 - Native American Heritage Month Acknowledgement Website Banner
 - Athletics Hall Poster Boards- Women's Basketball, Men's Basketball
 - Counselor's Breakfast Invite
 - Mission Statement & Strategic Planning- Website Update
 - Education Plan 100 – Handbills for students
 - Applying for Scholarships Workshop Poster

Video or Photo shoots:

- Nursing Student Graduating Class Photoshoot/Edits- November 2
- Course-Based Undergraduate Research Experience (CURES) Video/Photoshoot - November 14, November 20

Press Releases/Media Relations – Summary/Highlights of Media Coverage (4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College.) (2.5 *Cultivate community awareness and support for the College*; 2.6 *Engage with business and industry to strengthen regional economic development*)

[Jessup women stun D1 Sac State | Gold Country Media:](#) (WCC Women’s Basketball), October 31

[Seattle DJC.com local business news and data - Architecture & Engineering - RMC Architects Daily](#) Journal of Commerce, November 1

[Whatcom C.C., White House talk careers in government | News | lyndentribune.com,](#) November 2, 2023

[Whatcom Community College enrollment rebounds following pandemic dip. Cascade Daily News, November 14](#)

[Learning with Leaders at WCC: Whatcom Community College Welcomes 150 High School Students,](#) November 20

[KMRE FM Radio Interview \(scroll to 1:40\): December 4, 2023, Whatcom Community College Enrollments](#)

➤ **Foundation**

(Goal 1.5. Leverage external resources and partners to support student success and workforce-driven outcomes.)

• **Fundraising**

- **Fiscal year-to-date:** \$303,753 has been raised: \$151,753 has been received and \$152,000 pledged including:
 - \$211,088 has been raised toward the Scholarship Campaign, including:
 - \$50,000 from two new donors to support General Scholarships
 - \$25,000 gift for Student Emergency Funds from a first-time donor
 - \$15,000 gift from a WCC Foundation Board member for scholarships
 - Multiple \$1,000 gifts from lapsed donors for scholarships
 - The Annual Fall Fundraising Appeal launched on November 6th with direct mail pieces being sent to 1800 lapsed and current donors.
 - To date \$148,027 in gifts and pledges have been received; approximately 59% of the goal.

• **Events**

○ **Bellingham Listens**

On December 4th the WCC Foundation partnered with the local Bellingham Rotary Clubs to sponsor the Bellingham Listens event on campus in Syre Theater. The community has been invited to hear from Bellingham City officials about the 10-year comprehensive plan. The WCC Foundation will staff a booth to share scholarships and giving information with attendees.

• **WCC Foundation Board of Directors**

- WCC faculty member Russ Sherif has joined the Board in the Faculty Director position. Russ will serve on the Finance and Audit Committee of the Board.