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COMMUNITY COLLEGE

MINUTES

BOARD OF TRUSTEES MEETING

SpringHill Marriott, 4040 NW Ave, Bellingham WA

Wednesday, May 21, 2015

8:00 a.m. – 12:00 p.m.

- ➔ **CALL TO ORDER** Chair Tim Douglas officially called the Board of Trustees meeting to order at 8:15 a.m. Present in addition to the chair were trustees Barbara Rofkar, Chuck Robinson and Sue Cole and Steve Adelstein, constituting a quorum. Others present included President Hiyane-Brown; Ron Leatherbarrow, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; John Baker, Interim Vice President for Student Services; Anne Bowen, Executive Director for Advancement; Ed Harri, Dean for Instruction; and Rafeeka Kloke, Executive Assistant to the President.

STRATEGIC CONVERSATIONS

- ➔ **Strategic Enrollment Management** -- Ed Harri, Dean for Instruction, Mary Vermillion, Director for Communication and Marketing, Tawny Townsend, Director for Student Access and First Year Experience

A PowerPoint presentation provided an update on the development of the strategic enrollment management plan. Samples of key impact practices, gaps and concerns were discussed in each of the priority areas which include: outreach and marketing, retention and completion, program and services, and course and program scheduling. The finalized plan will be presented to the board in October/November with a full scale implementation of the plan to follow.

- ➔ **PACE Survey** -- Mary Vermillion, Director for Communication and Marketing

A PowerPoint presentation provided an overview of the survey results. There was strong participation from employees and results show a healthy campus climate with a relatively high level of perceived productivity and satisfaction. Four top themes emerged from eight campus-wide discussions of the survey results: professional development, inclusion, communication and team building. Next steps include a faculty and staff work group to identify and forward priorities to college leadership to be considered for inclusion in the College work plan.

- ➔ **Student Housing** – Nate Langstraat, Vice President for Administrative Services

Langstraat provided an update on the progress of the student housing project including

identified land on campus, draft proposal received from a potential group of partners, and timeline. The board will continue to receive updates on the progress of the project.

➔ **Learning Commons**

Board members discussed strategies to raise awareness and support among state board office, legislature, and governor's office of the importance of funding the Learning Commons project.

➔ **Community Outreach**

Board members discussed strategies for members to support the College's effort to reach out to different constituent groups in the community.

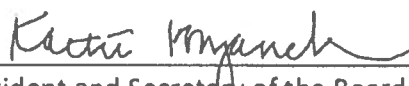
ADJOURNMENT

➔ There being no further business, the meeting was adjourned at 12:45 p.m.



Chair of the Board

6/10/2015
Date



President and Secretary of the Board

6/10/2015
Date