

## MEMBERS:

- **Rebecca Johnson,**  
Chair
- **Wendy Bohlke,**  
Vice Chair
- **Steve Adelstein**
- **John Pedlow**
- **Teresa Taylor**

*If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.*

## NEXT MEETING REMINDER

**December 9, 2020**

## BOARD OF TRUSTEES

### Meeting Agenda

**Wednesday, November 18, 2020**

**Regular Board Meeting -2:00 pm**

Via Zoom

<https://us02web.zoom.us/j/84167276507?pwd=dHpEQWtCeGgwVVBpSzVHUnlWWhIRUT09>

Meeting ID: 841 6727 6507 Passcode: 456327

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
  - a. Minutes of October 14, 2020 Board of Trustees Meeting (Attachment A)
- III. Public Comment
  - [Protocols for Public Comment](#)
- IV. President's Report
- V. Discussion of the Board Tab 2
  - Proposed 2021 Board of Trustees Meeting Schedule
- VI. Executive Session
  - to review the performance of a public employee..., and as provided in RCW 42.30.140 (4)(a)
  - to discuss collective bargaining...
  - to discuss with legal counsel representing the agency matters relating to Litigation or legal risks of a proposed action or current practice that the agency has identified when public discussion of the litigation
- VII. Adjournment

### \*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



## CONSENT AGENDA

- a. Minutes of October 14, 2020 Board of Trustees Meeting (Attachment A)

### SUGGESTED RESPONSE

*The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."*

# Whatcom

## COMMUNITY COLLEGE

### MINUTES

#### BOARD OF TRUSTEES MEETING

Virtual Meeting via Zoom

Wednesday, October 14, 2020

2:00 p.m.

- **CALL TO ORDER** Chair Rebecca Johnson officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Wendy Bohlke, Steve Adelstein, John Pedlow, and Teresa Taylor, constituting a quorum. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Ed Harri, Vice President for Instruction; Luca Lewis, Vice President for Student Services; Eva Schulte, Executive Director for Institutional Advancement; Terri Thayer, Interim College Equity Officer; Kerena Higgins, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.

#### **ACTION TO ACCEPT AGENDA**

- Chair Johnson shared that the Board received a letter from Members of the Whatcom White Womxn for Racial Justice Employee Resource Group on evening of October 13, 2020 asking if the board would consider moving public comment from after the executive session to an earlier time in the meeting. Chair Johnson already had a conversation with Kerena Higgins, AAG, about changing the public comment time prior to receiving this letter.

Chair Johnson stated that given the challenges of meeting virtually due to the COVID-19 pandemic, the Board will review the timing and rules for the public comment process and post the information in advance of the next meeting. She then proposed that the agenda be amended to reflect a public comment period to take place before the executive session.

Chair Johnson also provided a clarification relating to the Board Resolution approved in June relating to anti-racism, and the way it was portrayed in the Whatcom White Womxn for Racial Justice Employee Resource Group's letter to the Board. Chair Johnson stated that the Board Resolution she drafted and presented for board adoption in June, and was subsequently amended in response to Trustee Taylor's request to include a specific reference to Indigenous peoples, was a resolution developed in response to the national events related to the murder of George Floyd and the reprehensible discrimination against Asian Americans and racist comments about the origins of the coronavirus. The board resolution was not in response to faculty, staff or student feedback, though the Board appreciated them sharing their concerns at the June meeting.

The board resolution was one of many that were proposed and adopted by community and

technical colleges throughout the CTC system; and Chair Johnson said she was proud that Whatcom's was one of the first few that were shared among the colleges.

- Trustee Adelstein moved to accept the agenda with one change to move public comment prior to executive session. It was seconded by Trustee Taylor and the **motion was approved**.
- Chair Johnson announced that there is a designated time for public comment on the agenda.

## CONSENT AGENDA

### ➤ Consent Agenda

- a. Minutes of the September 23, 2020 Board of Trustees meeting.
- b. Chair Johnson stated: "If there are no objections, this will be adopted." As there were no objections, **this item was adopted**.

## ACTION ITEM

### ➤ Proposed 2020-21 WCC Operating Budget – Nate Langstraat, Vice President for Administrative Services (Second reading, possible action)

Langstraat shared a PowerPoint presentation with the proposed 2020-21 WCC Operating Budget and highlighted key items as outlined in the memorandum to the board (included in the [meeting packet](#)). Trustee Adelstein expressed his appreciation for the hard work of all who were involved with the development of the budget. Trustee Taylor and other board members echoed Trustee Adelstein's appreciation.

Trustee Bohlke moved to approve the 2020-21 WCC Operating Budget as proposed. It was seconded by Trustee Adelstein and the motion was unanimously approved.

## PUBLIC COMMENT

- Chair Johnson called for public comment.
  - Anna Wolff thanked the Board for acknowledging the letter from Whatcom White Womxn for Racial Justice Employee Resource Group and being so responsive. She said that the request to have public comment earlier in the meeting would be more inviting for the public to address the board during public comment period.

## **BREAK**

- The meeting was adjourned for a five-minute break at 2:22 p.m.
- The meeting reconvened into open session at 2:27 p.m.

## **EXECUTIVE SESSION**

- At 2:27 p.m. the meeting was adjourned for a closed Executive Session of the Board for approximately forty-five minutes to review the performance of a public employee..., and as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining...and ...to discuss with legal counsel representing the agency matters relating to Litigation or legal risks of a proposed action or current practice that the agency has identified when public discussion of the litigation.

Chair Johnson announced that action was anticipated. Guests included President Kathi Hiyane-Brown, Vice President Nate Langstraat, Vice President Ed Harri and Assistant Attorney General Kerena Higgins.

At 3:10 p.m. the Executive Session was extended for another thirty minutes.

The Executive Session adjourned at 3:40 p.m. and the Board reconvened into open session at 3:40 p.m.

## **ACTION ITEM**

- Trustee Bohlke moved to approve amendment of the president's contract to extend the contract for an additional three years beginning July 1, 2021 and ending June 30, 2024. The amendment included COLA increases as authorized for state employees by the State Legislature, salary adjustment, deferred compensation, and professional assignment time. It was seconded by Trustee Pedlow and the motion was unanimously approved.
- Trustee Adelstein said he is pleased with the direction of WCC and credits much of the success of the College to President Kathi's leadership and the team she has assembled. Trustee Pedlow noted that the retention of President Kathi's is critical in ensuring that the College will continue its upward trajectory. Chair Johnson stated that the Board has full confidence in President Kathi and excited to have her continued leadership; other board members agreed.

## **ADJOURNMENT**

- There being no further business, the meeting was adjourned at 3:55 p.m.



**Proposed**  
**2021 Meeting Schedule of**  
**The Board of Trustees**

Second Wednesday of the Month (per WAC 132U-104)  
2:00 p.m. (unless otherwise noted with an \*)

Whatcom Community College  
Laidlaw Center Board Room (LDC 143), 237 W Kellogg Road  
Bellingham, WA 98226

Wednesday, January 13

Wednesday, February 17\*

Tuesday March 2\* (Winter Board Retreat)

Wednesday, March 17

Wednesday, April 21\*

Wednesday, May 12

Wednesday, June 9

Thursday & Friday, August 19-20\* (Board Retreat)

Wednesday, October 13

Wednesday, November 10

Wednesday, December 8



## Reports to the Board of Trustees November 18, 2020 Meeting

### ➤ ASWCC – Hannah Oliver, President

- **Student Engagement** (*Goal 1.3 and Promote student access through quality services and resources*)
  - A core team of the ASWCC Executive Board, in coordination with the Student Civic Engagement Fellow, met weekly to discuss and plan voter education and marketing initiatives to outline their plans for the 2020 ASWCC *Get Out the Vote* Campaign. These campaign efforts included input and collaboration between all ASWCC Executive Board and ASWCC Programming and Diversity Board members.
  - On October 14, the ASWCC hosted the first annual club fair with the opportunity to spotlight ASWCC Clubs, learn how to start a club, and identify students interested in joining a club. 30 participants and 6 clubs attended the zoom event.
  - Four ASWCC Clubs completed chartering: Student Nurses of Whatcom (SNOW), Advocates for Women in Science, Engineering, and Mathematics (AWSEM), Engineering Club, and Gaming Club. Four additional clubs are in the process of forming, and we expect even more ASWCC Clubs to form as the quarter goes on.
  - On October 16, the ASWCC leadership team hosted a panel titled, *Let's Talk Voting*. Panelists including students, Justin Erikson, and a member of the League of Women Voters answered questions on the importance of voting, how to register and pre-register to vote. 18 participants attended the event.
  - The ASWCC Programming and Diversity Board provided condoms received through the Great American Condom campaign to the students in Cedar Hall to promote Health and Wellness on campus.
  - The ASWCC leadership team worked with the Intercultural center and the director of safety and security to "light up the vote" and direct voters on campus and light the way to the ballot box.
  - 31 packages with Orca swag were shipped to students who participated in ASWCC events during the first 4 weeks of fall quarter.

### ➤ WCCFT—Tommaso Vannelli, President

- Union meetings (*2.1 Increase collaboration and communication to serve collective needs across the College.*)
  - General union meetings open to all faculty were held on Friday 9/18, Wednesday 10/21, and Wednesday 11/4.



- The first meeting was during opening week and attended by 100 faculty. Subsequent meetings also had strong faculty attendance.
  - The Union Executive Committee has held meetings open to the WCC FT membership on Wednesday 9/16, Tuesday 10/6, and Tuesday 10/20.
    - There is now a Compass page under Committees for the WCC-FT Executive Committee where agendas will be posted as well as other union resources for faculty.
- Contract negotiations (*3.4 Revise policies, practices, services, and curricula from an equity-based lens. 3.6 Increase campus engagement in social justice education and leadership opportunities.*)
  - The union has formulated the faculty negotiations team and support committee.
  - The team has held numerous meetings with the administrative team.
  - The committee has also met to develop support strategies for the team.
  - Negotiations updates are provided to the membership as a standing agenda item for all General and Executive Committee meetings.
- Letter to the Board (*2.1 Increase collaboration and communication to serve collective needs across the College. 3.4 Revise policies, practices, services, and curricula from an equity-based lens. 4.6 Apply assessment and evaluation data to inform decisions.*)
  - The union *president*, Tommaso Vannelli, would like to read the attached letter regarding the renewal of WCC President's contract into the record.

#### ➤ **Advancing Equity – Terri Thayer, Interim College Equity Officer**

- **Election Conversations** (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.1 Ensure all students have access to campus resources that support educational success, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes, 3.6 Increase campus engagement in social justice education and leadership opportunities, 4.3 Provide ongoing opportunities for faculty and staff professional growth*)
  - Coordinated with Student Life, Intercultural Services, Counseling and the Campus Diversity Committee to provide spaces for community building, collaboration and processing the Election process for our campus community and specifically providing space for staff, faculty and students of color.
  - Cabinet organized training from the Whatcom Dispute Resolution Center to assist supervisors and managers in facilitating difficult conversations.
- **Faculty Staff of Color Conference** (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes 3.6 Increase campus engagement in social justice education and leadership opportunities, 4.3 Provide ongoing opportunities for faculty and staff professional growth*)

- The Faculty and Staff of Color Conference (FSOCC) provides a safe and inclusive space for systemically non-dominant (Jenkins, 2015) employees in higher education throughout Washington State. All workshops are designed for faculty and staff of color; however, any faculty or staff who would like to support the mission of the conference at their institution are welcome to attend.
  - Many of our WCC staff and faculty of color participated in this conference, which was held on Zoom with a number of breakout sessions.
  - There was a lot of positive engagement, empowerment and training provided. Feedback was extremely positive.
  - **Social Justice Leadership Institute (SJLI)** (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.1 Ensure all students have access to campus resources that support educational success, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes, 4.3 Provide ongoing opportunities for faculty and staff professional growth*)
    - SJLI is a collaboration with Bellevue College and South Seattle College. It focuses on honing skills for becoming a culturally responsive social justice leader of community and technical community colleges and universities in Washington & Oregon.
    - Jacki Rumble and Rafeeka Kloke have been selected to attend this year long training.
  - **Building Connections, Cultural Recognition and Activities** (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.1 Ensure all students have access to campus resources that support educational success, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes*)
    - Indigenous People’s Day: Monday, October 12<sup>th</sup>
    - WCC Queer and Trans Community: Discussed the development of an ERG.
    - Attending a number of Shared Governance Committees and sub committees to address equity and interweaving equity into the work – Strategic Enrollment Management, Budget Review Committee, College Diversity Committee, Professional Development Committee, Tenure Review Committee, and College Council)
- ➔ **Administrative Services—Nate Langstraat, Vice President**
- **ctcLink** (*4.1 Offer programs, services, and facilities that support college needs and market*)
    - A message of gratitude was shared with the ctc Link subject matter experts, pillar leads, and implementation team members for their hard work to ensure a successful transition to ctcLink. Since August 18, participation by 61 staff members

at fit gap sessions represents 249 collective days of attendance. Their work and commitment in support of ctcLink is commendable.

- **Finance** (4.1 Offer programs, services, and facilities that support college needs and market demands)
  - Business office staff continue to participate in Business Processes Fit Gap sessions to prepare for the migration to the new ctcLink Enterprise Resource Planning (ERP) system. These sessions are hosted by the State Board ctcLink project team and provide staff the opportunity to evaluate current business practices and procedures. This process includes multiple steps with various data validation checkpoints.
  - The Budget Review Committee initiated discussions on the budget development framework for the 2021-22 fiscal year budget, with a focus on aligning resource allocation with institutional priorities and values.
- **Facilities and Operations** (4.1 Offer programs, services, and facilities that support college needs and market demands)
  - Demolition and framing work has started for the engineering remodel within the former Learning Center space in Cascade Hall. The project should complete in mid-February and will provide two large labs, two small labs/workrooms, and office/lab tech space to support engineering program growth.
  - State-funded work began on a multi-building reroof project which includes Baker Hall, Syre Student Center, and Kelly Hall.
  - Installation of two log weirs occurred to help hold back water as part of the wetland mitigation work associated with the Cedar Hall development. Work occurred in the wetland north of the Auxiliary Services Building and was phase 2 of a 3-phase project intended to expand and enhance the existing wetland area. Phase 3 will be completed next fall and consist of wetland buffer plantings.
  - Distribution of 107 surplus desks (from previous student housing apartments) occurred in coordination with the WCC Foundation. Of these, 91 students were served with 45% being first generation college students and 44% being students of color.
  - A new art display area in Cascade Hall (adjacent to art classrooms) creates dedicated space to exhibit student art where old, unused lockers were previously housed.
- **Emergency Preparedness, Safety & Security** (5.3 Promote a safe environment for teaching, learning, and working)
  - October 15, WCC participated in the Great Shake Out earthquake drill. This year's participation included testing of the Whatcom Alert Emergency Notification system and the onsite emergency public address system at Cedar Hall.
  - On October 21, with the assistance of maintenance staff, Safety and Security tested the WCC emergency public address system throughout campus. This testing identifies gaps or concerns that inform continued improvements to WCC's emergency notification capabilities.
- **Conference & Event Services (CES)** (4.1 Offer programs, services, and facilities that support college needs and market demands)

- CES has actively worked with interested external Orca Field clients to gather information and protocols regarding clients' COVID-19 safety plans for consideration of Orca Field use.
- CES is assisting in the identification of campus spaces for various campus activities (under the State's guidelines) when needed for re-entry, which supports the work the Safety and Security office and Safety Committee as they continue planning efforts.
- **Bookstore** (4.1 Offer programs, services, and facilities that support college needs and market demands, 3.1 Ensure all students have access to campus resources that support educational success)
  - In October, the Bookstore completed its annual Independent College Stores Financial Report for 2019-20. This coming February, the Bookstore will receive a full financial report from the Independent College Bookstore Association comparing the Bookstore's annual performance against over one hundred other institutional college bookstores from across the country. One interesting statistic already revealed from last year's data is that the Bookstore's sell through rate, for course materials ordered during 2019-20, improved over the previous year from 69% to 75%. This indicates significant improvement in sales forecasting as well as ordering efficiencies.
  - Over the fall quarter back-to-school rush period, the Bookstore provided over \$6,500 in free web order shipping services to Whatcom students. The Bookstore is extending the course materials free shipping promotion for web site based orders through the upcoming winter quarter rush period. CARES Act funding will help offset this added operating expense.

#### ➔ **Student Services—Luca Lewis, Vice President**

- **Student Life and Development:** (Goal 1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success, 4.1 Offer programs, services, and facilities that support college needs and market demands)
  - Partnered with the ASWCC Student Government to organize and plan an afternoon conference in a virtual format. The team presented the 4<sup>th</sup> annual Catch the Next Wave Conference on October 9<sup>th</sup>. The purpose of this conference was to promote student engagement and leadership on campus. The student leaders hosted breakout sessions including civic engagement, the Orca volunteer program, student government, Clubs and activates, and the Intercultural Center. Twenty-nine people participated in the event.
- **Athletics:** (Goal 1.3 Promote student access through quality services and resources, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)
  - All student-athletes participated in an equity-based Clifton-Strengths training to continue to build team camaraderie and focus on building up strengths through an equity-based lens.

- The NWAC is meeting with the Governor's office for specific guidance for Higher Education Return to Plan.
- Athletics promoted civic engagement during fall quarter by assisting all student-athletes to register to vote.
- **Community Standards & Residence Life:** *(Goal 1.2 Foster student learning through student-centered teaching and learning practices, 3.4 Revise policies, practices, services, and curricula from an equity-based lens, 3.6 Increase campus engagement in social justice education and leadership opportunities)*
  - Facilitated discussion on student conduct and the Student Rights and Responsibilities Policy to the ASWCC Leadership.
  - Collaborated with the faculty taskforce on antiracism summer workgroup to provide recommendations for increased awareness, support, and resources related to classroom management and conduct reporting for faculty.
- **Academic Advising & Career Services:** *(3.4 Revise policies, practices, and curricula from an equity-based lens)*
  - In partnership with the Teaching and Learning Center, Instruction, and the AIM program, Advising Training Day was held on October 9th, with over 50 people in attendance. Professional development training for advisors, coaches and navigators, included antiracism practices, addressing racial fatigue, Transparency in Learning and Teaching (TILT) practices, and high impact coaching practices.
  - Advising, Entry Services, Testing Center leadership and Instruction leadership reviewed and made recommendations for improvements the placement experience for students. Improvements include revisions to English Informed Self Placement (ISP) content, and applying anti-bias language. The math department is updating placement process and resources.
- **Veteran Services:** *(Goal 1.1 Increase student achievement in transfer and career preparation, 1.2 Increase academic support for students, 1.3 Increase access for diverse and nontraditional student populations, 4.3 Increase access for underrepresented population)*
  - Veteran Services successfully completed submitting Whatcom's 2020-21 VA catalog updates to the Washington Student Achievement Council and the Workforce Training and Education Coordinating Board for initial approval. The catalogs will be sent to the VA after the initial approval and pending their review, Whatcom's degree and certificate programs will be approved for GI Bill benefits for 2020-21.
- **Financial Aid:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*
  - Financial Aid awarded 2,431 needy students an average award of \$6,044 for the 2019-20 year. These awards included \$14,692,964 in federal, state, and local funds: \$11,872,720 in grants and scholarships, \$2,477,623 in federal loans, and \$342,621 in work study. This compares to 2018-2019 when Financial Aid awarded 2,363 needy students an average of \$6,017. Awards included

\$14,218,171 in federal, state, and local funds: \$11,152,216 in grants and scholarships, \$2,802,318 in federal loans, and \$263,637 in work study.

- **Entry Services:** *(Goal 1.3 Promote student access through quality services and resources, 3.1 Ensure all students have access to campus resources that support educational success)*
  - Fully implemented *Jabber*, a tool to allow remote access to the College's phone system, and are providing a front window service in the form of a Zoom room between 3:00pm- 5:00pm Monday through Thursday to answer questions for both students and instructors.
  - Entry Services staff spent more than 400 hours on ctcLink planning and implementation.
- **Access and Disabilities Services:** *(Goal 3.1 Ensure all students have access to campus resources that support educational success, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)*
  - The ADS team enhanced virtual access to students through the use of the Accessible Information Management (AIM) department software by implementing e-forms, online scheduling of appointments, and alternate format processing.
  - ADS implemented an application process to provide students lacking the financial resources to apply for funding to pay for a learning disability assessment to enable them to access reasonable accommodations.

#### ➤ **Instruction— Ed Harri, Vice President**

- **Instructional re-entry planning** *(1.1 Improve student success in retention, completion, transfer, and employment; 4.4 Enhance the safety of the college environment)*
  - The college is currently developing a detailed instruction plan to provide guidance on how courses and programs can be prioritized for return when it is determined to be safe to bring back some instructional programs.
- **Online programs** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
  - The College received approval from the Northwest Commission on Colleges and Universities to offer each academic program in an online modality moving forward. Previously, the U.S. Department of Education had provided authority for colleges to do so through the end of 2020, but colleges needed to apply for approval to continue doing so beyond 2020. This allows the College to continue offering programs and courses online, as needed, during the duration of the pandemic, but we will also consider which programs may move to offer additional online options beyond that time.
- **Assessment and Institutional Research (AIR)** *(4.6 Apply assessment and evaluation data to inform decisions)*
  - Completed a survey of CTCs in regard to whether they have an entity that takes ownership of admissions (the entry process), and how they present that process to their prospective students. It will help us decide about our own way of handling the entry process.

- **Intercultural Services** (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes, 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators. 3.6 Increase campus engagement in social justice education and leadership opportunities, 4.3 Provide ongoing opportunities for faculty and staff professional growth*)
  - Updated [www.whatcom.edu/interculturalservices](http://www.whatcom.edu/interculturalservices) to ensure accountability to the commitments made for Indigenous Peoples Day
  - TEP developed the inaugural podcast TEP Talk with co-host Justin Eriksen, Carmen Green, and Kunbi Ajiboye to continue important conversations about social justice education and advancing equity for a geographically distant campus community. Episode 1: Sankofa and the Legacy of Dr. J features Dr. Janis Velasquez Farmer.
  - People of Color Collective revised previously submitted proposal to establish an Advisory Council for equity and inclusion.
  - Hosted 3 Workshops About Politics in partnership with faculty member, Mary Haberman to discuss topics including voting 101, getting to know the candidates, and why voting matters.
  - Strengthened partnership with Athletics via peer mentoring support, meeting with the director for athletics, and meeting with coaches to increase opportunities for mentor-athlete engagement, supported by the WCC College Foundation.
  - Hosted Fireside Chat for Dia De Los Muertos with Marco Morales and Kenia Carranza-Torres on November 2 to celebrate and honor loved ones who have passed and played an influential part in our lives. Kenia Carranza-Torres, WCC graduate and ASWCC LatinX Leadership Club officer, and Marco Morales, from the Indigenous Studies Foundation, shared their stories and facilitated a discussion.
  - Hosted special Talkin' Stories: Election Day Stress on November 4 to help WCC community cope with Election stress. Yoga instructor, Gina Green will lead participants in practicing mindfulness and mediation to release stress and anxiety.
  - Revamped Peer Mentoring training for IC Peer Navigators in alignment with national standards identified by the College Reading and Learning Association (CRLA).
- **Library Services** (*1.3 Promote student access through quality services and resources; 3.1 Ensure all students have access to campus resources that support education success*)
  - Collaborating with history faculty, Anna Booker, the Library is hosting a University of British Columbia graduate school intern who will work with our staff to develop a repository to host Salish Sea Institute curriculum material developed by Western Washington University and Whatcom Community College faculty. The repository will live in Whatcom's Digital Commons.
  - During the first two weeks of fall quarter, the Library distributed 740 texts and other course material to 389 students through a variety of means in a remote environment.

- **International Programs** (*1.3 Promote student access through quality services and resources; 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators.*)
  - A contract was signed with ELS, a worldwide network of educational consultants and English training centers, for the recruitment of students from Saudi Arabia. The students receive full scholarships from the Kingdom of Saudi Arabia through the Saudi Arabian Cultural Mission to pursue an associate's degree in a variety of fields, with the majority studying in STEM fields – specifically engineering.
  - Whatcom signed an MOU for the development of collaborative educational programs with the local governments of two towns in Okinawa Prefecture in Japan. The coordinator of the agreement in Japan, Shizuo Alex Kishaba, has developed programs for Washington State University and a number of community colleges in Washington over the past decade. Online testing of high school students' English proficiency in Okinawa has been the first step toward creating online (and eventually face-to-face) programming for the students in that area of Okinawa.
  - A new marketing piece is in development to promote the idea that international students can start their studies at home (online) and then eventually come to Whatcom's campus to continue their studies before transfer to a US university. This concept is an adaptation of the 2 + 2 community college to university model. The 1 + 1 + 2 model will save students money by forgoing the cost of living in Bellingham for the first quarters of their education by studying from home. This model is a response to ongoing safety concerns about international travel during the pandemic, and addresses the financial instability that parents may be facing in paying for a US education.
- **Professional-technical programs** (*2.5 Cultivate community awareness and support for the College. 2.6 Engage with business and industry to strengthen regional economic development.*)
  - Held the annual fall kick-off and education program for professional-technical program and worker retraining advisory committee members on Oct. 29 with approximately 60 industry and community representatives and WCC faculty and staff in attendance via Zoom (down from approximately 80 at the prior year's on-campus event). The program featured addresses from Pres. Kathi Hiyane-Brown regarding the College's priorities and accomplishments and Dean for Workforce Education Tonya Wagner regarding advisory committee impact and plans for program expansion and development.
  - Completed FY21 Professional/Technical Program Restart (GEER Funds) application and submitted to the SBCTC to support work based learning activities, skill development and instruction in the following programs: Nursing Assistant, Nursing, Massage, Physical Therapy Assistant, Medical Assistant, Visual Communications, Computer Information Systems, and Paralegal.

➔ **Foundation and College Advancement – Eva Schulte, Executive Director**

- **Foundation** (*2.5 Cultivate community awareness and support for the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes*)



- **Student and Mission-Based Support:**
  - Student emergency awards totaled \$546,437 for fall quarter. WCC Foundation provided \$21,200 to 39 students who did not qualify for other funding sources during fall quarter.
  - The Foundation supported the College's Surplus Desk Program by underwriting 70 desks for students and staff who did not have adequate work space at home to teach, study, and support college programs. The Foundation is fundraising for this with a "Fund A Desk" initiative.
  - CARES Act support for student emergency needs will end after winter quarter. Foundation staff is exploring opportunities to raise additional fund to meet student emergency needs.
- **Fundraising:** Draft reports show the Foundation received 19 gifts and pledges totaling \$30,258 for the month of October. Fiscal year to date as of Oct. 29, 2020 the Foundation received \$101,642 in gifts and pledges.
  - The President's Circle Virtual Reception was held on Oct. 21 via Zoom. Attendees experienced an inside look at Cedar Hall, including a student panel and a cooking demonstration by former WCC Trustee Robert Fong.
  - The Igniting Futures Campaign Cabinet met on Oct. 6 to celebrate the completion of the \$2.5M campaign. The success was toasted via Zoom.
  - Foundation staff continue to support faculty in their efforts to fundraise for the A FRIEND (Adjunct Faculty Relief In Emergency Need with Dignity) fund. To date, \$3,730 has been raised.
  - WCC Foundation received a \$20,000 grant from Raikes Foundation that will support emergency funding for students.
  - WCC Foundation will receive a \$16,000 grant from BP to support the new Phyllis and Charles Self Learning Common's Makers Space. These funds will directly underwrite the consumable costs of the Makers Space so that students, faculty and staff can utilize the equipment without financial burden, i.e. 3D printer, for learning and projects.
  - The Foundation submitted pending proposals to Lumina Foundation (\$248,000 requested-NCyTE), Chuckanut Health Foundation (\$5,000 requested-Zoom for Healthcare), and Phillips 66 (varied levels, i.e. Orca Food Pantry).
- **Governance:** The Foundation Board is actively recruiting new membership. The Nominating Committee plans to recommend a slate of new directors at the Foundation Board meeting, November 17 plus plans for a new donor and civic leader engagement effort, the Orca Pod Projects.
- **Community Affairs** (*2.1 Increase collaboration and communication to serve collective needs across the College; 2.5 Cultivate community awareness and support for the College*)
  - **Cross Divisional Collaboration:** Communications & Marketing is working with Assessment & Institutional Research and Student Services to distribute a student media preferences survey. The survey is available online until Nov. 14 and results will help guide future student communication and advertising planning. So far, more than 200 surveys have been completed.
  - **Profile-Raising**

- The ASWCC, supported by Student Services, partnered with Advancement to support a challenge gift benefiting the Orca Food Pantry. A member of the League of Women Voters and her husband will be donating \$1 for every photo taken of students submitting their ballots. This partnership culminated in a 'Light Up The Vote' campaign as ASWCC students safely drew attention to the ballot box on WCC's campus, encouraging civic participation.
  - **Relationship Building**
    - Advancement is actively seeking volunteers for the formation of the Orca Alumni Association. Two WCC Alumni, Nia Prabhu and Babak Abedsaidi are co-chairing new alumni engagement and an official launch is planned for the January 2021.
    - Executive Director for Advancement Eva Schulte connected with the following organizations and individuals: Whatcom Community Foundation, WWU Foundation and WWU Advancement, BP Cherry Point, Whatcom Museum, Emily Carr University of Art and Design, Cloud Mountain, Phillips 66, Chuckanut Health Foundation, and Port of Bellingham.
- **Communications, Marketing and Publications** *(1.3 Promote student access through quality services and resources; 2.1 Increase collaboration and communication to serve collective needs across the College; 2.6 Engage with business and industry to strengthen regional economic development)*
  - **Web and Social Media**
    - Communications worked with Student Services to leverage their new Virtual Front Desk support center online and on social media.
    - The look of the Virtual One Stop webpage has been streamlined with the creation of new website buttons.
    - Current and upcoming social posts will share election resources including engagement opportunities, messages that reinforce WCC's values and ways to cope with elections stress (from the counseling team).
    - The gray info box on the public website homepage was updated to encourage voter participation and link to the large collection of cross-campus election resources at [www.whatcom.edu/election](http://www.whatcom.edu/election)
    - The Website Refresh project with vendor will kick off on Mon. Nov. 16.
  - **Publications, Graphic Design and Advertising**
    - The winter quarter 2021 quarterly newsletter publication is being created and will focus on steps to enroll, the new Virtual Front Desk and virtual engagement opportunities with students and staff
    - Marketing & Communications worked with WCC's counselors to develop a "Strategies for Coping with Election Stress" flier, which was shared with campus, along with other election week resources from the Teaching & Learning Center, Intercultural Center, and ASWCC.
    - The new Viewbook publication, whose intended audience is potential students, is being developed with Outreach staff. This year's publication will also have online components.
    - The Graphic Design team developed images for the national student media preferences survey and a digital flier for Outreach's virtual info sessions.
  - **Press Releases and Resulting Media Coverage**

- [Here's how Whatcom balloting is going. Plus, info on candidates for those yet to vote](#) (Drop-box locations), Bellingham Herald, 10/17/2020
- [Mount Baker's Tricia Wagar an example of Upward Bound](#), Lynden Tribune, 10/16/2020
- [Black Robes Matter](#) (Judge Evan Jones is adjunct criminal justice faculty), Cascadia Weekly, 10/14/2020
- [When should Whatcom voters get their general election ballots?](#) (Drop-box locations), Bellingham Herald, 10/13/2020
- [Gender-equity scholarship created at WCC in cybersecurity](#), Lynden Tribune, 10/2/2020
- *WCC student is National Adult Learner of the Year: Cecilia DeLeon has overcome great adversity to get her GED and aspires to do even more.* Lynden Tribune, 10/28/2020 (not yet online)
- Read more at [whatcom.edu/news](http://whatcom.edu/news)