

BOARD OF TRUSTEES Meeting Agenda Wednesday, September 21, 2016, 2:00 pm

Laidlaw Center Boardroom, #143 237 W. Kellogg Road, Bellingham, WA 98226

MEMBERS:

- → Barbara Rofkar, Chair
- **→** Tim Douglas, Vice Chair
- **♦** Steve Adelstein
- **→** John Pedlow

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

NEXT MEETING REMINDER Wednesday October 19

- I. Call to Order, Approval of Agenda, and Notice of Public Comment Time
- II. Strategic Conversations
 - → Title III Grant Overview/Updates
- III. Introduction of ASWCC Executive Board
- IV. Consent Agenda Tab 1
 - a. Minutes of August 4-5 Board of Trustees Retreat (Attachment A)
 - b. Proposed Summer Quarter Graduates (Attachment B)
- V. Report from the President
- VI. Reports Tab 2
 - ◆ ASWCC Jarett Martin, President
 - ♦ WCCFT Tran Phung, President
 - → WFSE Michelle North, Representative
 - ◆ Administrative Services –Vice President Nate Langstraat
 - Student Services –Vice President Luca Lewis
 - Instruction Vice President Curt Freed
 - Advancement/Foundation Sue Cole, Executive Director
- VII. Discussion / Items of the Board
 - ◆ 2016 ACCT Leadership Congress –Oct 5-8
 - Upcoming Events:
 - Donors Appreciation Breakfast –Oct 28
 - College Conversation Nov 18
 - Proposed 2017 Board of Trustees Meeting Schedule
- VIII. Executive Session*
 - ♦ (h) ... to evaluate complaints or charges brought against a public officer or employee...
- IX. Public Comment
- X. Adjournment

*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of August 4-5, 2016 the Board of Trustees Retreat (Attachment A)
- b. Proposed Summer Quarter Graduates

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."



MINUTES

BOARD OF TRUSTEES RETREAT

August 4-5, 2016

Willows Lodge, 14580 NE 145th St., Woodinville, WA Thursday: 8:30 a.m. – 4:30 p.m.; 6:30 pm – 9:00 p.m. Friday: 7:30 a.m. – 12:00 p.m.

Thursday, August 4, 2016

- → CALL TO ORDER Chair Barbara Rofkar officially called the Board of Trustees meeting to order at 9:01 a.m. Present in addition to the chair were trustees Steve Adelstein, Tim Douglas, and John Pedlow, constituting a quorum. Others present included President Hiyane-Brown; Curt Freed, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Sue Cole, Executive Director for Institutional Advancement; Janice Walker, Dean for Workforce Education; and Rafeeka Kloke, Special Assistant to the President.
- → Chair Rofkar announced the Trustee Diane Staves have resigned due to unforeseen personal obligations.

INTRODUCTION OF GUEST

→ Dr. Jack Oharah, former President of Edmonds Community College, was introduced as the facilitator for the two-day planning retreat of the Board.

ACTION TO ACCEPT AGENDA

- → Trustee Adelstein moved to approve the meeting agenda as proposed. It was seconded by Trustee Pedlow and the **motion was approved unanimously**.
- → Chair Rofkar announced that there is a designated time for public comment on the agenda.

CONSENT AGENDA

Consent Agenda

- a. Minutes of the June 8, 2016, Board of Trustees Meeting (Attachment A)
- b. Proposed Spring Quarter Grads (Attachment B)

Attachment A

Chair Rofkar stated: "If there are no objections, this item will be adopted." As there were no objections, **this item was adopted**.

ACTION ITEM

Proposed WTA Universal Bus Pass

Trustee Adelstein moved to approve a student transportation fee of \$20 per student beginning winter quarter 2017 to implement the Whatcom Transport Authority Bus Pass into student ID cards. It was seconded by Trustee Douglas and the **motion was approved unanimously**.

STRATEGIC CONVERSATIONS

→ Review 2015-16 work plan: Accomplishments and strengths

Cabinet members shared a PowerPoint presentation which provided an overview of accomplishments for each of the strategic goals. The complete 2015-16 Year End Work Plan report is available on WCC's public website: www.whatcom.ctc.edu.

BREAK

- → The meeting was adjourned at 12:10 p.m. for a 20 minute break.
- → The meeting reconvened into open session at 12:40 p.m.

STRATEGIC CONVERSATIONS (continued)

Opportunities and Challenges

As part of the presentation, opportunities and challenges were discussed. Some of the key priorities for 2016-17 included: Expand existing and develop new programs in STEM field; advocating for construction funding for Learning Commons capital project; developing a new strategic plan.

Nate Langstraat, Vice President for Administrative Services, shared a PowerPoint presentation with an overview of Student Housing Feasibility Study. Board members asked staff to proceed with the Student Housing project.

Strategic Planning

The development of a new strategic plan was discussed; including timeline, process, and community engagement. Mission, vision and promise statements were reviewed. Board members agreed that the focus should be on reviewing the strategic goals. This will be the topic of focus at the November Board meeting.

PUBLIC COMMENT

Chair Rofkar called for public comment. There was none.

BREAK

At 4:30 p.m., the meeting was recessed for approximately one hour and thirty minutes for a break.

STRATEGIC CONVERSATION (continued)

→ The Board meeting was reconvened by Chair Rofkar at 6:30 p.m. Present in addition to the chair were trustees John Pedlow, Tim Douglas, and Steve Adelstein, constituting a quorum. Other present included President Kathi Hiyane-Brown, Special Assistant to the President, Rafeeka Kloke, and Facilitator Jack Oharah. Discussions of the Board continued including board orientation for new trustee.

PUBLIC COMMENT

Chair Rofkar called for public comment. There was none.

ADJOURNMENT

◆ There being no further business, the meeting was adjourned at 9:00 pm

Friday, August 5, 2016

- CALL TO ORDER Chair Rofkar officially called the Board of Trustees meeting to order at 8:00 a.m. Present in addition to the chair were trustees Steve Adelstein, Tim Douglas, and John Pedlow constituting a quorum. Others present included President Kathi Hiyane-Brown, Special Assistant to the President, Rafeeka Kloke, and Facilitator Jack Oharah.
- ◆ Chair Rofkar announced that there is a designated time for public comment on the agenda.
- Legislative Strategy

Chair Rofkar introduced Marty Brown, Executive Director of State Board for Community and Technical Colleges (SBCTC). Brown discussed key focuses for the system in the upcoming legislative session.

Board members discussed strategies to advocate for the capital funding for WCC's Learning Commons project and the two-year system.

EXECUTIVE SESSION

- → At 10:30 a.m., the meeting was adjourned for a closed Executive Session of the Board for approximately ninety minutes to "...review the performance of a public employee..."
 Chair Rofkar announced that no action was anticipated. Guests included President Kathi
 - Hiyane-Brown.
- → The Executive Session adjourned at 12:00 p.m. and the Board reconvened into open session at 12:00 p.m.

PUBLIC COMMENT

→ Chair Rofkar called for public comment. There was none.

ADJOURNMENT

→ There being no further business, the meeting was adjourned at 12:02 p.m.

WHATCOM COMMUNITY COLLEGE

SUMMER GRADUATES August 17, 2016

HONORS PROGRAM

Spencer F. Bond (With Honors)Phu Tran Nguyen (With Honors)Regan W. Johnson (With Honors)Brianna K. Nolasco (With Honors)Zachary M. Kemp (With Honors)Grace L. Olin (With Honors)

Timothy R. McCarthy (With Honors)

Savannah Mae Smith (With Honors)

ASSOCIATE IN ARTS AND SCIENCES

Lindsey A. Banry

Ashly E. Bastis

Martinus Benito (With Honors)

Sophie M. Grambo (With Honors)

Cassidy K. Haugen (With Honors)

Emma J. Bennink Levi Heuberger-Yearian

Graham L. Berkwitt

Stephen D. Blair

Fred Blaise

Dylan S. Hodge (With Honors)

Tyler E. Howard (With Honors)

Sinclair K. Hucke (With Honors)

Zach C. Bonaminio Rai A. Hughes-Davies

Spencer F. Bond (With Honors) Hillary J. Hunsaker (With Honors)

Daniella R. Bosman Kaitlin E. Hutchins Christopher M. Bowman Nattapol Jiarpakdee

Sarah K. Bramell Regan W. Johnson (With Honors)

Cameron M. Brearley (With Honors)

Samuel J. Burdic

Azure N. Burrell

Ankat Kaur

Mana Kawasaki

Zachary M. Kemp (With Honors)

William F. Campion

Jason W. Carlson

Duncun C. Krop

Brandon K. Krueger

Tsz Ting Chow (With Honors)

Nadejda Lagutochkin (With Honors)

Packagi V. Lamoraha (With Honors)

Gregory D. Conner Rachael V. Lamarche (With Honors)
Gregory S. Couweleers (With Honors) Ashley N. Leverett

Mariah N. Cowan

Chenille K. Lopez-Joest
Raileena F. Cozza

Roderick D. Macaulay (With Honors)

Elliott M. Cribbs (With Honors)

Alyssa L. Mack

Johanna A. Dentel (With Honors)

Celine Marciadi (With Honors)

Paul A. Doty (With Honors)

Jessica R. Einan

Cheyanna J. Maxwell (With Honors)

Timothy R. McCarthy (With Honors)

Emmanuel E. Fallis

Simon D. Finsand

Patricia A. McGehee (With Honors)

John J. Montine

Elayne J. Flicker John J. Murphy
Alexandria Foldenauer Ruth-Cil Nelson (With Honors)

Dannielle S. Fredericks Dominic Ng

Misa Fukuda Thuy Cao Nguyen (With Honors)

Jazmin I. Gage (With Honors)

Laurel L. Nickerson

Brianna K. Nolasco (With Honors)

Grace L. Olin (With Honors)

Robin M. Tadlock

Kendra B. Thomas

Jordan T. Orr Honoka Tsutsui (With Honors)
Rachel E. Parrish (With Honors) Emily J. VanValkenburg

Michael C. Riffon (With Honors)

Sarah N. Vavrinec (With Honors)

Alexandra H. Rodes Sophia R. Warner

Mark M. Saleeb Catherine M. Wilkinson

Deepinder S. Sandhu (With Honors)

Marco H. Willis

Matthew T. Seymour

Stephanie E. Shinn

Jennifer C. Shore

Marco H. Willis

Jayme A. Wilson

Ki Tsun Wong

Tl Wong

Verona M. Simon John R. Woods (With Honors)

Savannah Mae Smith (With Honors) Nathan S. Wrzesinski (With Honors)

Alex S. Sorinsin Ki-Cheung Yau

ASSOCIATE IN SCIENCE TRANSFER

Phu Tran Nguyen (With Honors)

Satbeer Singh (With Honors)

ASSOCIATE IN BUSINESS DTA/MRP

Matthew J. Baksa (With Honors) Christopher L. Mattson (With Honors)

Jaremy N. Martin (With Honors)

ASSOCIATE IN APPLIED SCIENCE- TRANSFER CYBERSECURITY

Warren Anthony Jamila M. Kaya (With Honors)

Albert A. Clay (With Honors)

Joshua C. Knight

ASSOCIATE IN LIBERAL STUDIES

Julia R. BarlowYuki InoueKelly L. BaumgartAli M. Wasel

Emily G. Hatch

ASSOCIATE IN ARTS EARLY CHILDHOOD EDUCATION

Doretta R. Allinson (With Honors) Priyanka J. Gaudette (With Honors)

Amy J. Benne

ASSOCIATE IN ARTS VISUAL COMMUNICATIONS

Courtney B. Berkompas (With Honors) Iris A. Skinner Michael J. Doyle (With Honors) Lina A. Verovaya

Kirby J. Hutto Jessica A. Wilbert (With Honors)
Melissa D. Lamorie (With Honors)
Naomi L. Ledet Nicolas B. Willis (With Honors)

Craig R. Rhodes (With Honors)

ASSOCIATE IN SCIENCE BUSINESS ADMINISTRATION

Manu Phull Brie D. Williams

Jessica A. Wilbert (With Honors)

ASSOCIATE IN SCIENCE COMPUTER INFORMATION SYSTEMS

Daniel J. Fuller My H. Thai

Ryan J. Law (With Honors)

ASSOCIATE IN SCIENCE CRIMINAL JUSTICE

Judith Beckmann (With Honors)

ASSOCIATE IN SCIENCE MASSAGE PRACTITIONER

Chelsea E. Marion Emily L. Porret

April I. McGovern Elke Yarbrough (With Honors)

ASSOCIATE IN SCIENCE MEDICAL ASSISTING

Jannal M. Faber (With Honors)

Lisa M. Hersch (With Honors)

Brenda M. Hussey

Seham S. Sadek (With Honors)

Kelly M. Sinclair (With Honors)

Kristen N. Zoerink (With Honors)

Doralee E.S. Ortez

ASSOCIATE IN SCIENCE PARALEGAL STUDIES

Zachary M. Kemp (With Honors) Heidi J. I. Shires

CERTIFICATE ACCOUNTING

Mandy L. Gould

CERTIFICATE EARLY CHILDHOOD EDUCATION

Breanne M. Bannister

CERTIFICATE MASSAGE PRACTITIONER

Elijah J. Molohon Elke Yarbrough

CERTIFICATE MEDICAL ASSISTING

Ashley M. Galt
Brittni J. Kreider
Gladys A. Santana
Yusana Lee
Chelsea N. Simenson
Anna J. Lum
Tyler J. Smith

HIGH SCHOOL DIPLOMA

Amber Clifton Joel Fletcher Zachary M. Kemp Phu Tran Nguyen Phuc Hoang To Tran Thi Bao Tran Tl Wong



Reports to the Board of Trustees September 21, 2016 Meeting

→ ASWCC- Jarett Martin, President

- Club Canvas System now in place (Goal 1.4 Introduce new opportunities for student learning and engagement)
 - We have now incorporated a campus-wide system utilizing canvas, where students can log in, sign up for clubs, get connected, and learn about upcoming club meetings and activities.
- **CUSP Conference** (Goal 1.4 Introduce new opportunities for student learning and engagement)
 - O ASWCC Executive Board attending the annual Council for Unions and Student Programs Conference. The Executive Board learned about their own positions, networked with students across the state, and got inspired for the coming year. Also Jarrett Martin was elected to be the Northwest Regional Representative on the WACTCSA Board of Directors. He will be representing 55,000 students in Northwest Washington State throughout this year's legislative session through WACTCSA lobbying and work to push forward the WACTCSA legislative agenda.

→ Administrative Services—Nate Langstraat, Vice President

- Administrative Services (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - A team of frontline student service areas have been pulled together to work with a consultant to review space needs. The planning discussions relate to the vacancies that will be created when the Learning Commons is realized. The intended outcome for the team is identify space solutions that promote an exemplary, cohesive student experience, particularly upon entry into the College, focusing on key student connection touch points, centered upon pathways to career and completion. A final report is due in mid-November.
- **Finance** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - The Business Office successfully completed year-end closing for 2015-16. The closing procedures ran smoothly with minimal complications.
 - The financial statement audit for fiscal year 2014-15 is currently underway, expected to be complete by the end of September. A draft audit report should be available by mid-October 2016.

- Facilities & Operations (5.1: Create and manage growth through fiscal, capital, technological and human resource development)
 - The consultant team for the Kellogg Road/Cordata Parkway Pedestrian Improvement project has developed a draft report outlining a phased approach to implementing suggested improvements. The report also identifies potential sequencing and the estimated costs for each phase.
- **Emergency Preparedness & Safety** (5.3. Promote a safe environment for teaching, learning, and working)
 - In August, 37 employees completed first aid, CPR, and AED training. This
 training was conducted over two days and was arranged to enhance the
 emergency and first aid skills of staff designated as members of the emergency
 response team and student recreation center. Additional classes will be hosted
 in late October and early November to all faculty and staff.
- **Conference & Event Services** (3.1 Increase College Stature as a community and educational partner)
 - Orca Field is back online and has been in use for over a month now after receiving new turf.
- **Bookstore** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - Bookstore website traffic continues to grow. In August alone, over two thousand visitors went to the bookstore's website. Website sales for August and early September are up 300% versus the same period last year.
- **Technology** (5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - IT has installed a new high-end Virtual Desktop Infrastructure (VDI) cluster for graphically intensive applications like engineering and graphic design. This will support the new engineering classes, community education, 3D printing, and other courses.

Student Services—Luca Lewis, Vice President

- **Athletics** (1.2 Increase academic support for students, 1.4 Introduce new opportunities for student learning and engagement).
 - Athletics is working with Christina Choi on an early alert plan and monitoring of academics for student-athletes.
 - Athletics is working with Mary Schroeder to manage and implement a plan for Western Washington University (WWU) game concessions as a fundraiser for Athletics. Our plan is in place and Mary will be the main facilitator as their games begin September 22nd.
- **Student Recreation Center** (1.4 Introduce new opportunities for student learning and engagement).
 - Our upcoming intramural season will begin October 10th with an informational meeting on September 30th.
 - The SRC is gearing up for the NWAC and WWU volleyball games. For these events the SRC hired and trained new game staff and had WWU deliver tables.

- **Financial Aid** (1.1. Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations, 1.4 Introduce new opportunities for student learning and engagement).
 - o In 2015-2016 Financial Aid disbursed \$15,672,035 to 2553 students.
- Veteran Services (1.1 Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations, 3.4 Strengthen sustainability practices on-campus and in local and global arenas, 4.3 Increase access for underrepresented populations).
 - o The Veteran Service Office (VSO) collaborated with the Learning Center over the last year to determine if providing Veteran Students with a math tutor would assist their overall GPA. Data supported that students who saw a math tutor had an overall higher GPA than those that did not. The VSO plans to continue collaboration with the Learning Center.
 - Veteran Services Annual Compliance Survey was conducted at WCC July 2016.
 WCC was commended on superior compliance procedures and will not be required to participate in the yearly survey. Next compliance check will be in three years.
- Running Start (1.1 Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations).
 - o Fall 2016, Running Start enrollment is up 7%. Current headcount is 1071.
- Access and Disability Services (1.3 Increase access for diverse and nontraditional student populations 4.3 Increase access for under-represented populations).
 - During Summer 2016, 127 students were registered with Access and Disability Services (ADS), 8 of those students were Veterans, and 11 were Running Start Students. ADS wrote 55 Letters of Accommodation.
- Admissions and Registration (1.1. Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 2.3 Improve student learning).
 - The Testing Center made significant progress on evaluating the hours, staffing, services, safety, physical location needs, and funding sources. The next steps include making a recommendation to cabinet for changes and improvements.
 - On September 8th Admissions and Registration conducted a phone-a-thon.
 Phone-a-thon participants contacted over 350 students who registered but have not paid tuition. The efforts were completed with folks from departments across campus.
 - Admissions and Registration completed awarding summer graduate degrees and certificates. We are down from 177 last year to 163 this year.
- Residence Life (1.4 Introduce new opportunities for student learning and engagement).
 - Students are moving into apartments during the weeks of September 12th and September 19th.

→ Instruction—Curt Freed, Vice President;

- STEM Faculty Professional Development (2.2 Improve instructional delivery, 2.3 Improve student learning)
 - Over 30 WCC science, technology, engineering and math (STEM) faculty recently participated in professional development opportunities to improve the use of active student learning in their classes.
 - At the end of August, approximately 10 WCC faculty participated in a week-long workshop at Western Washington University as part of the third year of the collaborative National Science Foundation grant, Change at the Core, between WWU, WCC, and Skagit Valley College. Topics included active learning strategies, inclusive teaching, and "big ideas." Each participant left the workshop with an action plan to implement change in their classes.
 - In early September, Kaatje Kraft, WCC Geology faculty, along with Karl Wirth from Macalester College, facilitated a STEM retreat at Semiahmoo Resort, where 30 fulltime and adjunct WCC faculty collaborated on curriculum revisions aligned with student-centered learning techniques.
 - Carrie Muir, math faculty, has been accepted into Project ACCCESS for the coming year. Project ACCCESS is a mentoring and professional development initiative sponsored by the American Mathematical Association of Two-Year Colleges. It offers new two-year college math faculty the opportunity to become more effective teachers and active members of the broader mathematical community.
 - Eric Davishahl, new full-time engineering faculty, has been elected as the Vice-Chair for the PNW section of American Society for Engineering Education (ASEE).
 - Kaatje Kraft, geology faculty, participated in STEMSEAS in July. This program
 provided a six day exploratory experience for undergraduate students from around
 the country aboard an NSF-funded research vessel. WCC student Kat O'Connor was
 also a part of this trip.
 - Sara Julin, physics faculty, was invited to participate in the Noyce Scholars Annual Summit in Washington, DC, in July.
 - Corrinne Sande, CIS faculty, was selected as the 2016 Pacific Regional Faculty
 Member Award winner by the Association of Community College Trustees (ACCT).
 The press release stated that "Ms. Sande is the director of computer sciences and
 information systems/CyberWatch West at Whatcom and is a renowned national
 leader in cybersecurity education."
- Workforce Education/Professional Technical Programs (1.1 Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations, 1.4 Introduce opportunities for student learning and engagement, 4.3 Increase access for under-represented populations)
 - Education & Early Childhood Education enrollments have increased to over 300 from last fall's enrollment of 270. The Early Achievers Grant is providing scholarship support in the way of tuition, textbooks, advising, and wraparound support to 40 currently employed child care providers. We are hopeful that those currently qualified for the scholarship program and on the waiting list will be served as early as winter term, as more funding is expected to be made available through the State Board of Community & Technical Colleges / Department of Early Learning partnership.

- Limited Licensed Legal Technician (LLLT) program Whatcom's paralegal program submitted a 22-page program application which, if approved, would allow WCC to become the first college in Washington State to offer the LLLT program outside of American Bar Association-approved college programs. We anticipate feedback from reviewers and a site visit by mid-October.
- Changes in Medical Assisting program leadership Long-time Medical Assisting program coordinator and full-time faculty member Ann Hayes gave notice to WCC at the end of summer quarter. Staff acted quickly to secure an acting coordinator, Randy Prehoda, to help manage the program during the transition and intake the next cohort of students. Randy formerly managed the Charter College medical assisting program and will remain in the position for a limited period while we seek a permanent full-time replacement position (assuming approvals).
- Basic Food Employment & Training (BFET) and Worker Retraining
 - WCC's Worker Retraining Coordinator, Brian Davidson, has been working closely with a team of community workforce partners brought together by the Northwest Workforce Council to recommend a redesign of customer service flow for people in our community seeking employment through WorkSource. This work is integral to WCC's participation in the Workforce Innovation Opportunity Act mandated by the State of Washington and should improve student referrals to WCC in the future.
- Community & Continuing Education / Cyber Camps (3.1 Increase College stature as a community and educational partner; 4.3 Increase access for underrepresented populations; 5.2 Diversify and secure funding/resources from external sources)
 - WCC was awarded a GenCyber grant (jointly funded by the National Security Agency and National Science Foundation) that facilitated the implementation of three free 6-day cybersecurity camps in summer 2016 – two for high schools students and one for middle school students. A total of 46 students participated – 27 high school and 19 middle school; 24% female and 76% male. The vast majority of participants were from Whatcom County, though the camps drew students from four regional counties as well as California. Of the high school participants, at the end of the camps, 24 were eligible to apply and at least 18 registered for college credit in CIS 110.
 - Community & Continuing Education ran numerous Kids Camps over the summer on a wide range of topics, drawing close to 500 participants from elementary to high school ages. This reflects a 99% growth over the previous year, introduced many new faces to WCC, and contributed substantial additional revenue to the department.

→ Foundation and College Advancement – Sue Cole, Executive Director

Community Affairs 5.2.1 – Increase external revenue sources through grants and Foundation fundraising. 3.1. Increase College stature as a community and educational partner; 3.3. Be an active partner in economic development

 Meetings attended to engage community members and further economic development connections included the Bellingham Chamber legislative lunch and touring the Lummi Nation health clinic and NWIC.

• Fundraising Progress Update:

- As of September 7th we have received 39 gifts totaling \$1,334,576 since the beginning of the fiscal year. Two legacy bequests of \$743,000 and \$565,000 were realized as part of this total. The \$743,000 fully endows the WRS International Scholarship.
- The Foundation is receiving donations from friends and family of the Langey's in dedication to Linda Langey, wife of retired Athletic Director and Foundation Board Director, Mike Langey, to fund an annual scholarship in her memory.

• Foundation News:

- The Foundation collaborated with faculty to host the first Whatcom Chautauqua on August 2nd in Cascade Hall. Twenty-seven community members, many from Cordata neighborhood attended the day of five engaging topics presented by seven exceptional faculty members.
- We are mid-stream in a software conversion to Donor Perfect and expect to have this new constituent management software fully operational by October 1st.
- A new edition of the Friends and Alumni newsletter published at the end of August and we will continue bi-monthly publications. We have had a number of positive responses.
- The Foundation is sponsoring the launch of an Orca Food Pantry, working with Student Life to coordinate a location for the Pantry, organizing non-perishable donation collection sites around campus and initial donations to stock the Pantry shelves.

Communications, Marketing and Publications 3.1 – Increase College stature as a community and educational partner

• College marketing, publication, advertising highlights

 The marketing team is working with college departments and community organizations to plan and coordinate WCC's 50th anniversary in 2017.

Digital Communication

- President Kathi is up to 46 tweets and 40 followers on Twitter. Follow her at @PresKHB.
- College social media is generally slower over the summer, but continues to grow. Since June the College's <u>Facebook</u> has 4,745 likes (4% increase); <u>Twitter</u> is at 2,666 followers (3% increase); <u>LinkedIn university page</u> has 7,397 followers (13% increase); <u>LinkedIn company page</u> has 996 followers (3% increase) and <u>Instagram</u> is at 949 followers (16% increase).

Press Releases and Resulting Media Coverage. Find college news at whatcom.edu/news

- WCC receives grants to prepare students for emerging health-care careers (7/7/16)
 - Whatcom Community College to get \$500,000 in medical program grants, Bellingham Herald, 7/7/16

- WCC receives more than half a million dollars in grants to prepare students for emerging health-care careers, Bellingham Chamber, 7/8/16
- National organization selects WCC's Corrinne Sande as outstanding regional faculty member, 8/5/16
 - National organization selects WCC's Corrinne Sande as outstanding regional faculty member, The Chamber report, 8/5/16
 - National Organization Selects WCC's Corrinne Sande as Outstanding Regional Faculty Member, Whatcom Talk, 8/8/16
- Two new certificates offered at WCC, 8/9/16
 - Two new certificates offered at Whatcom Community College, The Chamber report, 8/19/16
 - Whatcom Community College offers new programs, BBJ Today, 8/17/16
 - Two new certificates offered at Whatcom CC, Lynden Tribune, 8/9/16
- Build career exploration skills, self esteem with WCC's Turning Point, 8/25/16
 - WCC offers help reorienting for life/career change, Lynden Tribune, 9/7/16
- WCC offers Chataugua, 6/22/16
 - WCC hosts first Chautauqua, BBJ Today, 6/26/16
 - WCC Foundation hosts Aug. 2 Chautauqua on campus, The Chamber report
- Story pitched and supported: Why student scholarships are about much more than just the money, Bellingham Herald Primetime, 7/3/16

Other Media Highlights

- Whatcom Community & Bellingham Technical college rank high compared to other schools, KGMI.com, 8/22/16
- Clay Coiled for Success Ceramic Artist Ann Marie Cooper Takes Career to the Next Level, WhatcomTalk, 8/22/16
- A small, local step to ease international suffering from war, drought (Barbara Rofkar), Bellingham Herald, 8/20/16
- o WWU grad reaching out close to home, Lynden Tribune, 8/8/16
- o College honors, Lynden Tribune, 7/26/2016
- Whatcom Community College is the 7th best community college in the U.S., KGMI, 7/25/16
- <u>Ten South Whidbey grads to compete at collegiate level</u>, South Whidbey Record, 7/20/16