

## **MEMBERS:**

- Teresa Taylor, Chair
- → John Pedlow, Vice Chair
- **→** Wendy Bohlke
- Jeff Fairchild
- Rebecca Johnson

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at rkloke@whatcom.edu two days prior to the meeting to allow sufficient time to make arrangements.

## NEXT MEETING REMINDER

May 8, 2024 Regular Board Meeting

## BOARD OF TRUSTEES Meeting Agenda Wednesday, April 10, 2024 Regular Board Meeting -2:00 pm 237 West Kellogg Road, Bellingham

Laidlaw 143

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
  - a. Minutes of March 13, 2024 Board of Trustees Meeting and March 22, 2024 Board of Trustees Special Meeting (Attachment A)
- III. Public Comment
  - Protocols for Public Comment
- IV. Strategic Conversations
  - → ASWCC Bylaws Update Bella Nguyen, ASWCC Vice President for Operations
  - Course-based Undergraduate Research Experiences (CUREs) Kaatje Kraft, Geology Faculty
- V. Action Item Tab 2
  - → Proposed Board Resolution No. 2024-1 Donor Recognition/Naming of Potential Pickleball Facility at WCC (first reading, possible action)
  - Selection of presidential search firm
- VI. Report from the President
- VII. Reports Tab 3
  - → ASWCC Alaina Hirsch, President
  - ♦ WCCFT Tresha Dutton and Barry Maxwell, co-presidents
  - WFSE Dan Andreason, President
  - Administrative Services –Vice President Nate Langstraat
  - Student Services Interim Vice President Kerri Holferty
  - → Instruction –Vice President Steven Thomas
- VIII. Executive Session
  - → ...as provided in RCW 42.30.110 and 42.30.140 (4)(a), to discuss collective bargaining...
- IX. Adjournment

## \*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



## **CONSENT AGENDA**

a.	Minutes of March 13, 2024 Board of Trustees Meeting and March 22, 2024 Board of
	Trustees Special Meeting (Attachment A)

## SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."



# MINUTES BOARD OF TRUSTEES MEETING 237 W. Kellogg Road, Bellingham Laidlaw 143 Wednesday, March 13, 2024 2:00 p.m.

◆ CALL TO ORDER Chair Teresa Taylor officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Jeff Fairchild, John Pedlow, Rebecca Johnson, and Wendy Bohlke, constituting a quorum. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Steven Thomas, Vice President for Instruction; Kerri Holferty, Interim Vice President of Student Services; Julianna deHaan Rice, Assistant Attorney General; and Rafeeka Kloke, Executive Director for the Office of the President.

Chair Taylor began with a land acknowledgment to recognize and pay respect to the Coast Salish Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

## **ACTION TO ACCEPT AGENDA**

- → Trustee Johnson moved to accept the agenda. It was seconded by Trustee Pedlow and the motion was approved.
- Chair Taylor announced that there is a designated time for public comment on the agenda.

## **CONSENT AGENDA**

Consent Agenda

Minutes of February 14, 2024 Board of Trustees Meeting.

Chair Taylor stated: "If there are no objections, the item in the consent agenda will be adopted." As there was no objection, this item was adopted.

## **PUBLIC COMMENT**

→ Chair Taylor called for public comment. There was no public comment.

## **EXECUTIVE SESSION**

→ At 2:08 p.m. the meeting was adjourned for a closed session of the Board for approximately sixty minutes to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...;

Chair Taylor announced that action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Steven Thomas, Assistant Attorney General Juliana deHaan Rice, Abby Koehler, Kaatje Kraft, Tyler Honeycutt, William Weber, Mary Haberman, and Ian Stacy.

The Executive Session was adjourned at 3:08 p.m. and the Board reconvened into an open session at 3:08 p.m.

## **ACTION ITEM**

## Tenure Considerations

Chair Taylor thanked the probationers and probation review committee members for their extraordinary work.

Trustee Bohlke moved to award tenure to Abby Koehler. It was seconded by Trustee Pedlow and the motion was approved unanimously.

Trustee Fairchild moved to award tenure to Tyler Honeycutt. It was seconded by Trustee Johnson and the motion was approved unanimously.

Trustee Johnson moved to award tenure to Mary Haberman. It was seconded by Trustee Bohlke and the motion was approved unanimously.

## PRESIDENT'S REPORT

- President Kathi introduced Steven Thomas, Vice President for Instruction, and KayCee Johnson, Executive Director for Human Resources. Both were newly appointed to their positions.
- → President Kathi thanked Tresha Dutton, Communication Faculty and Rotarian of Bellingham Bay Rotary Club, for her work on an all-club food pantry event for WCC.

- NCyTE recently met with the National Visiting Committee and received positive feedback from the Committee on its work. The Committee was impressed with their work in preparing cybersecurity professionals for teaching and the 3,000 new faculty connections they have made.
- → President Kathi, Kelly Kester, Director for International Programs; and Ward Naf, Director for Information Technology, met with 15 mayors and superintendents in Okinawa, Japan to sign a Memorandum of Understanding for study aboard. They also met with the Governor of Okinawa. A mall delegation of mayors will be visiting Bellingham at the end of April.
- → The Supplemental Budget was released which included earmarks for several colleges, for example, Olympic College received funding to hire program directors and Edmonds Community College received funding for veteran services. President Kathi requested a call with Paul Francis, Executive Director for the State Board to discuss this. The Board asked President Kathi to convey their concerns about the special earmarks for selected colleges.

## **EXECUTIVE SESSION**

→ At 3:55 p.m. the meeting was adjourned for a closed session of the Board for approximately thirty minutes as provided in RCW 42.31.110, to discuss collective bargaining and an Executive Session immediately after the closed session... to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; and to discuss with legal counsel representing the agency matters relating to litigation or legal risks of a proposed action or current practice the agency has identified when public discussion of the litigation or legal risks is likely to result in an adverse legal or financial consequence to the agency...

Chair Taylor announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice Presidents Nate Langstraat and Steven Thomas, Executive Director Rafeeka Kloke, and Assistant Attorney General Juliana deHaan Rice.

The Executive Session was adjourned at 4:45 p.m. and the Board reconvened into an open session at 4:45 p.m.

## **ADJOURNMENT**

There being no further business, the meeting was adjourned at 4:45 p.m.



# MINUTES BOARD OF TRUSTEES SPECIAL MEETING Laidlaw Building Room 143 237 West Kellogg Road, Bellingham WA March 22, 2024 3:00 p.m.

→ CALL TO ORDER Chair Teresa Taylor officially called the Board of Trustees meeting to order at 3:05 pm. Present in addition to the chair were trustees Wendy Bohlke, Jeff Fairchild, Rebecca Johnson, and John Pedlow, constituting a quorum. Others present included President Hiyane-Brown; Steven Thomas, Vice President for Instruction; Kerri Holferty, Interim Vice President for Student Services; Juliana deHaan Rice, Assistant Attorney General; and Rafeeka Kloke, Executive Director for the Office of the President.

Chair Taylor began with a land acknowledgment to recognize and pay respect to the Coast Salish Peoples as traditional stewards of this land and the enduring relationship that exists between the Indigenous Peoples and their traditional territories.

## **ACTION TO ACCEPT AGENDA**

→ Trustee Pedlow moved to approve the agenda. It was seconded by Trustee Johnson and the motion was approved.

## **PUBLIC COMMENT**

- → Chair Johnson called for public comment. She announced a 15-minute public comment period with 2 minutes allocated to each person.
- There was no public comment.

## **EXECUTIVE SESSION**

→ At 3:05 p.m. the meeting was adjourned for a closed Executive Session of the Board to approximately twenty minutes to review the performance of a public employee...

Chair Taylor announced that action was anticipated. Guests included President Kathi Hiyane-Brown, Executive Director Rafeeka Kloke, and Assistant Attorney General Juliana deHaan Rice.

The Executive Session adjourned at 3:25 p.m. and the Board reconvened into an open session at 3:25 p.m.

## **ACTION ITEM**

→ Chair Taylor stated President Kathi formally notified the board of her plans to retire from her position as president. She shared that the Board felt that it was necessary to extend the president's contract to allow time for a presidential search and a smooth transition.

Trustee Pedlow moved to extend the president's contract to March 1, 2025. It was seconded by Trustee Johnson and the motion was approved unanimously.

Chair Taylor and members of the board shared their appreciation for President Kathi's visionary leadership, commitment to academic excellence, and passion for student success. Whatcom has experienced significant growth during her tenure. They thanked President Kathi for her years of service to the college and the community.

## **ADJOURNMENT**

→ There being no further business, the meeting was adjourned at 3:30 p.m.



## MEMORANDUM

**TO:** WCC Board of Trustees

FROM: Kathi Hiyane-Brown, College President

Nate Langstraat, Vice President for Administrative Services Brian Keeley, Senior Director for Facilities and Operations

**DATE:** Wednesday, April 10, 2024

**RE:** Board Resolution – Pickleball Facility Naming for Donor Recognition

The College has partnered with Bellingham Pickleball Club and major donor, Claude Blackburn, to pursue design and construction of a 12-court pickleball facility on the Whatcom Community College campus. Realization of this project would further establish WCC as a destination location, bringing hundreds (if not thousands) of individuals to the campus for the purposes of recreation and wellness, community building, and physical education.

The donor agreement for the major gift (at least \$2 million) to fund this project stipulates donor recognition through the naming of the facility with the donor's family name. Board <u>policy 320</u> states, "decisions to award recognition or to name buildings, facilities or rooms after people or organizations shall be made for their exceptional contributions to the success of the College and its mission and goals." Exceptional contributions per the policy includes "substantial financial support to the College."

In order for the project planning and discussions to continue, as well as to receive the donor gift(s) towards this project, the donor needs assurance that the family name will be included in the facility naming. Naming options include the following (or similar):

- Blackburn Center for Pickleball
- Blackburn Pickleball Facility
- Blackburn Pickleball Complex

The draft donor agreement and facility use agreement are close to finalization. These agreements include a feasibility review by consultants (funded by the donor) to determine a more accurate cost estimate. The cost estimate will lead to a final decision as to whether the project is fiscally viable.

"The final decision regarding the naming of college facilities shall reside with the Board of Trustees." Resolution 2024-01 resolves that <u>if</u> the donor provides the major donation and <u>if</u> the project is deemed viable for design and construction, then the facility name shall include the Blackburn family name. Staff recommend board adoption of resolution 2024-01.

## SUGGESTED ACTION

Move to adopt board resolution 2024-01.



## RESOLUTION AUTHORIZING

## Donor Recognition/Naming of Potential Pickleball Facility at Whatcom Community College

## Resolution No. 2024-01

WHEREAS, Claude Blackburn has been a committed donor to the WCC Foundation and upstanding member of the community;

WHEREAS, the College and donor have a shared interest in creating space and programming to facilitate community building in Whatcom County and beyond;

WHEREAS, the design and construction of a 12-court pickleball facility on the Whatcom Community College campus will further establish WCC as a destination location, bringing hundreds (if not thousands) of individuals to the campus for the purposes of recreation and wellness, community building, and physical education;

WHEREAS, the donor has pledged to donate at least two million dollars [\$2,000,000] for the design and construction of a pickleball facility on the campus of Whatcom Community College;

THEREFORE, BE IT RESOLVED, Whatcom Community College Board of Trustees authorizes recognition of the donor through naming of the facility to include the Blackburn family name should the donor pledge be realized, and the College and donor agree to a continued partnership to design, build, and operate an on-campus pickleball facility.

APPROVED in the regular meeting by the Board of Trustees of Whatcom Community College this 10<sup>th</sup> day of April in 2024.

Boar	d of Trustees
Wha	tcom Community College
By:	
<i>-</i>	Teresa Taylor, Board Chair
	•
By:	
-	Kathi Hiyane-Brown, College President



## Reports to the Board of Trustees April 10, 2024 Meeting

## → ASWCC – Alaina Hirsch, President

**Civic Engagement:** (Goal 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development; Goal 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; Goal 3.3 Promote deeper understanding and engagement related to inclusion, diversity, equity, and accessibility (IDEA) to build broad capacity to lead and support institutional change; Goal 3.4 Eliminate achievement gaps among students; Goal 4.4 Engage students inside and outside of the classroom)

- Two Senate Meetings and two Executive Board Meetings were held.
- The following funding request was approved by Senate:
  - Horizon Spring 2024 Printing Project
- o The following funding request was tabled:
  - Orca mascot repair

**ASWCC Clubs:** (Goal 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development; Goal 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; Goal 3.3 Promote deeper understanding and engagement related to inclusion, diversity, equity, and accessibility (IDEA) to build broad capacity to lead and support institutional change; Goal 3.4 Eliminate achievement gaps among students; Goal 4.4 Engage students inside and outside of the classroom)

- o Fully Active and Chartered Clubs for Winter Quarter:
  - a. ASWCC Badminton Club
  - b. ASWCC Japanese Club
  - c. ASWCC Sustainable Oriented Students (S.O.S Club)
  - d. ASWCC Campus Christian Fellowship (CCF)
  - e. ASWCC Volleyball Club
  - f. ASWCC Native and Indigenous Student Association (NISA)
  - g. Women In Cybersecurity (WiCys)
- Clubs in Progress:
  - a. Philosophy Club
  - b. Astronomy Club
  - c. Robotics Club

ASWCC Executive Board Advocacy and Engagement Activities: (Goal 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development; Goal 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; Goal 3.3 Promote deeper understanding and engagement related to inclusion, diversity, equity, and accessibility (IDEA) to build broad capacity to lead and support institutional change; Goal 3.4 Eliminate achievement gaps among students; Goal 4.4 Engage students inside and outside of the classroom)

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- Three S&A Budget Committee meetings were held. The committee reviewed submissions, and the following departments presented their budget requests:
  - Office of Student Life and Development
  - ASWCC Government
  - Intercultural Center
  - ASWCC Student Unions
  - Nursing Department for Pinning Ceremony
  - Horizon
  - o POD Leaders
  - Learning Center
  - Orca Athletics
- The Bylaws Review Committee held two meetings and finalized the draft changes to the ASWCC Bylaws and Constitution
- The Social Justice Committee held two meetings and continues to plan the Students Leading Change Conference.
- Pizza, Primaries, & Politics will be hosted on Thursday, April 11, 5:30 p.m.-7:30 p.m. in the Syre Auditorium. This is voter education event meant to share information on the U.S. voting system and the importance of primaries. the Associated Students of Whatcom Community College leadership team have partnered to plan and host this event with the League of Women Voters of Whatcom County and Bellingham and Whatcom Community College Social Science Faculty. With the support of the Office of Student Life and Development, this event will also be part of this year's action plan for the WCC Voter Friendly Campus initiative.

## **♦** WCCFT—Tresha Dutton and Barry Maxwell, co-presidents

- WCCFT wants to thank the Board of Trustees, President Kathi and Vice President Steven for recognizing the contributions and expertise of Mary Haberman, abby koehler and Tyler Honeycutt by granting them tenure. Our students and campus community are fortunate to have them for many years to come.
- Over the past few weeks, faculty have been hard at work helping students finish Winter quarter strong, and preparing for the start of spring quarter. Bargaining has continued, and an April ULP mediation session is scheduled.

## Administrative Services—Nate Langstraat, Vice President

The services provided through the Administrative Services division directly and indirectly support the four goal areas of the strategic plan.

- Classroom and office technology are being assessed for potential replacements or updates in preparation for the upcoming budget year.
- SBCTC will require students to use MFA (multifactor authentication) to access ctcLink and Canvas. WCC has selected April 22 to implement this change. A communications plan has been implemented to inform and prepare students. No significant issues are expected as the transition went smoothly for faculty and staff.
- During the last week of winter quarter 2024, the Campus Store conducted its largest end-of-quarter book buyback since the pandemic. Students received a total of \$4,700 for their books, and over 100 used book copies were made available for spring 2024 WCC students.

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- Budget development for 2024-25 is in progress. Budget managers have submitted budget requests to their respective Cabinet members for review. The director for business and finance will prepare an operating budget request summary to be reviewed by Cabinet and the Budget Review Committee in early April.
- In March, Safety and Security conducted a new employee safety and security training
  session and facilitated a WCC Building Responder training. The building responder
  training focused on identifying roles, tools needed, and gaps related to specific hazards,
  such as earthquakes, fire/fire alarms, and civil disorder. Stemming from discussions
  surrounding current societal climate concerns, WCC safety and security will facilitate a
  presentation on Preparing for Protests/Campus Unrest and the First Amendment. This
  training will be conducted in the spring quarter.
- Conference and Event Services confirmed agreements for Bellingham Roller Betties 2024 season, Harris Biomedical Bellingham Seminar, Starbuck School District Testing, Warriors Lacrosse, Chuckanut Bay Rugby & Rangers Soccer. The department will also support the following internal events: Bellingham Schools Levy Committee meetings (cosponsorship), Street Law Tabling, ASWCC Film "Harry Potter & the Goblet of Fire," Pizza, Primaries & Politics, ASWCC Clubs: Dinner & Showcase, Community Transitions Meeting, Since Time Immemorial Showcase (co-sponsorship), All College Job & Internship Fair, Student Services Divisional Meeting, All Faculty Instruction Meeting, Commencement speaker/singer auditions, and the ASWCC Campus Christian Fellowship (CCF) Pancake Feed.

## Student Services—Kerri Holferty, Interim Vice President

Academic Advising & Career Services: (Goal 3.4 Eliminate achievement gaps among students; Goal 4.1 Expand access and invest resources for student recruitment, retention, and completion; Goal 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; Goal 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing the Guided Pathways framework; Goal 4.4 Engage students inside and outside of the classroom)

- Served 2,705 students in advising appointments and drop-in advising through 3/21/24 with 1,161 students served in Winter 2024 alone (through 3/21/24).
- Advisors led informational and planning group sessions at the new student orientation and provided one-to-one advising during Express Enrollment.
- Basic Needs Navigator has been actively connecting with agencies in the community, visiting the Bellingham Food Bank, participating in the Community Resource Network, training with Northwest Youth Services to support students at risk of homelessness, and attending community events to build partnerships in support of students' basic needs.
- Workforce Funding staff are currently serving 237 students through Worker Retraining, WorkFirst, Basic Food and Employment Training (BFET), Passport to College, and Opportunity Grant programs.
- Workforce Funding staff recently submitted the 24-25 WorkFirst budget report and funding surveys for WorkFirst and BFET. They are currently working on the 24-25

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Supporting Students Experiencing Homelessness (SSEH) and Worker Retraining grant applications.

Access & Disability Resources: (Goal 1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 3.3 Promote deeper understanding and engagement related to inclusion, diversity, equity, and accessibility (IDEA) to build broad capacity to lead and support institutional change; 3.4 Eliminate achievement gaps among students; 4.4 Engage students inside and outside of the classroom)

- Spring Quarter as of 3/26/24, there are 242 ADS students registered vs 3/21/23 there were 227 students registered with ADS, increase of 6.6%.
- Winter Quarter 2024 there were 288 ADS students registered vs 243 Winter 2023, increase of 18.51%.
- Attended Whatcom County School to Work Transition Fair, for students with developmental and other disabilities, families, educators, and interested community members (<u>link to flyer</u>). Spoke with approximately 60 individuals, common questions being about the cost of college, and what the educational path would look like for the student. 151 participants for the overall event with 50 service providers representing 26 different organizations/agencies.
- BTC and WCC disability offices (Kerri Holferty representing ADS) presented information regarding transitioning disability services from high school to college for students with disabilities at Ferndale, Lynden, and Bellingham High Schools.

**Athletics & Recreation:** (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 4.4 Engage students inside and outside of the classroom)

- Increased SRC facility usage this March compared to last year. March 2023: 2459
   people accessed; March 2024 (through March 26th): 2613 people accessed.
- o Averaged 25-30 participants each session for Badminton Drop-ins.
- Started HIIT (High Intensity Interval Training) Group Fitness class on 1/24. Average attendance was 6 participants per class.
- Started Yoga Group Fitness class on 1/25. Average attendance was 10 participants per class.
- Held 3v3 intramural basketball tournament on 3/7 with 7 total teams (25 participants with 30-35 spectators).
- o Men's Basketball finished 15-13. 5th place in North Region.
- Women's Basketball finished 7-18. 7th place in North Region.
- Began Women's Soccer off-season training with new coach, Isaac Sam. Currently, 8 new recruits for the program.
- Started Volleyball off-season training and signed 4 new recruits.

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- Started Men's and Women's Basketball off-season training. Started to sign new recruits to Letters of Intent.
- Started Men's Soccer off-season training and signed 5 new recruits.
- Second Annual Orca Classic Pickleball Classic Scheduled for May 31-June 2nd.
- Began partnered sponsorship with Oxford Suites. They will be the preferred hotel partner for our visiting teams and other WCC Athletics partners.

**Financial Aid:** (4.1 Expand access and invest resources for student recruitment, retention, and completion)

- The PELL grant for 2023-24 has disbursed \$2,514,857 in 1,428 disbursements to students this academic year.
- Completed a team training retreat March 25-26. Topics included the simplified FAFSA, marketing materials, call campaigns and Spanish translations for financial aid forms.
- ctcLink setup for the 2024-25 financial aid award year has gone well, and the team is prepared to quickly process students awards once the FAFSAs are released to WCC by the state. The current expected release date is June 8th.

**Intercultural Services:** (Goal 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development. 3.3 Promote deeper understanding and engagement related to IDEA to build broad capacity to lead and support institutional change)

- Yusuke Okazaki, Associate Director for Intercultural Services led a 2-part training series on Colonialism, looking at its various forms/types through historical examples, and how the legacies of this world altering phenomenon impacts our experiences and work today. Training took place on March 1 and March 8 at the Simpson Intercultural Center and Peer Navigators participated.
- Hosted an event called De-Stress with Intercultural Center Peer Navigators on March 6. This event was an opportunity for students to take a break from studying for Midterms and play games, grab snacks and relax.
- Hosted orientations On March 11 and March 21 for students who are planning to attend the Students of Color of Conference. Tanya Zaragoza-Rosas, Director for Intercultural Services, Yusuke Okazaki, Associate Director for Intercultural Services, and Jackie Rumble, Program Specialist 2, facilitated the orientations. The orientations covered the policies, requirements, and expectations for student attendees, logistics and schedules relating to the conference, and some teambuilding activities to prepare the students for their time together at the conference.
- Tanya Zaragoza-Rosas, Director for Intercultural Services, and Yusuke Okazaki, Associate Director for Intercultural Services, attended the National Association for Diversity Officers in Higher Education (NADOHE) Annual Conference in Seattle, WA on March 14 – March 16. The conference focused on the latest frameworks,

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- theories, and leadership strategies for Diversity, Equity, and Inclusion practitioners and scholars working in institutions of higher education.
- Hosted bowling with Intercultural Center Peer Navigators at Park Bowl on March 22.
   It provided an opportunity for students to connect with the Intercultural Center
   Peer Navigators, build community, and celebrate the end of Winter quarter.

**K-12 Partnerships:** (Goal 1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; Goal 1.2 Expand and strengthen relationships with industry, education and community partners; Goal 1.3 Build collaborative culture that sets, underscores, and achieves shared mutual goals; Goal 1.4 Share college and student success stories with internal and external communities; Goal 3.4 Eliminate achievement gaps among students; Goal 4.1 Expand access and invest resources for student recruitment, retention, and completion; Goal 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area)

- As of March 28, Running Start FTE for spring 2024 is 632 vs 498 for spring 2023, an increase of 27%
- Held Running Start Information Sessions for prospective students and families.
  - March 12 Zoom 32 attendees
  - March 26 On campus 11 attendees
- Presented at Dual Credit Events at Whatcom County high schools:
  - Meridian High School March 5 54 students and their families
  - Ferndale High School March 7 100 students and their families
  - Lynden High School March 14 50 students and their families
  - Bellingham High School March 19 6 students

**Orca Central Operations:** (1.3 Build a collaborative culture that sets, underscores, and achieves shared mutual goals; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework)

- Hosted New Student Orientation and Express Enrollment on March 14 and 28, 9am-4pm. Served approximately 125 new and current students throughout both events.
   77 new students are now enrolled in at least one class for spring quarter. Completed placement for 52 students, received 19 Transitional Learning applications, and had 112 advising sessions throughout both events.
- Served approximately 1,000 students in person for advising, financial aid, registration, transitional learning, running start and other questions, as of March 27.
- Disbursed \$3,300 in Orca Student Success Emergency funds for housing and utility bills.
- Associate Director for Orca Central Operations and Chair of the Whatcom Health & Wellness subcommittee Lexus Criswell led the 2nd annual Whatcom Wellness Fair for staff and faculty on March 13. 45 employees attended to learn about wellness organizations in the community and receive resources. Local partner organizations

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included Whatcom Dream, Mobile Crisis Outreach Team, Whatcom Therapy Dogs, National Alliance on Mental Illness, PFLAG, and more.

**Outreach and Admissions:** (1.3 Promote student access through quality services and resources; 4.2 Increase college enrollment and secure resources for the continued viability of the College)

- Delivered College 101 workshops to all senior English classes at Ferndale High School.
- Yielded 2 applications at evening open house at Bellingham Library, both from individuals over the age of 25, one of whom expressed gratitude to WCC for providing admissions support at an off-campus location in which they felt comfortable.
- **Records and Registration:** (1.3 Promote student access through quality services and resources; 3.4 Revise policies, practices, services, and curricula from an equity-based lens)
  - 130 students will be eligible to receive a degree or certificate after completing their Winter classes.
  - 100 students have submitted an RSVP for Commencement, a year-to-date increase vs 2023.
  - The Instructional Council approved the Registrar's recommendation to establish the fifth day of each term as the deadline to report students who have not attended class. This deadline enables students who are dropped for non-attendance to receive a tuition refund.
  - Karl Ritter Smith, Registrar and Director for Registration and Records, partnered with Student Success Technology Specialist Joseph Santos to automate text messaging to students who are moved from a waitlist into a class. These notifications will ensure that students are aware of changes to their class schedule so they can pay any additional tuition prior to the payment deadline.
- **Student Life & Development:** (1.3 Promote student access through quality services and resources; 2.1 Increase collaboration and communication to serve collective needs across the College)
  - Total food pantry visits (duplicated headcount):

Fall 2023: 772

Winter 2024: 1143

- 371 more visits to the food pantry in Winter 2024 than in Fall 2023
- There will be expanded student access to Orca Food Pantry with 13 more open hours per week. The Orca Food Pantry open hours will be 8:30 am – 5:00 pm, Monday – Friday for Spring 2024.
- In January and February, Office of Student Life and Development saw 165 visits from students and campus community members. The reason for visits included requests for Campus Posting: 11, Student Leadership Application Inquiries: 26, Event Inquiries: 12, Club Inquiries: 27, Food Pantry inquiries: 10, and 79 other visits for miscellaneous requests or meetings with a staff member in the office. Winter visits totaled approximately 240.

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- Hosted weekly Blender Events, including Board Games, Mario Kart, and the weekly mingle (Wingle), encouraged students to join us in the Syre Student Center.
   Average attendance has remained between 15-20 students each week in the month of March.
- Hosted Winter 2024 Finals Relief and saw 212 students over a period of four days as they visited to partake in snacks and hot beverages; up from 159 in Fall 2023.
- Closed ASWCC Executive Board and Student Life Engagement Team positions applications on March 28. Interviews will be held during Spring Quarter.

**Student Success Technology:** (Goal 4 Deliver educational experiences that foster improved student success)

- Hosting Anthology Reach Customer Relationship Management tool Trainings for Outreach & Admissions/Orca Central departments
- Hosting Starfish trainings for new staff
- Hosted a Microsoft Teams training for Student Services Leadership Expanded for directors and associate directors on 3.27.24

TRIO Student Support Services: (Goal 3.4 Eliminate achievement gaps among students; Goal 4.1 Expand access and invest resources for student recruitment, retention, and completion; Goal 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; Goal 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing the Guided Pathways framework; Goal 4.4 Engage students inside and outside of the classroom)

- Served 155 students in the 2023-24 cohort and have met grant objective of serving 140 students by August 31, 2024.
- Held TRIO 101, a 9-week workshop series to help students understand their learning styles and create systems for academic success. Target audience was TRIO students who are new to WCC this fall or who have a cumulative GPA below 2.0.
- Partnering with the Intercultural Center to host weekly group study sessions in the Intercultural Center during fall quarter.
- Continued work on our TRIO sensory room and TRIO gender-affirming professional career closet. The closet is a space where students can find free clothing to help set them apart for an interview, internship, career fair, or any other event in their lives.
- Facilitated a successful trip to Tacoma, WA with 9 TRIO students to tour the University of Washington Tacoma, the University of Puget Sound, and the Tacoma Art Museum.

**TRIO Upward Bound:** (Goal 3.4 Eliminate achievement gaps among students; Goal 4.1 Expand access and invest resources for student recruitment, retention, and completion; Goal 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; Goal 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing the Guided Pathways framework; Goal 4.4 Engage students inside and outside of the classroom)

 Enrolled 6 Upward Bound students who graduated high school in June 2023 at WCC for this fall.

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- Serving 53 students in the 2023-24 cohort and are on track to meet the grant objective of serving 60 students by August 31, 2024.
- Upward Bound Career & Academic Advisor, Christina Fernandez, continues to serve our Upward Bound students in the schools three times a week with advising sessions, workshops, and recruitment.
- Facilitated a successful trip with 6 Upward Bound students to Bellevue, WA to tour Bellevue Community College. Students have expressed interest in pursuing specific programs offered there.

**Veteran Services:** (Goal 1.2 Expand and strengthen relationships with industry, education, and community partners; Goal 3.1 Strengthen cross-divisional efforts to increase students' sense of belonging, engagement, and development; Goal 4.1 Expand access and invest resources for student recruitment, retention, and completion)

- Enrolled 90 military connected students for Spring 2024 compared with 86 in Spring 2023, and 90 in Spring 2022.
- Contacted 24 formerly enrolled students about spring enrollment, 3 enrolled in spring 2024 classes.
- Met with Growing Veterans as part of Geology Research-Service Projects Student Presentations March 21, 2024; discussed ideas for continued collaboration with Veteran Services and Growing Veterans.
- Collaborated with WorkSource Bellingham Veterans Support regarding local hiring events for veterans and next steps for student veterans pursuing employment.
- Participating in Department of Defense Institutional Compliance Review for continued military funding of service members using Tuition Assistance at Whatcom.

## **♦** Instruction— Steven Thomas, Vice President

- Nursing Program (1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students.)
  - On March 21, nineteen students celebrated their completion of the Associate Degree in Nursing with the Pinning Ceremony. Many have already accepted jobs in Whatcom and Skagit counties.
- Workforce: Guys & Guts annual event (Goal 4.1 Expand access and invest resources for student recruitment, retention, and completion.)
  - Ten (10) middle and seven (7) high school boys participated in the Guys & Guts workshop on Saturday, March 9, 2024 to introduce them to career fields that are non-traditional for males: medical assisting, nursing, and physical therapist assistant. This was down from 14 middle and eight (8) high school participants in 2023. Students rotated through labs in each of the featured programs, each led by program faculty and students. Participants were highly engaged and demonstrated excitement and curiosity in each lab. The workshop was fully funded by Perkins Non-traditional Employment & Training and Area Health Education Center for Western Washington grants and offered at no charge to participants.

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- Sciences and Engineering Department (1.2 Expand and strengthen relationships with industry, education, and community partners; 1.3 Build a collaborative culture that sets, underscores, and achieves shared mutual goals; 1.4 Share college and student success stories with internal and external communities; 1.5 Leverage external resources and partners to support student success and workforce-driven outcomes; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; 4.4 Engage students inside and outside of the classroom.)
  - Department Chair and Geology Discipline Lead, Dr. Kaatje Kraft, currently serves as the co-chair for the National Science Foundation's Geo Directorate advisory board. This is the first time a faculty member at a community college has served in this capacity.
  - This winter Dr. Kraft co-authored a poster with WCC student alum, Melanie McCoy, who currently attends Western Washington University. The poster was featured at the Ocean Sciences Meeting in New Orleans. The poster and subsequent workshop presentation lead by Dr. Kraft documented the impact of research experiences in sustaining a diverse student population in STEM.
  - The Sciences and Engineering Department is working collaboratively to implement a scientific notebook system that will prepare students for skills highly desired in the scientific community as well as supporting students in collaboration for their work on CUREs. Faculty member Tommaso Vannelli has taken the lead on this, piloting it fall 2023. The department plans to support funds for the lab fees to cover the cost for students and have been collaborating with abby koehler in the library to assure the data students input can be accessible for future student use as well.
- Business, Education and Law (1.2 Expand and strengthen relationships with industry, education, and community partners; 1.5 Leverage external resources and partners to support student success and workforce-driven outcomes; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students; 3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 3.4 Eliminate achievement gaps among students; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework; 4.4 Engage students inside and outside of the classroom.)
  - Dr. Michael McHenry, Criminal Justice (CJ) Discipline Lead, restructured all criminal justice courses to foster greater student engagement. This revamp has been guided by innovative teaching practices, which have made education more interactive and impactful. This has resulted increased positive feedback from students as evidenced through course feedback.
  - In response to feedback received from the Criminal Justice Advisory Board, Dr.
     Michael McHenry has updated the outcomes for each course and the overall program in collaboration with institutional research. As a result of this work, criminal justice students (and elective-seeking students) now have a wider range of

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- occupational interests then our previous "patrol-only" curriculum. The new curriculum includes pre-law, attorneys, advocates, social work, and psychology.
- The criminal justice program has taken several steps to address accessibility and equity gaps this year by increasing the use of Open Educational Resources, each CJ course is now updated with writing ("w") and diversity ("d") elements in efforts to attract more international students and meet the needs of graduates.
- This year several new partnerships with local criminal justice industry partners were established, enriching the CJ internship program. This expansion has significantly increased internship enrollments, offering students real-world experiences and insights into their future careers. Internship enrollment has been low in CJ for many years, and it is exciting to see students working in the field again.
- English Department (1.2 Expand and strengthen relationships with industry, education, and community partners; 1.4 Share college and student success stories with internal and external communities; 2.1 Enhance and expand innovative teaching and learning practices that result in high-return, high-quality education for all students.)
  - Or. Andrea Romero and Dr. Brian Cope presented at the Conference on College Composition and Communication (CCCC) on April 6, 2024. The presentation was entitled "Abundant Love: Closing Equity Gaps through Writerly Freedom, Ethics of Care, and Linguistic Justice."
  - Dr. Romero's "Instructional Note" was accepted for publication in Teaching English by the Two-Year College (TETYC). <u>Instructional Notes</u> provide evidence-based, research-situated discussions of innovative teaching practices/approaches. The publication credit is entitled, "Write From the Heart (Escribe de el Corazon): Connect Lived Experiences to First-Year Curriculum."
- Social Sciences Department (1.2 Expand and strengthen relationships with industry, education, and community partners; 1.3 Build a collaborative culture that sets, underscores, and achieves shared mutual goals; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students; 2.3 Model leadership in environmental sustainability and its intersection with human, social, and economic impacts; 3.3 Promote deeper understanding and engagement related to IDEA to build broad capacity to lead and support institutional change; 4.4 Engage students inside and outside of the classroom.)
  - Communication Studies instructor and chair of the Adjunct Affairs Advisory Committee, Colleen McGoff, presented on a Great Ideas for Teaching Students (G.I.F.T.S) panel at the recent Western States Communication Association Conference (WSCA) held in Reno, Nevada, February 23 – 26, 2024. G.I.F.T.S panels showcase innovative teaching and learning activities that can be applied to a variety of courses. The presentation was titled "Using Intellectual Humility as a Tool for Enhancing Critical Thinking and Exploring Possibilities in Complex Issues."
  - Colleen McGoff also received the Community College Educator of the Year award given by the Community College Interest Group at WSCA.
  - Anna Booker developed a lesson plan over two years of collaboration with the Lummi Cultural Commission, and Professor Dan Chard (WWU), with approval from the Lummi Indian Business Council. The curriculum uses the perspectives of Lummi elders and explores archival sources about the construction of North America's largest human-made sea pond for shellfish cultivation. It also addresses the building

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of a technical fisheries school that evolved into what is now Northwest Indian College (NWIC), the only tribal college in the northwest United States. These comparative and multi-dimensional stories bring lessons "home" for learners in ways that make public history visible and engaging. This curriculum emphasizes the cultural continuity of indigenous communities that are frequently framed as existing only in the past. Student feedback has been overwhelmingly positive.

- Art, Humanities & Languages Department (1.2 Expand and strengthen relationships with industry, education, and community partners; 2.3 Model leadership in environmental sustainability and its intersection with human, social, and economic impacts).
  - Faculty member, Dr. Adam Golob's, recently <u>published paper</u>, *Nicaragua's new dictatorship: Impacts of authoritarian rule on the health sector and civil society*, addresses the crisis of democracy in Nicaragua and its impacts on health care providers. The article is available with open access on El Sevier, Science Direct.
- International Programs (3.2 Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture; 4.1 Expand access and invest resources for student recruitment, retention, and completion.)
  - Kelly Kester, Director for international Programs, recently returned from a 26-day recruitment trip to Japan and SE Asia. The trip included stops in Okinawa (Japan), Ho Chi Minh City (Vietnam), Danang (Vietnam), Jakarta (Indonesia), and Bangkok (Thailand).
    - From FEB 28 MAR 3 a delegation from Washington State University Whatcom Community College (including President Kathi Hiyane-Brown) visited Okinawa to meet with government officials and education superintendents throughout the island. The purpose of the visit was to sign a Memorandum of Understanding and Cooperation (MOUC) to facilitate opportunities for Okinawan students to attend WCC and WSU. The visit was arranged by the Okinawa Prefecture Study Abroad Committee and DOTE Solutions, an educational consultancy with more than two decades of experience in sending Japanese students to educational institutions in Washington State.
    - From MAR 4 23 a series of presentations and meetings were conducted with Whatcom's recruiting partners throughout SE Asia to bolster international student enrollment for Fall 2024. Representatives from Western Washington University, Washington State University, and Christian Brothers University (Tennessee) joined Whatcom from MAR 15 19 in Ho Chi Minh City and Jakarta, to highlight the 2 + 2 university pathway for Whatcom graduates.
    - On MAR 21 the 2024 Robert Simpson Scholarship finalists were interviewed in Bangkok and recipient of the scholarship was selected. The student will receive full funding for tuition and housing through graduation at Whatcom, and full tuition funding to attend Western Washington University until completion of a bachelor's degree.
  - International Programs will welcome approximately 25 new students from China, Indonesia, Japan, Brazil, Malaysia, Morocco, Myanmar, Taiwan, and Vietnam for spring quarter. Nearly half of these students will originate from partner institutions

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- in Japan and will pursue studies at Whatcom for a duration ranging from one quarter to a full academic year, after which they will return to continue their education in Japan. A small group of students from Myanmar will be arriving for Spring 2024, which is a new recruitment market for Whatcom. Additional Myanmar applicants are expected to arrive for Summer 2024.
- A group of 23 Washington State students (from 8 different colleges in Washington) will be going to Berlin, leaving on April 4. The faculty member teaching in Berlin is Whatcom's Ben Kohn, Humanities and Social Science. Nine of the twenty-three students are from Whatcom, including an international student from South Korea. The students will stay in Berlin for eight weeks and will do some online work the week before they leave and after they return. Students are enrolled in Introduction to Film, Music Appreciation and German Life & Culture classes as part of their study abroad experience.
- Cybersecurity Center Grant Activities (1.1 Strengthen collaborations with local K-12 educators so that Whatcom is known as the preferred choice for students; 1.2 Expand and strengthen relationships with industry, education, and community partners; 1.3 Build a collaborative culture that sets, underscores, and achieves shared mutual goals; 1.4 Share college and student success stories with internal and external communities; 1.5 Leverage external resources and partners to support student success and workforcedriven outcomes; 2.1 Enhance and expand innovative teaching and learning practices that result in a high-return, high-quality education for all students; 2.2 Increase applied learning opportunities for students; 2.3 Model leadership in environmental sustainability and its intersection with human, social, and economic impacts; 4.1 Expand access and invest resources for student recruitment, retention, and completion; 4.2 Design and implement contact-to-completion experience touchpoints that meet the expectations and needs for students in each targeted recruitment area; 4.3 Create a seamless experience for students throughout their academic journey specifically utilizing Guided Pathways framework; 4.4 Engage students inside and outside of the classroom.)

The National Cybersecurity Center Grant Activities map to ALL activities in WCC Mission & Strategic Plan Goals 1, 2 & 4. They also map directly to the <u>National Cybersecurity</u> Strategy and <u>National Cybersecurity Workforce and Education Strategy</u>.

## National Cybersecurity Training & Education Center (NCyTE)

The National Visiting Committee (NVC) met with NCyTE and WCC leadership on March 6-7 at Eastern New Mexico (ENMU) – Ruidoso. The NVC reviewed NCyTE's progress in meeting the goals and objectives of the National Science Foundation (NSF) cybersecurity grants. The NVC prepared and submitted a report with commendations and recommendations to NCyTE and WCC leadership, and the grants' NSF program officer. The NCyTE NVC meeting this year also included a March 8th visit and comprehensive orientation to the ENMU-Ruidoso Community College cybersecurity program and its collaboration with the Mescalero Apache Schools STEM faculty as part of NCyTE's Objective 1, 1.6 Activity to expand and develop replicable model(s) for increasing the number of Native American students in grades 7-16 cybersecurity programs. The Mescalero Apache Schools has produced multiple Bill Gates Millennium scholarship winners and is

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- considered one identified replicable model. NCyTE is engaged with other community colleges with similar connection to tribal schools or tribal government partnerships, including Peninsula College, in Washington state which currently serves and collaborates with six different tribes of the Olympic Peninsula.
- The Virtual Cybersecurity Career Challenge began on March 4th. Forty students from community colleges and universities across the nation are participating (20 of the students are from a community college, and fourteen of those are from Washington state.) The challenge concludes on May 9th with student presentations. Employers from government, industry, and business are invited to attend the student presentations.
- March 11, 2024 the NCyTE Center Sr. Director met with the IGNITE Worldwide leadership in follow-up to connections made at the AISES Annual conference to further discuss collaboration opportunities toward meeting mutual cybersecurity workforce diversity goals. IGNITE Worldwide is a nonprofit organization that works directly with educators to connect girls\* with STEM opportunities during the school day.
- The NCyTE Center's March 15, 2024, monthly member meeting focused on Al's impact on cybersecurity and work roles. Over one hundred (100) attendees from thirty-nine (39) community colleges, 50 universities, government, industry, and business attended. Three expert panelists from government and academia shared their insights on how Al will shape education and the workforce. Meeting materials and a recording are now available on NCyTE's website.
- March 9 April 6, 2024, NCyTE is sponsoring three four-week virtual workshops for community college instructors across the nation: The Cisco Certified Network Associate (CCNA) v7: Switching, Routing, and Wireless (SWRE); the Cisco Certified Network Professional (CCNP)Advanced Routing and Services (ENARS); and the Cyber Security Operations Associate. Instructors taking the course received a \$600 scholarship to cover the registration fees. Nineteen (19) instructors enrolled; four (4) of them were from a Washington state community college. NCyTE and Microsoft provided funding for the instructors outside of Washington state, and the CCoE provided funding for instructors from Washington state.
- On March 14, 2024, NCyTE Sr. Director Michele Robinson met with the Executive Director of the California Indian Manpower Consortium, Inc. (CIMC) to discuss collaboration opportunities toward meeting mutual goals of activities designed to improve the educational attainment levels of Native American youth and adults. The CIMC membership includes over one hundred (100) federally recognized American Indian tribes, reservations, rancherias, bands, colonies, terminated rancherias, American Indian groups, entities, and organizations (public or private non-profit) within California, Illinois, and other service areas. The primary purpose of the Consortium is to offer training, employment, and other activities designed to meet the employment and training needs of Native Americans within its service areas.
- On March 25, 2024 NCyTE Sr. Director Michele Robinson participated on The Future of the Cybersecurity Workforce Panel Discussion at the NICE

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Local Stakeholders' Engagement Event in Dallas, along with Florida International University, and New America, in partnership with AT&T, Business Roundtable, and Tech Titans. The Stakeholders' Engagement Event brought together thought leaders from across the nation, with a spotlight on programs and initiatives and to highlight best practices in cybersecurity education, training, and workforce development. The event also explored the future impacts of emerging technologies on the cybersecurity workforce community. The event was livestreamed for access by participants across the nation.

- March 25 28, 2024 NCyTE sponsored two four-day virtual Faculty
  Development Academies for community college instructors across the
  nation: Microsoft Azure Security Technologies and Merging Information
  Technology & Operational Technology Security Practices. Thirty-five (35)
  instructors attended.
- The NCyTE Center is sponsoring an April 24, 2024, Industry Night at WCC in support of WCC and WA State CoE. The WA State CoE developed the agenda, the invitee list and marketing materials.

## CAE Candidate National Center (CCNC)

- On March 14, 2024, the CCNC Director, Stephen Troupe, and Sr. Director Michele Robinson attended the CAE National Centers' 2024 Symposium Strategic event planning meeting.
- On March 20, 2024, the CCNC Director, Stephen Troupe, and Sr. Director Michele Robinson met with Dr. Ali Al-Sinayyid, Assistant Professor and Director, West Virginia State University Cybersecurity Center, Math and Computer Science Department, and College of Natural Science and Mathematics at WVSU. Dr. Al-Sinayyid was seeking information and guidance on establishing a cybersecurity program and CAE Designation.
- The CCNC Director, Stephen Troupe, attended a meeting with the Office of the National Cyber Director (ONCD) and the National Security Agency Program Office at the February 28th Norfolk Historically Black Colleges and Universities (HSBU) Roundtable hosted at Norfolk State University, Virginia. CCNC was asked to present information to HSBUs on the CAE Candidate assistance program and what HSBU's need to obtain the prestigious CAE-C designation. This meeting was attended by the new National Cyber Director, Harry Coker, Jr. His remarks and announced goals from the event are available at: Remarks: National Cyber Director Coker Remarks at Norfolk State University HBCU Roundtable | ONCD | The White House.

## WA State Cybersecurity Center of Excellence (CCoE)

- Whatcom Community College students and a faculty sponsor received funds from the CCoE to compete in the Pacific Rim Collegiate Cyber Defense Competition (PRCCDC.) The competition was held on March 25-27 at South Puget Sound Community College in Olympia, WA.
- The CCoE awarded two community college instructors a scholarship to pay for the registration costs of a virtual workshop, Certificate of Cloud Security Knowledge (CCSK) offered by Cloud Security Alliance (CSA).

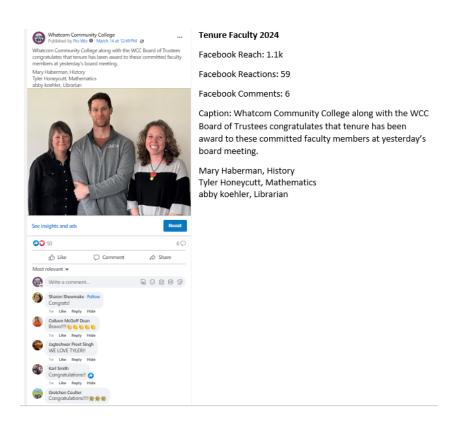
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- Securing the Next Generation of Technology Workers. This event is being hosted by Whatcom Community College on April 24 from 3 to 6 pm. It focuses on workforce gaps in technology, how WCC graduates can help bridge the gap, and how employers can attract WCC graduates. Registration is open to students, faculty, and local employers. The CCoE has been planning the event in collaboration with NCyTE and WCC.
- → Marketing and Communications Rafeeka Kloke, Executive Director for the Office of the President

Communications, Marketing and Publications Programs & Campaigns: 1.4 | Share college and student success stories with internal and external communities. 3.1 | Strengthen crossdivisional efforts to increase students' sense of belonging, engagement, and development.

3.2 | Expand campus engagement toward creating an inclusive, diverse, equitable, and accessible culture. 3.3 | Promote deeper understanding and engagement related to IDEA (Inclusion, Diversity, Equity, and Accessibility) to build broad capacity to lead and support institutional change. 4.1 | Expand access and invest resources for student recruitment, retention, and completion. 4.4 | Engage students inside and outside of the classroom.

## Social media Organic Analytics: Top three performing Social Media engagement posts from March 1-26, 2024



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### #ThrowbackThursday Laidlaw Post

Facebook Reach: 904

Facebook Impressions: 909

Facebook Reactions: 22

Caption: Happy #ThrowbackThursday WCC!

This photo was taken in 1986 when Laidlaw Center was being built. It's come a long way, wouldn't you say?
To learn about WCC's history and see more fun photos from the archives, visit whatcom.edu/history.



## Class of 2024 Great News!

Instagram Reach: 704

Facebook Engagements: 35

Facebook Impressions: 79

Caption: Dear Class of 2024,

GREAT NEWS!

This year's Commencement Ceremony will be on Friday, June 14, 2024, 6:30 p.m. on Orca field. Let us celebrate with you at this year's Commencement Ceremony.

All 2023-2024 eligible graduates are invited to attend.

### BE SURE TO RSVP!

Complete all required steps below:

- 1. Be counted Apply for Graduation, Reserve your seat, RSVP by May 31, 2024
- 2. What to wear? The link to order your cap and gown is available on the 2024 Commencement Ceremony webpage: whatcom.edu/commencement. Be sure to order your cap and gown by May 23. BAS cap and gown order deadline is May 9.

## Kindly,

Registration & Records Services Team Questions? Email: graduation@whatcom.edu

Campaigns/Events/Projects/Publications completed or in development - for a variety of events and programs (includes social media, campus screens, online marketing, print, streaming ads, tv spots, print):

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## March information sessions social media and campus screens:

- Visual Communications
- Physical Therapist Assistant
- Massage Therapist
- Medical Assistant
- Substance Use Disorder Professional
- o Social Work: Zoom & In Person
- Nursing Program
- Noisy Water Review submissions

## • Program Promotions:

- Whatcom Family Cooperative Preschool
- o Women in STEM: Digital Download
- Express Enrollment
- Sell Back Textbooks
- o Physical Therapist Assistant (PTA) program
- Computer Information Systems (CIS) Student Run Help Desk
- o Engineering in Context
- Yoga for Wellness
- o Chamber Ensemble, Modern Dance & Student Soloists
- HIIT Class
- Guys & Guts

## • Paid Advertisement:

- o Chamber of Commerce ad: Pathways and Running Start
- Bellingham Playbook Spring/Summer ad
- o Running Start Facebook Campaign (with email list)
- o Prof Tech Online and Facebook Campaign (with email list)

## Student Life and Development:

- Social media post ASWCC Student Government Hiring
- o Pizza Primaries and Politics Events promotion

## Flyers and promotional materials:

- Library Citing Sources Workshop
- o Commencement 2024:
- Visual Communication Program
- o All Washington Academic Team Bios/Photos
- Orca Central Open House Event
- Outreach Open House Event (Lynden and Ferndale):
- Foundation Endowment reports and President's circle event
- Multi-Factor Authentication (MFA) Campaign:
- o Orca Pickleball Spring Classic Tournament
- Securing the Next Generation of Technology Workers Event
- News on the Go: Spring Edition 2024
- o Counseling Services: Sexual Assault Awareness Month Homepage Banner
- Senior Sign-Up Day
- All College Job & Internship Fair ads

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Student Success Planner Handbook 2024-25-in progress

## Video or Photo shoots:

- Engineering Program Video/Photoshoot
- o Geology Research Projects Collaboration with Growing Veterans Photoshoot
- o All Washington Academic Team winner headshot

Press Releases/Media Relations – Summary/Highlights of Media Coverage (4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College.) (2.5 Cultivate community awareness and support for the College; 2.6 Engage with business and industry to strengthen regional economic development)

<u>Securing the Next Generation of Technology Workers</u> – March 13, 2024 Congratulations WCC Faculty Members on Receiving Tenure – March 26, 2024

## **→** Foundation

1.2 Expand and strengthen relationships with industry, education, and community partners. 1.4 Share college and student success stories with internal and external communities. 1.5 leverage external resources and partners to support student success and workforce-driven outcomes.

## Fundraising

- **Fiscal year-to-date as of 3/8:** \$586,933 has been raised: \$346,031 has been received and \$207,568 in outstanding pledges including:
  - \$490,430 has been raised toward the FY '23-'24 Scholarship Campaign\*, including:
    - \$25,000 gift to establish the Parriera Family Scholarship Endowment
    - \$9,000 gift to establish the Bellingham Lions Club Annual Scholarship Fund
    - \$5,000 gift from a local couple for general scholarships
    - \$5,000 gift to establish the Norma R. Smith Annual Scholarship
    - Numerous small gifts towards scholarships
  - The Spring fundraising campaign appeals for our current, lapsed, and new donors were mailed and emailed on March 27<sup>th</sup>. The fundraising goal for this campaign is \$30,000, representing a 20% increase year over year.

## Programs

- '23 Endowment and Annual Stewardship Reports were mailed to all fund representatives.
- The Scholarship Program has 510 student applications in progress and will continue accepting applications through April 12. This year we have

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a 60% increase in scholarship reviewers totaling 53 volunteers including WCC Faculty/staff, Foundation Board and Emeritus, Local service clubs, and community members with other ties to WCC.

## o **Events**

- On March 29<sup>th</sup>, multiple Whatcom County Rotary Club's members came to campus to present food baskets and financial contributions to President Kathi Hayani-Brown for the benefit of the Orca Food Pantry. WCC Foundation Board Chair, Cheryl Thornton was in attendance to share her appreciation for the County-wide Rotary effort in support of WCC students.
- \$4,577 and multiple racks of food were contributed for the Orca Food Pantry by the Rotary Clubs.

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