Certificate

Hospitality and Tourism Business Management

This course prepares students to enter the Hospitality Industry with the skills and knowledge to enter the field and increase opportunities for advancement to mid-management positions.

Department	Number	Course Title	Credits
BUSAD	170	Customer Service for Professionals	3
		(HR)	
BIS	101	Intro to Business Computing	3
BUSAD	179	Introduction to Hospitality Management	5
BUSAD	113	Sales and Product Promotion	3
BUSAD	205	Hotel Management and Lodging	5
		Systems	
BUSAD	177	Meeting and Event Planning	4
BUSAD	175	Travel and Tourism Operations	4
BUSAD	176	Catering, Banquet and Food Service	4
		Management	
		Total	31

CORE REQUIREMENTS

RELATED INSTRUCTION*/GENERAL EDUCATION REQUIREMENTS

Department	Number	Course Title		Credits
ENGL	101	Composition I (CM)		5
OFFAD	107	The Accounting Cycle (CP) OR		5
MATH	111	Methods for Problem Solving OR		
BUSAD	100	Business Math OR Any course labeled Q/SR		
			Total	10

CO-OPERATIVE WORK EXPERIENCE/ELECTIVES

CO-OP	180	Preparation for Work-based Learning	1-2
CO-OP	190	Cooperative Work Experience	3-5
		Total	4-7
		TOTAL CREDITS	45 - 48

[Footnotes]

Students should plan to complete required English and math courses within their first 30 credits of study.

* CM = Communication, HR = Human Relations, CP = Computation

Effective Fall/2006