

MEMBERS:

- Barbara Rofkar, Chair
- **→** Tim Douglas, Vice Chair
- **♦** Steve Adelstein
- **→** John Pedlow

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

NEXT MEETING REMINDER Wednesday December 14

BOARD OF TRUSTEES Meeting Agenda Wednesday, November 16, 2016 Work Session - 12:00 – 2 pm Regular Board Meeting -2:00 pm

Laidlaw Center Boardroom, #143 237 W. Kellogg Road, Bellingham, WA 98226

- I. Call to Order 12:00 pm
- II. Work Session 12:00 2:00 pm
 - Strategic Planning
- III. Approval of Agenda, and Notice of Public Comment Time
- IV. Introduction of New Employees (Instruction)
- V. Strategic Conversations
 - International Program Update
- VI. Consent Agenda Tab 1
 - a. Minutes of September 21, 2016 Board of Trustees Meeting (Attachment A)
- VII. Action Item Tab 2
 - → Proposed change to Policy 500 –Degrees/Diploma/Cert. Programs
- VIII. Report from the President
- IX. Reports Tab 3
 - → ASWCC Jarett Martin, President
 - ♦ WCCFT Tran Phung, President
 - → WFSE Carolyn Jovag, Representative
 - Administrative Services –Vice President Nate Langstraat
 - Student Services –Vice President Luca Lewis
 - ◆ Instruction Vice President Curt Freed
 - Advancement/Foundation Sue Cole, Executive Director
- X. Discussion / Items of the Board Tab 4
 - → 2016 ACCT Leadership Congress –Oct 5-8
 - → Proposed 2017 Board of Trustees Meeting Schedule
- XI. Executive Session*
 - "...to consider the selection of a site or the acquisition of real estate by lease or purchase..."
- XII. Public Comment
- XIII. Adjournment

*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

a. Minutes of September 21, 2016 Board of Trustees Meeting (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."



BOARD OF TRUSTEES MEETING Laidlaw Center Board Room Wednesday, September 21, 2016 2:00 p.m.

◆ CALL TO ORDER Chair Barbara Rofkar officially called the Board of Trustees meeting to order at 2:05 p.m. Present in addition to the chair were trustees Steve Adelstein, John Pedlow, and Tim Douglas, constituting a quorum. Others present included President Hiyane-Brown; Curt Freed, Vice President for Instruction; Nate Langstraat, Vice President for Administrative Services; Luca Lewis, Vice President for Student Services; Sue Cole, Executive Director for Institutional Advancement; Ed Harri, Dean for Instruction; Melissa Nelson, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.

ACTION TO ACCEPT AGENDA

- → Trustee Douglas moved to approve the meeting agenda as proposed. It was seconded by Trustee Adelstein and the **motion was approved unanimously.**
- → Chair Rofkar announced that there is a designated time for public comment on the agenda.

STRATEGIC CONVERSATIONS

- Title III Grant Overview/Update
 - Luca Lewis, Vice President for Student Services introduced Tawny Townsend, Director for Student Success and Retention. Townsend introduced the AIM Team; Nadine Hensley, Sara Purington, and Alissa DeLaFuente. They provided an overview and update on program activities.

INTRODUCTION OF ASWCC Executive Board

- → 2016-17 ASWCC Executive Board members were introduced.
 - Jarrett Martin, President
 - Yohaly Camacho, Vice President
 - Evelyne Mugabe, Director of Clubs
 - Anisa Alvin, Director of Operations

Attachment A

- Edgar Neri, Director of Legislative Affairs
- o Faith Francke, Director of Administrative Affairs
- Jackie Rumble, Director of Campus Advocacy

CONSENT AGENDA

- Consent Agenda
 - a. Minutes of August 4-5, 2016 Board of Trustees Retreat (Attachment A)
 - b. Proposed Spring Quarter Grads (Attachment B)

Chair Rofkar stated: "If there are no objections, these items will be adopted." As there were no objections, these **items were adopted**.

PRESIDENT'S REPORT

- → President Kathi expressed appreciation to all faculty and staff for their work over the summer in preparation of a new academic year.
- → As of September 20, 2016, fall enrollment was up 2.7% compared last year. Programs experiencing enrollment increase of at least 5% from last fall included technology, social sciences, business and law, and health professions.
- → Whatcom received notice of being awarded another National Science Foundation grant under the Scholarship for Service – Institutional Development category. This award of \$499,998 will support further expansion of the CIS program through a trio of related efforts: 1) Further develop and offer online the bachelor of applied science degree in IT Networking; 2) provide support to BAS students via a student navigator position as well as to those continuing on to WWU's Computer Information Systems Security degree; and 3) further expand offering cybersecurity camps/CyberPatriot competitions for high school students including workshops for high school instructors. Additional emphasis is on ensuring industry participation in supporting the BAS degree at WCC. This grant runs September 2016 through August 2019.
- → A two-year \$72,310 grant led by Lee Singleton will explore the use of 3D printing in the classroom to retain STEM students and to improve students' long-term memory of key math concepts. The grant is titled "EAGER: MAKER: Engaging Math Students with 3D Printing for STEM Success."
- → Whatcom in partnership with Snohomish Workforce Council and other consortium partners submitted a grant proposal in response to the US Department of Labor's America's Promise Initiative. The proposal focuses on developing career pathways in healthcare industry.
- → Ed Harri, Dean for Instruction, is leading strategic planning process and will provide updates at

each board of trustees meeting.

REPORTS

♦ WCCFT – Tran Phung, President

Tran Phung announced members of the new executive committee: Tran Phung, President; Katherine Taylor, Vice President for Adjunct Faculty; Anita Harker, Vice President for Full-Time Faculty; Tommaso Vannelli, Treasurer; and Ian Stacy, Secretary.

Instruction Office – Curt Freed, Vice President

Curt Freed shared that he along with a few staff recently went on a tour of Lummi Business Council and NW Indian College and are exploring opportunities for collaboration.

→ Advancement/Foundation Office – Sue Cole, Executive Director

Sue Cole announced the establishment of an Orca Food Pantry to help students in need.

DISCUSSION/TACTC/ITEMS OF THE BOARD

→ 2016 ACCT Leadership Congress

President Kathi and Trustee Pedlow will be attendingthe 2016 ACCT Leadership Congress in New Orleans on October 5-8, 2016.

→ ACT Legislative Action Committee

Trustee Douglas and Trustee Pedlow agreed to serve on the ACT Legislative Action Committee.

Upcoming Events

Chair Rofkar reminded the board on the following upcoming events:

- o Donor Appreciation Breakfast October 28, 2016 at the Bellingham Golf & Country Club
- College Conversations November 14, 2016 at the Lynden home of Chuck and Dee Robinson

Proposed 2017 Schedule for Board of Trustees Meeting

Chair Rofkar asked the board to review the proposed meeting dates and send feedback to Rafeeka Kloke prior to the next meeting.

EXECUTIVE SESSION

→ At 4:07 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately 30 minutes "... to evaluate complaints or charges brought against a public officer or employee..."

Attachment A

Chair Rofkar announced that no action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Curt Freed, Dean for Workforce Education Janice Walker, and Assistant Attorney General Melissa Nelson.

The Executive Session adjourned at 4:35 p.m. and the Board reconvened into open session at 4:35 p.m.

ADJOURNMENT

→ There being no further business, the meeting was adjourned at 4:40 p.m.



MEMORANDUM

TO: Whatcom Community College Board of Trustees

FROM: Office of Instruction

DATE: October 2016

RE: Recommended Changes to Whatcom Community College Policy 500

Background:

The current Whatcom Community College's Policy 500, last amended by the Board in September 2013, should be updated to include certificate and degree awards that have been added since that time. The new certificate and degree awards now offered by WCC include:

- Associate in Applied Science Transfer (AAS-T)
- Bachelor of Applied Science (BAS)
- High School diploma

In addition, Whatcom Community College does not award the GED® certificate, and this item should be removed from the list. Whatcom provides GED® skill preparation classes, and the WCC Testing Center is an approved GED® testing site, but the college does not specifically award the GED® credential.

Suggested Motion:

Move to approve the proposed revisions to the listed degrees and certificates to Whatcom Community College's Policy 500: Degrees/Diplomas/Certificate Programs.

POLICY 500
Page1 of 1

TITLE: Degrees/Diploma/Certificate Programs

NUMBER: 500 (formerly 7020)

APPROVED BY BOARD OF TRUSTEES: 6/11/81

AMENDED BY BOARD OF TRUSTEES: 9/11/2013; 6/11/85

The Board of Trustees approves the College's degree awards and requirements. Changes in degree awards and requirements must be approved by the Board before implementation.

Following are the current degrees and awards offered by Whatcom Community College; descriptions of the purposes for the degrees as well as current requirements for the individual degrees are delineated in the College catalog:

- BACHELOR OF APPLIED SCIENCE (BAS)
- ASSOCIATE IN ARTS AND SCIENCES (AAS TRANSFER)
- ASSOCIATE IN SCIENCE (AS-T-TRANSFER OPTION)
- ASSOCIATE IN APPLIED SCIENCE TRANSFER (AAS-T)
- ASSOCIATE IN LIBERAL STUDIES (ALS)
- ASSOCIATE IN SCIENCE (AS)
- ASSOCIATE IN ARTS (AA)
- CERTIFICATE PROGRAMS
- HIGH SCHOOL DIPLOMA





Reports to the Board of Trustees November 16, 2016 Meeting

ASWCC- Jarrett Martin, President

- ASWCC Work Plan Draft finalized
 - The ASWCC has completed the final draft work plan for the 2016-17 academic year.
- First Two Senate Meetings Held (Goal 1.4 Introduce new opportunities for student learning and engagement)
 - We held our first two senate meeting. The meeting was held in a new location Syre Auditorium which was a decision to gain visibility to attract students into the Senate meeting. Attendance at the Senate was pretty low both days, we had 6 students in attendance at the first meeting, and 10 students at the second meeting. We will be analyzing our marketing efforts, and pushing harder to get attendance, though we will be looking at other options to increase attendance as well, such as working on a proposal for a different Senate system which will support greater engagement, accountability, and validity of student voices.
- Ethnic Student Center Conference (Goal 1.4 Introduce new opportunities for student learning and engagement)
 - The student senate approved \$1,815 in funding to send students to the Ethnic Student Center Conference at Whidbey Island, which is hosted by Western Washington Universities Ethnic Student Center. This conference will give these ten students expanded awareness and perspective about societal issues related to race, ethnicity, culture, and personal identity. They will be able to take this knowledge and experience with them throughout the following year at WCC as allies and advocates for our students.
- Students Appointed to Campus Committees (Goal 1.4 Introduce new opportunities for student learning and engagement)
 - Jarrett Martin appointed 14 students to all of the colleges standing committees, filling the vacancies left by summer. These students were all sent letters of appointment, and were given the contact information of the chairs of their committees. They were also encouraged to meet with the chairs to become oriented to the committee and be better prepared to be advocates and voices for students on those committees.
 - Jarrett Martin also appointed 17 students to all of the campus tenure committees and were also sent letters an encouraged to meet with the chairs of the committees for orientation to their role on the committee.

- **Student Food Bank Established** (Goal 1.3: Expand opportunities for students to achieve their potential)
 - A student food bank has been established. Jackie Rumble, Director of Campus
 Advocacy worked with the WCC Foundation to identify a location for the food bank.
 Currently the foodbank operates on an honor system, and students are free to grab
 food items that have been donated from the cabinet upstairs in Syre as needed.
 Currently the ASWCC is working to identify a more permanent location for the food
 bank.

WACTCSA Legislative Agenda Finalized

- The Washington Community and Technical College Student Association has completed the legislative agenda for 2016/17 year. The ASWCC will be working in partnership with WACTCSA to help spread awareness about the issues on the agenda.
- Clubs have begun operation (Goal 1.4 Introduce new opportunities for student learning and engagement)
 - Student clubs on campus have begun the recertification and training process. There are currently 20 clubs have been certified for the quarter, and 15 of those have already been trained and oriented to the club handbook and club processes. There are a few new clubs that did not exist in the past that have been added to our club list; the Vietnamese Club, Public Speaking Club, and Muslim Student Association.

Administrative Services—Nate Langstraat, Vice President

- **Finance** (Goal 5.1 Create and manage growth through fiscal, capital, technological and human resource development)
 - On-site work for FY 14-15 audit was completed with no findings or major issues.
 The exit conference was held on October 19.
 - The setup has been completed in the financial system for the new fee for the student bus pass. The \$20 fee will begin when tuition and fees for winter quarter are collected.
- Facilities & Operations (5.1: Create and manage growth through fiscal, capital, technological and human resource development)
 - Several of low cost improvements identified in the Kellogg Road/Cordata Parkway Pedestrian Improvement Report have been implemented including new light pole banners along Kellogg Road and improved cross-walk markings on Orca Lane.
 Planning continues for the remaining improvements to be implemented over the next year.
- **Emergency Preparedness & Safety** (5.3. Promote a safe environment for teaching, learning, and working)
 - A campus safety monitor evening program began on September 20. This program enhances the safety and security for the evening campus community.
 - o In compliance with the Jeanne Clery Act, WCC's 2016 Campus Safety and Security Report was posted to the public web-site on September 30.
- Bookstore (Goal 5.1 Create and manage growth through fiscal, capital, technological and human
 - The beginning of the quarter marked another busy back to school rush for the Bookstore. Overall, net sales for September, including forwarded fall quarter rental

- book sales, were up 4% over last year's comparable numbers. Strong sales continued in newly adopted titles and course pack materials.
- The Bookstore is collaborating with the Advancement Office to develop several WCC insignia products that will incorporate the WCC's 50th anniversary logo.

Student Services—Luca Lewis, Vice President

- **Student Conduct** (2.2 Increase professional development opportunities for faculty and staff)
 - During Opening Week, the Student Conduct Officer, Rebecca Butler, prepared and executed eleven (11) trainings and presentations to approximately 350 staff, faculty, and students. Presentations featured important collaboration with the Director for Student Life & Development and the Emergency, Safety, and Security Manager.
- Athletics (1.4 Introduce new opportunities for student learning and engagement, 3.3 Be an active partner in economic development, 5.4 Foster an evidence-based culture of continuous improvement).
 - The Athletics Department is actively working to increase student-athlete engagement on campus by getting student-athlete representatives at studentsenate meetings
 - Members of the Athletics Department are working to secure sponsorship and advertisement agreements with local businesses to increase community participation and economic development.
- **Financial Aid** (1.1 Increase student achievement in transfer and career preparation, 1.3 Increase access for diverse and nontraditional student populations, 4.3 Increase access for underrepresented populations).
 - Emergency Scholarship awards (Fall 2015 Summer 2016)
 - 206 students received emergency scholarship assistance supporting achievement by removing the financial barrier.
 - College Bound Scholarship Recipients*
 - 211 recipients for 2016-2017 (number will increase over the year)
 - 198 recipients for 2015-2016
 - 168 recipients for 2014-2015
 - 116 recipients for 2013-2014
 - * This population of first generation college student continues to grow.
 - The Real Hope Act: Undocumented students realizing the DREAM
 - Committed to providing college access, WCC minimizes barriers by offering in-state tuition and grant funds to eligible undocumented students.
 - Washington State Need Grant (WASFA –State Financial Aid Application)
 - 72 applicants to date for 2016-2017 (55 total apps for 2015-2016)
- **K-12 Partnerships / Running Start** (1.3 Increase access for diverse and nontraditional student populations, 2.5 Increase professional development opportunities for faculty and staff).

- Running Start enrollment has grown 8.6% in overall headcount. Sehome, Blaine, and Ferndale High Schools all show significant growth; accounting for nearly 80% of the new students in Running Start.
- In collaboration with the Bellingham School District and Western Washington University, WCC hosted a film screening of "Listen," part of the It Only Takes a Moment tour for faculty, staff, and administrators. Seventy-five (75) members of the community joined the film and panel lead discussion that followed. The WCC Library has already pre-ordered the film, which will be available for viewing in Spring 2017.
- **Student Life & Development** (1.4 Introduce new opportunities for student learning and engagement)
 - The Programming and Diversity Board organized three welcome week events:
 - Chalk Art 12 student participants
 - Student Recreation Center Day 42 student participants
 - Welcome Back BBQ in the courtyard
 398 participants
 - Student Ambassadors participated in the President's Circle event, and the Donor Appreciation Breakfast.
 - Students from the ASWCC participated in the leadership conference CUSP in Olympia. The ASWCC also participated in All College Day, WAVE Orientation, and gave presentations during international orientation.
 - Twenty clubs participated in the Club Fair. Ten new clubs have signed up for certification and Club training is in progress.
 - Spearheaded by the ASWCC, voter registration forms were being handed out to students across campus.
- **Residence Life** (1.2 Increase academic support for students, 1.4 Introduce new opportunities for student learning and engagement).
 - On Saturday, October 29th, Residence Life co-sponsored a Halloween event with the Program and Diversity Board. In collaboration, students were treated to a day of fun and cultural experiences including:
 - A visit to the Bellewood Acres Pumpkin Patch (27 students attended),
 - A pumpkin carving contest,
 - A pizza party,
 - A trip to the haunted house in Lyndon (42 students attended), and
 - A viewing of the movie "Bubadook" (62 students attended).
 - Residence Life is continuing conversations with the Program and Diversity Board regarding education outside of the classroom, and workshop presentations.
 - Examples include: sexual violence, and drug and alcohol awareness.
- **Orientation and First Year Experience** (1.3 Increase access for diverse and nontraditional student populations)
 - Five (5) sessions of the Whatcom Wave New Student Orientation were offered and paired with ten (10) Education Planning (EDPL) 100 sessions, including a new Saturday session. Whatcom Wave had 661 participants. EDPL enrollments are up 28% from Fall 2015.

- Development of Virtual New Student Orientation is near completion. It has received one round of student feedback and is being revised accordingly. The program is anticipating a full roll-out Winter 2017.
- Outreach (1.3 Increase access for diverse and nontraditional student populations)
 - Outreach is continuing early retention efforts and additional support for high school seniors tested in local high schools, resulting in a 5% increase in fall enrollment from last year's cohort.
 - Outreach is increasing support for currently enrolled undocumented students.
 Applications are up 25% from previous years.

→ Instruction—Curt Freed, Vice President

- **Strategic planning** (3.1 Increase college stature as a community and educational partner)
 - The College launched its 2017-22 strategic planning process during opening week with multiple information and work sessions. A campus survey was distributed to solicit volunteers for the strategic planning steering committee, and committee membership was recently identified. The steering committee will convene approximately every two weeks beginning in mid-October to begin the facilitation of a campus- and community-wide process to gather feedback and develop the new strategic plan. The Board of Trustees will be updated regularly throughout the process.
- Grants (1.1 Increase student achievement in transfer and career preparation; 2.1
 Maintain currency in college curriculum and delivery; 5.2 Diversify and secure
 funding/resources from external sources)
 - Support for Physical Therapist Student Clinic: The Chuckanut Health
 Foundation awarded WCC \$8,000 to help launch the PTA Student Clinic set to
 commence this coming Spring and Summer quarters in 2017. Funds will be
 used to support labor needed to develop the final business plan and forms,
 purchase supplies, and for marketing the new program to the community.
 - Foundational Science: A three-year \$51,916 grant will fund Sara Julin's
 collaborative research with WWU to study the 'far transfer' of foundational
 science concepts from a physics context to a geology, biology, or chemistry
 context. The grant it titled "Collaborative Research: Unifying Science for
 Students: Investigating transfer within a coherent, interdisciplinary set of
 science courses."
 - I-DEA Technology Expansion Grant: Transitional Learning Programs were awarded a \$20,000 technology grant to purchase 35 laptops for student checkout in the English Language Learner program. WCC will use these laptops to offer Integrated Digital Education to night ELL students in winter and spring 2017. Funding for this sub-grant is provided from a grant SBCTC received from The Bill & Melinda Gates Foundation.
- Workforce programs (1.1 Increase student achievement in transfer and career preparation, 1.3 Increase access for diverse and nontraditional student populations, 4.3 Increase access for under-represented populations)
 - Basic Food Employment & Training (BFET): The BFET program is continuing to grow at a steady 20% increase in quarterly headcount, and is working with

- Worker Retraining, Opportunity Grant and Workforce Investment Opportunity Act partners to maximize student support across their academic programs.
- Passport to College Program: Washington State just assigned new foster youth liaisons at each school district in the state to start in December 2016. These liaisons will work with college contacts in support of foster youth transitioning from high schools to college, which should directly impact overall student success. Funding is also increasing up to \$500 each quarter for each successful Passport-eligible student.
- Statewide work teacher education pathways: Whatcom Community College's Sally Holloway is working with the Center of Excellence for Careers in Education to create smoother pathways for students pursing teaching credentials. Project deliverables include:
 - Convening a statewide community college education curriculum development team to draft and refine common courses embedded in an Associate Transfer Degree for students wishing to pursue a Bachelor's Degree in Education and teacher certification.
 - Working on statewide articulation agreements with high schools and universities to allow for seamless transitions.
 - Developing a website supporting CTC faculty and students exploring Education.
- Goodwill Partnership for High School Completion (HS21+) (1.3 Increase access for diverse and nontraditional student populations; 3.1 Increase College stature as a community and educational partner; 4.3 Increase access for under-represented populations)
 - Transitional Learning Programs has entered into a partnership with Goodwill Industries for the High School Completion for Adults HS21+ program. Goodwill will provide support to students in the HS21+ program including:
 - Support services to participants on a case-by-case basis to help students overcome potential barriers to High School 21+ program success (e.g. assistance with / connection to resources for transportation, vision, housing, etc.).
 - Employment services
 - Assist High School 21+ participants in meeting the Occupational Education requirement
 - Assist with the marketing and outreach of the High School 21+ program to target underserved students who do not traditionally attend college
 - Assist students with High School 21+ related expenses such as textbooks, tuition and other related fees.

Starting in January 2017, Goodwill will provide support to HS21+ students enrolled at WCC who want to document Prior Learning experiences for high school credit. WCC students will have access to the Goodwill lab and Goodwill staff as they prepare their Prior Learning Portfolios.

- **Dissemination** (3.1 Increase College stature as a community and educational partner; 3.3 Be an active partner in economic development)
 - Corrinne Sande, Director of WCC's Technology Department, CIS Program
 Coordinator and Director of CyberWatch West presented at the national

Cybersecurity Month kick-off conference that was held in Bellevue on October 5th. Corrinne's presentation focused on WCC's educational programs and projects in cybersecurity, and included a panel of two former program graduates, now employed at Puget Sound Energy and Emergency Response. Around 100 people attended the presentation which was also streamed live on YouTube.

◆ Institutional Advancement – Sue Cole, Executive Director

 Foundation 5.2.1 – Increase external revenue sources through grants and Foundation fundraising.

• Fundraising Progress Update:

- Draft reports show that we received 65 gifts and pledges totaling \$31,613 for the months of September and October. Year to date as of October 31, 2016, we have received over \$1,367,600 in gifts and pledges.
- This includes \$11,500 towards an annual scholarship for veterans:
 Thank You for Your Service, part of which was a single gift of \$10,000.
- The Foundation was selected by the Food Co-Op for their Community Shopping Day, with 2% of sales for that day dedicated to the Orca Food Pantry.

Foundation News:

- Welcome to new Foundation Director, Caite Holman
- Successful President's Circle event at the Whatcom Museum Lightcatcher focused on Whatcom's STEM excellence
- Donor Appreciation Breakfast featured three compelling student speakers, over 30 students and a room full of donors.
- College Conversation: Monday, November 14, Chuck and Dee Robinson's Lynden home: The Stories of Our Lives (guest capacity reached).
- Sponsorship packets for Foundation events/50th anniversary produced and strategically targeted to local businesses
- Major capital campaign co-chairs Chuck Robinson and Phyllis Self recruited; case statement draft written; committee being formed; first meeting November 29
- Sponsorship of Whatcom Literacy Council breakfast with Nancy Pearl November 3
- Magic of Whatcom: save the date (April 22); planning committee formed
- Foundation team attended Advancement NW seminar on planned giving
- Stephanie Schmitt/Kate Imus attended fundraising seminar offered by CASE
- Annual fall appeal letter and bimonthly Friends and Alumni sent out
- Communications, Marketing and Publications 3.1 Increase College stature as a community and educational partner

College marketing, publication, advertising highlights

 The marketing team is working with college departments and community organizations to plan and coordinate WCC's 50th anniversary in 2017 and to coordinate the launch of the new Orca student ID card and affiliated services (WTA bus service).

- Press Releases/Media Outreach and Resulting Media Coverage. Find college news at whatcom.edu/news
 - History instructor and students present working waterfront research at Bellingham SeaFeast
 - See how Bellingham waterfront has changed since first European settlers, Bellingham Herald, 9/30/16
 - NSF recognizes Whatcom's innovative STEM instruction with \$624,224 in grants
 - The NSF awards grants to Whatcom Community College, KGMI, 9/30/16
 - Whatcom Community College receives more than \$600K in grants for science programs, Bellingham Herald, 9/29/16
 - National Science Foundation Grants Whatcom Community College \$624,224, Bellingham.org, 10/3/16
 - WCC has received three National Science Foundation (NSF) grants worth more than \$600,000, Cordata Neighborhood Association newsletter, 10/5/16
 - National Science Foundation recognizes Whatcom's innovative STEM instruction with \$624,224 in grant funding, The Chamber, 9/30/16
 - Whatcom opens food pantry for hungry students. Donate now.
 - WHATCOM COMMUNITY COLLEGE OPENS FOOD PANTRY, Western Front, 10/18/16
 - WCC opens food pantry for hungry students, Ferndale Record, 9/28/16
 - WCC Community and Continuing Education offers holiday classes
 - Make and Give Handmade Holiday Gifts with Whatcom Community College, Whatcom Talk, 11/1/16
 - Register for WCC Community and Continuing Education holiday classes, Cordata Neighborhood Association newsletter, 11/2/16
 - Social sciences department hosts Nov. 2 screening of film
 - <u>Screening of Political Comedian John Fugelsang's Film Dream On,</u>
 Whatcom Talk, 11/2/16
 - o WCC hosts film, conversation regarding mental health among youth
 - Free Screening: "Listen: It Only Takes A Moment", KGMI, 10/26/16
 - Film 'Listen', Lynden Tribune, 10/26/16
 - WCC offers bachelor of applied science degree I IT Networking
 - WCC to offer bachelor of applied science degree in IT Networking,
 The Chamber, 10/28/16
 - Prepare for the SAT, ACT with Whatcom Community College
 - Prepare for the SAT and ACT with Whatcom Community College,
 The Chamber, 9/30/16
 - Other media highlights
 - Whatcom Community College celebrates 50th anniversary, The Chamber, 10/14/16

- Anacortes Boys & Girls Club hires new teen director, Go Anacortes, 9/28/16
- Success-tech triumphs in higher ed, University Business, 9/26/16
- Whatcom Community College in the Huffington Post, KAFE, 9/23/16
- Whatcom Community College in the Huffington Post, KGMI, 9/23/16
- What's Working: 21st Century Advising for Today's College Students, The Huffington Post, 9/22/16
- <u>The New High-School Outsiders</u>, The New York Times Magazine, 9/11/2016



Proposed 2017 Meeting Schedule of The Board of Trustees

Second Wednesday of the Month (per WAC 132U-104) 2:00 p.m. (unless otherwise noted with an *)

Whatcom Community College Laidlaw Center Board Room (LDC 143), 237 W Kellogg Road Bellingham, WA 98226

Wednesday, January 11

Wednesday, February 2*

Wednesday, March 8

Wednesday, April 12

Wednesday, May 10

Wednesday, June 14 (6/16 commencement ceremony)

Thursday & Friday, August 17 & 18* (Board Retreat)

Wednesday, September 20* (quarter begins on, September 19)

Wednesday, October 11

Wednesday, November 8 (work session; start at 12 noon)*

Wednesday, December 13 (quarter ends on December 8)