Associate in Arts
VISUAL COMMUNICATIONS
The Visual Communications program prepares students for careers in the print, web, and digital media design fields. The degree offers two options for focused study: Graphic Design and Web/Interactive Media.

PREREQUISITES (for Special Admissions Programs)

Department	Number	Course Title	Credits
ART	112	Drawing I	5
ART or	115 116	2D Design and Color 3D Design	3-5
ART	185	Introduction to Graphic Design	5
ART or or or	109 150 205 215	Introduction to Art History of Photography Western Art from 18th to Mid-20th Century Western Art from WWII to the Present	3-5
		TOTAL	**16-20**

CORE REQUIREMENTS

Department	Number	Course Title	Credits
ARTGR	240	Typography	3
ARTGR	260	Vector Illustration	5
ARTGR	261	Raster Illustration and Image Editing	5
ARTGR	280	Web Design and Authoring I	5
ARTGR	282	Web Design and Authoring II	5
ARTGR	292	Portfolio/Professional Practices	2
BIS or or	101 121 141	Introduction to Business Computing Word Processing I Spreadsheets I	3
		Total	**28**

SPECIALTY REQUIREMENTS – Choose one option:

Department	Number	Course Title	Credits
Option I: Graphic Design			
ART	114	History of Graphic Design	3
ARTGR	250	Publication Design I	5
ARTGR	251	Publication Design II	5
ARTGR	262	Advanced Digital Imaging	3
ARTGR	270	Print Production and Prepress	5
Option II: Web/Interactive Media			
ARTGR	281	Web Interactivity and Animation I	5
ARTGR	283	Web Interactivity and Animation II	5
ARTGR	286	Streaming Media I	3
ARTGR	287	Streaming Media II	3

CS	120	HTML Fundamentals	5
		Total	**21**

RELATED INSTRUCTION*/GENERAL EDUCATION REQUIREMENTS

Department	Number	Course Title	Credits
ENGL	101	Composition I (CM)	5
BUSAD	100	Business Math (CP)	5
or IDS	111	Symbolic Reasoning/Cognitive Science (CP)	
or MATH	111 (or	Methods for Problem Solving (CP) (or higher)	
or	higher)	Any course designated "Q/SR" (CP)	
PSYCH	110	General Psychology (HR)	3-5
or SOCIO	110	Introduction to Sociology (HR)	
or SPCH		Any SPCH course designated "OC" (HR)	
		Total	**13-15**

ELECTIVES – Select 6-12 credits:

Department	Number	Course Title	Credits
ART	118	Mixed Media/Collage	5
ART	134	Art of Color	3-5
ART	175	Printmaking: Relief and Monotype	3-5
ART	176	Printmaking: Intaglio Processes	5
ART	186	Introduction to Digital Video	5
ART	187	Computer Art	3-5
ART	200	Figure Drawing I	3-5
ART	212	Drawing II	3-5
ART	221	Painting	3-5
CO-OP	190	Cooperative Work Experience-Internship	3-5
		Total	**6-12**
		TOTAL CREDITS	**90**

[Footnotes]
Students should plan to complete required English and math courses within their first 30 credits of study, and complete the art electives prior to entry into the program.
* CM = Communication, HR = Human Relations, CP = Computation

Effective Fall 2008