

MEMBERS:

- **Rebecca Johnson**
Chair
- **Wendy Bohlke,**
Vice Chair
- **Steve Adelstein**
- **John Pedlow**
- **Teresa Taylor**

If you are a person with a disability and require an accommodation while attending the meeting, please contact the President's Office at 383-3330 (or TDD 647-3279) as soon as possible to allow sufficient time to make arrangements.

NEXT MEETING REMINDER

December 8, 2021

- I. Call to Order & Approval of Agenda, and Notice of Public Comment Time
- II. Consent Agenda Tab 1
 - a. Minutes of October 13, 2021 Board of Trustees Meeting (Attachment A)
- III. Public Comment
 - [Protocols for Public Comment](#)
- IV. Action Item
 - Proposed faculty emeritus (first reading, possible action) – Ed Harri, VP for Instruction
- V. Report from the President
- VI. Reports Tab 2
 - ASWCC – Carlyn Fintery, President
 - WCCFT – Anna Wolff, President
 - WFSE – Dan Andreason, President
 - Administrative Services –Vice President Nate Langstraat
 - Student Services –Vice President Luca Lewis
 - Instruction – Vice President Ed Harri
 - Equity Initiatives - Interim CDEIO Terri Thayer
- VII. Discussion/Items of the Board Tab 3
 - Proposed 2022 Board of Trustees Meeting schedule
- VIII. Executive Session
 - ...as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining...
 - to discuss with legal counsel representing the agency matters relating to Litigation or legal risks of a proposed action or current practice that the agency has identified when public discussion of the litigation
 - to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- IX. Adjournment

*The Board of Trustees may adjourn to an Executive Session to discuss items provided for in RCW 42.30.110 (1):

- (b) to consider the selection of a site or the acquisition of real estate by lease or purchase...;
- (c) to consider the minimum price at which real estate will be offered for sale or lease...;
- (d) to review negotiations on the performance of a publicly bid contract...;
- (f) to receive and evaluate complaints or charges brought against a public officer or employee...;
- (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee...; or as provided in RCW 42.30.140 (4)(a), to discuss collective bargaining
- (h) to evaluate the qualifications of a candidate for appointment to elective office...;
- (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions... or... litigation or potential litigation...



CONSENT AGENDA

- a. Minutes of October 13, 2021 Board of Trustees Meeting (Attachment A)

SUGGESTED RESPONSE

The chair reads out the letters of the consent items. Then the chair states: "If there are no objections, these items will be adopted". After pausing for any objections, the chair states, "As there are no objections, these items are adopted."

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COMMUNITY COLLEGE

MINUTES

BOARD OF TRUSTEES MEETING

Virtual Meeting via Zoom

Wednesday, October 13, 2021

2:00 p.m.

- ➔ **CALL TO ORDER** Vice Chair Wendy Bohlke officially called the Board of Trustees meeting to order at 2:00 p.m. Present in addition to the chair were trustees Steve Adelstein, John Pedlow, and Teresa Taylor, constituting a quorum. Chair Rebecca Johnson was absent. Others present included President Hiyane-Brown; Nate Langstraat, Vice President for Administrative Services; Ed Harri, Vice President for Instruction; Luca Lewis, Vice President for Student Services; Terri Thayer, Interim College Equity Officer; Kerena Higgins, Assistant Attorney General; and Rafeeka Kloke, Special Assistant to the President.

ACTION TO ACCEPT AGENDA

- ➔ Trustee Pedlow moved to accept the agenda. It was seconded by Trustee Adelstein and the **motion was approved.**
- ➔ Vice Chair Bohlke announced that there is a designated time for public comment on the agenda.

CONSENT AGENDA

➔ Consent Agenda

Minutes of the August 19 -20, 2021 Board of Trustees Retreat.

Chair Johnson stated: "If there are no objections, item in the consent agenda will be adopted." As there were no objections, this item was adopted.

PUBLIC COMMENT

- ➔ Vice Chair Bohlke called for public comment. She announced a 15 minutes public comment period with 2 minutes allocated to each person.
- ➔ There was no public comment.

ACTION ITEM

- Proposed revision to Policy 500 – Degree/Diploma/Certificate Programs (first reading, possible action)

Trustee Taylor moved to approve the proposed revision to Policy 500. It was seconded by Trustee Adelstein and the **motion was approved.**

PRESIDENT'S REPORT

- President Kathi introduced Yvonne Cartwright, Interim Director for Communications and Marketing. Cartwright will serve as the public information officer and one of her priority projects is overseeing the website refresh among other duties.
- President Kathi thanked faculty and staff for all of their work in preparation for conversion to ctlink. In addition, she thanked Student Services staff for the implementation of Orca Central; Administrative Services for preparing campus for safe return and updating space in Heiner Center for Orca Central; and Instruction for fall and winter quarter planning.
- Enrollment numbers are down system wide. Colleges who are fully open and provide additional in-person classes have better enrollment numbers than those with less in-person classes.
- College's grants department has been busy with grant solicitations. The college recently received the following grants:
 - Area Health Education Center for Western Washington (AHECWW) received \$85,000 and will join Pyxis Partners' Community and Provider Gateway Initiative (CPGI) Network. Engagement activities will include informational booths and presentations at conferences; educational webinars and workshops; social media sharing; and op-eds, press releases, newsletters, and other digital media.
 - The College has been awarded a \$7.5 million grant by the National Science Foundation (NSF), elevating Whatcom Community College's (WCC) National Cybersecurity Training and Education Center (NCyTE) from a local and regional resource to a national source for nationally-recognized cybersecurity education advocacy.
 - The College is one of three institutions receiving a total of \$3 million from the National Science Foundation to fund collaborative research for embedding the use of inclusive, research-based instructional strategies within undergraduate STEM courses and departments.
- President Kathi attended a Welcome Orcas event at Cedar Hall in the beginning of the quarter and met some of our student residence who were excited to be on campus.

REPORTS

➤ **ASWCC – Carlyn Finerty, President**

Finerty introduced this year's ASWCC Executive Team: Kaitlyn Cox, Executive Vice President; Soren Keene-Wilson, Vice President for Programming; and Annika Jonson, Vice President for Clubs.

➤ **Administrative Services – Nate Langstraat, VP**

Langstraat provided an update on ctclick. The College will make the final “go” or “no go” decision on October 24, 2021 and with a “go” ctclick will go live on October 25, 2021. There have been regular communication with campus on progress and key dates.

➤ **Instruction – Ed Harri, VP**

Harri provided a brief update on enrollment for fall quarter. On the 10th day of the quarter, enrollment was down by 11% from last fall, which represents a decrease of 370 FTE. This was sizeable, and the enrollment levels from previous years differ significantly for various student groups. First generation students have decreased by 17%, Running Start students by 25%, students with a disability by 27%, student of color by 9%, and international students have increased by 30%.

The College offers 134 sections of in-person instruction taught by 109 faculty. 1,679 students taking at least one in-person class in fall quarter, out of a total student headcount of 4,371 students.

EXECUTIVE SESSION

- At 2:45 p.m. the meeting was adjourned for a closed Executive Session of the Board to approximately forty-five minutes to evaluate the qualification of an applicant for public employment or to review the performance of a public employee... and to discuss with legal counsel representing the agency matters relating to Litigation or legal risks of a proposed action or current practice that the agency has identified when public discussion of the litigation...and to consider the selection of a site or the acquisition of real estate by lease or purchase...

Vice Chair Bohlke announced that action was not anticipated. Guests included President Kathi Hiyane-Brown, Vice President Nate Langstraat, and Assistant Attorney General Kerena Higgins.

The Executive Session adjourned at 3:30 p.m. and the Board reconvened into open session at 3:30 p.m.

ADJOURNMENT

- There being no further business, the meeting was adjourned at 3:30 p.m.

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COMMUNITY COLLEGE

Reports to the Board of Trustees

November 10, 2021 Meeting

➤ ASWCC – , Carlyn Finerty President

Student Engagement (*Goal 1.3 and Promote student access through quality services and resources*)

- In honor of Hispanic Heritage Month Celebration on October 8 the ASWCC partnered with the Simpson Intercultural Center and other WA SBCTC colleges in a virtual celebration for Hispanic Heritage month. Maria Hinojosa served as the keynote. As a reporter who was the first Latina in many newsrooms, Maria Hinojosa dreamt of a space where she could create independent, multimedia journalism that explores and gives a critical voice to the diverse America experience. Participants were able to hear this knowledgeable Latina reporter share her perspective and experience as a way to celebrate Hispanic Heritage Month.
- In honor of Indigenous Peoples Day on October 11, the ASWCC partnered with the Simpson Intercultural Center, Lhaq'temish Foundation, Swinomish Indian Tribal Community Education Department, Bellingham Technical College, Western Washington University, Northwest Indian College, Bellingham Public Schools, and the City of Bellingham in a virtual celebration of Indigenous People's Day. This year's theme was "Changing the Way We Are" featuring keynote speaker Matika Wilbur and performances by the Blackhawk Singers.
- In celebration of National Coming out Day, the ASWCC hosted a "Stitch with Pride" event and offered students pride embroidery kits to students to celebrate the bravery of coming out and raise awareness to combat the silencing effects of homophobia in our communities.
- The ASWCC hosted a virtual game night on October 6 and in partnership with Bellingham Technical College, Clover Park Technical College, Bellevue College, Skagit Valley College, and the Spokane Community College. The virtual game night provided an environment for students to safely interact while playing multiple rounds of games in various styles such as party, conversation, tabletop, quick thinking, game shows, and more.
- The ASWCC has four chartered clubs and seven clubs in the process of chartering. These clubs are all currently listed on the website.
- The ASWCC hosted the Club Fair occurred and had over 35 students who either visited or helped run a table, and 15 students signed up on club interest sheets (although many students expressed interest in more than one club.) Besides the clubs already present, students initiated 7 club interest sheets for new clubs. Several senators were also present at the event. They collected constituents, informed students about student government, and passed out flyers.
- ASWCC Clubs hosted the first Interclub Council Meeting over Zoom. Members from all clubs were encouraged to join, whether the club was chartered or still in the chartering process.

➤ **WCCFT—Anna Wolff, President**

- The WCCFT union executive committee for 2021-2022 are myself, Anna Wolff, as President, Inés Poblet as Vice President for Full-Time Faculty Affairs, Colleen McGoff as Vice President for Adjunct Faculty Affairs, Crystal Holtzheimer as Secretary, Tommaso Vannelli as Treasurer, and Tresha Dutton as Chief Negotiator. Before the start of opening week, we held a retreat for 2 mornings to build our trust and relationships and create some priorities for the year.
- Our union has formed a negotiations committee and a negotiations team to continue the work on the items outlined in the Memorandum of Understanding for 2021-2023.
- Our union, including our executive committee, members of our new instructional council, and our contract administrative committee are working actively alongside college administrators to help administer our new contract, including a new faculty growth process, a new remediation and disciplinary process, and new requirements for faculty supervisors.
- Members of our union executive committee also continually meet with our fellow faculty to discuss our working conditions and how best we can collectively continue to make WCC a great place to work and learn.

➤ **Advancing Equity – Terri Thayer, Interim College Equity Officer**

Equity Support, Building Connections, Cultural Recognition (*Goal 1.1 Improve student success in retention, completion, transfer, and employment, 1.3 Promote student access through quality services and resources, 2.1 Increase collaboration and communication to serve collective needs across the College, 3.1 Ensure all students have access to campus resources that support educational success, 3.2 Apply culturally responsive pedagogy in all teaching and learning environments, 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes*)

- Governance – College Diversity committee. First meeting and orientation to the committee work, charge and roles/responsibilities.
- Dismantling Racism and Advocating for Justice – Focused on bringing Equity minded presentations/activities to Whatcom and collaboration with external stakeholders.
- FEW with Tresha Dutton focused on creating equity minded syllabi and discussing equity practices in the classroom.
- Attending a number of college committees and sub committees to address equity and interweaving equity into the work –COVID Planning and Response Team, Behavioral Intervention Team, Professional Development Committee, College Diversity Committee.
- Respond to Bias Incident Reports and inquires on response practices.

Intercultural Services: *Goal 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes, 4.3 Provide ongoing opportunities for faculty and staff professional growth*

- Intercultural Services partnered with the Office of Student Life and Development in a number of events including Hispanic Heritage Month Celebration and Indigenous Peoples day.

- Collaborated with Office of Student Life and Development in a partnership with Lhaq'temish Foundation, Swinomish Indian Tribal Community Education Department, Bellingham Technical College, Western Washington University, Northwest Indian College, Bellingham Public Schools and City of Bellingham in a virtual celebration for Indigenous People's Day on October 11. This year theme was "Changing The Way We Are" featuring keynote Speaker, Matika Wilbur and performances by the Blackhawk Singers.
- Hosted Talks for Change on Black Poetry Day on October 14 to help WCC community learn about how to create poetry and importance of expressing yourself through writing. We had poet, professor, and artist, Reelaviolette Botts-ward do a presentation and discussion about poetry as an expression of black cultural identity.
- Participated in ASWCC Fall Club Fair on October 13 to promote the Simpson Intercultural Center, Intercultural Center Peer Navigator Program and Programming we have this quarter.
- Hosted Intercultural Center Peer Navigator Orientation and Trainings on October 1 and October 15 to the new IC Peer Navigators. Trainings topics included FERPA, tips to make outreach calls to mentees, Mentoring Training, Zoom Training, Phones Training, and "What is your educational story" presentation from Carmen Green and Lizbeth Gonzalez-Vasquez both from Outreach Department.

➔ **Administrative Services—Nate Langstraat, Vice President**

- **ctcLink** *(4.1 Offer programs, services, and facilities that support college needs and market)*
 - Business processes for financial transactions, and student account changes are on hold from October 8 through November 15 during the ctcLink transition time.
 - Whatcom ctcLink Subject Matter Experts (SMEs) and ctcLink Pillar Leads completed final data conversion error cleanup in the legacy system, followed by participation in the final Whatcom ctcLink system validation on Sun Oct 24. Whatcom Go Live recommendation was a Go, with no critical issues found.
 - **WCC's went live with ctcLink successfully on Mon Oct 25.**
 - ctcLink account activation roll-out plan communicated: 10/26-27 non-faculty employees, 11/1 faculty, and 11/8 students.
 - "How to" and additional training resources were posted on Compass for employees and the public website for students.
- **Finance** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - The College was selected as 1 of the 12 agencies to be part of the state's Annual Comprehensive Financial Report audit. The business office and HR/payroll submitted the final document requests. At this time, no issues of concern have been identified.
- **Conference & Event Services (CES)** *(4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - Agreements have been confirmed for facility use with the Bellingham Police Department Public Safety Testing (public testing), Rangers College Prep

(training), WCASA (adult soccer), WFC Rangers (youth soccer), DiscNW (disc golf) and Bellingham Warriors (lacrosse).

- Internally, CES is supporting the Combined Fund Drive Soup Café and the ASWCC Gratitude Lunch.
- **Information Technology** (4.1 Offer programs, services and facilities that support college needs and market demands)
 - The migration to Microsoft 365 is complete. Most accounts and emails have been migrated. IT staff are now working to expand and integrate additional applications to be made available to users.

➔ **Student Services—Luca Lewis, Vice President**

- **Academic Advising and Career Services** (1.3 Promote student access through quality services and resources; 3.1 Ensure all students have access to campus resources that support educational success; 3.4 Revise policies, practices, services, and curricula from an equity-based lens)
 - Significant overall progress in preparation and implementation of ctcLink, the new student and employee information system. Preliminary accomplishments include learning and deploying features which improve the students experience in accessing timely college information and completing transactions.
- **Access and Disability Services** (3.1 Ensure all students have access to campus resources that support educational success; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)
 - Both ADS team members attended the fall 2021 virtual Disability Support Services Council (DSSC) and Washington Association on Post-secondary Education and Disability (WAPED). Facilitated presentations and participated on a panel discussion entitled, “Advocacy as Inclusion: Elevating Equity in Access Services provided resources, best practices, and information sharing from colleagues around the state.”
- **Student Life and Development** (1.3 Promote student access through quality services and resources, 1.4 Provide students with mentors, internships, and career preparation, 2.1 Increase collaboration and communication to serve collective needs across the College, 2.2 Create teaching and learning communities, 3.1 Ensure students have access to campus resources that support educational success)
 - AAG Kerena Higgins met with the ASWCC leadership team to discuss permissible uses of S&A fees. By attending the training students leaders were able to find and identify the RCWs pertaining to S&A and understand how to apply the guidelines for permissible uses to their work in student government.
 - The Office of Student Life and Development full-time staff attended the state-wide Council of Unions and Student Programs (CUSP) fall professional development day and business meeting. The meeting focused on developing tools that breakdown accessibility barriers through Universal Design Learning for Digital content and intentional teaching that is student centered.
- **TRiO and Support Services:** (Goal 1.1 Improve student success in retention, completion, transfer, and employment; Goal 1.3 Promote student access through quality services and resources)

- Upward Bound-Hosted 3 Financial Aid and Scholarship Workshops at Nooksack Valley, Mount Baker and Ferndale High School with 30 students in attendance.
- Upward Bound-Staff met with over 30 potential new students and distributed applications and student e assisting all UB students prepare personal essays for college applications. UB students are currently applying to: Whatcom Community College, Yale, MIT, University of Washington, Washington State University, University of Arizona, Western Washington University, and more!
- The Student Support Services program completed 9 new student intakes for the month of October, bring the total number of SSS students up to 70
- **Community Standards and Residence Life** (*Goals 1.2 Foster student learning through student-centered teaching and learning practices, 1.3 Promote student access through quality services and resources, 2.5 Cultivate community awareness and support for the College*)
 - Office of Community Standards collaborated with International Programs to to 25 students in ESLA to address the student code of conduct and promote campus resources.
 - BIT Chair, Omar Harb Michel provided and facilitated training and professional development with the Behavioral Intervention Team (BIT) members.
 - Welcomed new international students and assisted them in getting acclimated to Cedar Hall living, including introducing students to the student residence life portal, adding funds to the orca card, access to programming and support, and orientating students to safety protocols and emergency procedures.
 - Provide students an environment to enjoy table games and safely interact with each other face to face with 4-10 residents participating each week.
 - Resident Advisors planned a week of Halloween happenings, including spooky board game night, scary movie night, caramel apples and Karaoke, and pumpkin carving. The backyard area of CDR is now decorated with at least 20 pumpkins!
 - All Cedar Hall Residence Advisors received Title IX training from Ben Reed, Title IX Coordinator to increase awareness, prevent, and respond to sexual assault.

➤ **Instruction— Ed Harri, Vice President**

- **National Cybersecurity Training and Education Center (NCyTE)** (*4.1 Offer programs, services, and facilities that support college needs and market demands; 4.2 Increase college enrollment and secure resources for the continued viability of the College*)
 - Whatcom Community College, home of the National Cybersecurity Training and Education Center (NCyTE), has received a \$7.5 million Advanced Technological Education (ATE) grant from the National Science Foundation (NSF). The grant will elevate NCyTE to an ATE National Center. The NSF's ATE program funds institutions that develop innovative approaches in educating highly skilled technicians for in-demand industries.

Over the next five years, NCyTE will use the grant funds to expand cybersecurity education pathways, develop and implement leading-edge curriculums, cultivate industry engagement and career opportunities, and support faculty and leadership development in cybersecurity education.

- NCyTE and WCC were represented by President Kathi during a Higher Education Panel on Oct. 7, as part of the 4th Annual National Cybersecurity Summit. Chris Inglis, National Cyber Director, moderated the session. The audience included cybersecurity and infrastructure stakeholders from around the world.
- NCyTE virtually exhibited and supported panel presentations that included list Corrinne Sande first President Kathi and NCyTE Director Corrinne Sande at the NSF's Advanced Technological Education Principal Investigators meeting October 18–22. NCyTE's exhibits featured the upcoming Future Directions in Cybersecurity Education Summit scheduled for June 2022 and the NCyTE Resource Expansion grant. Panel topics included Cybersecurity across the economy and the Pandemic Pivot.
- Since August, NCyTE hosted numerous educational activities for members and other participants on the following topics:
 - Workshops on cybersecurity program development
 - Workshop on *Effective Change Management: Strategies for successful grant-supported project management implementation*
 - September NCyTE Member Webinar on *NSF ATE program Opportunities & Mentor-Connect Orientation*
 - Focus Group on Agricultural Industry & Cybersecurity
 - The National Cybersecurity Virtual Career Fair for employers and students
 - A Military Occupation Specialty (MOS) Pathways focus group for universities
 - October Member Webinar on *The Value of the Centers of Academic Excellence (CAE) in Cybersecurity and the CAE as a Community.*
- **Fall quarter instruction** (*1.2 Foster student learning through student-centered teaching and learning practices; 3.1 Ensure all students have access to campus resources that support educational success*)
 - After extensive planning, in-person instruction returned across college departments for fall quarter. In total, 134 sections of face-to-face or hybrid instruction are being offered, with a total of 2,914 enrollments representing about 1,700 students. Many faculty and students report being very pleased to once again engage in classroom learning.
 - The winter quarter 2022 class schedule will be available for students on November 8, including a wide variety of in-person and online options across the curriculum.
- **International Programs** (*1.3 Promote student access through quality services and resources; 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators.*)
 - International student enrollments increased by roughly 40% (head count) from fall 2020 to fall 2021. China, Saudi Arabia, and Indonesia were the countries that represented the largest growth in enrollments. Roughly 80% of international students are studying online, outside of the US.
 - 40 international students arrived and moved into Cedar Hall for fall 2021.

- International Programs received a grant from the US Embassy in Seoul, South Korea to host a group of 8-10 students as part of a US Language and Culture Summer Program in summer 2022. The participants will be North Korean defectors who are currently enrolled at universities in South Korea. The intent of the program is to improve students' English proficiency and provide them experience with American culture. The program takes place July 25–August 18.
- **ESLA** *(1.3 Promote student access through quality services and resources; 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators.)*
 - Offering face-to-face instruction to 20+ international students in intensive and transition ESLA
 - Offering online ESLA transition course to 20+ students studying in their own countries
 - Assessed and placed 50+ students for fall quarter through the remote ESLA Assessment process which consists of a self-assessment, a writing sample, and an oral interview with the ESLA team
- **Workforce Education** *(2.4 Foster learning, service, and leadership opportunities through community partnerships; 2.6 Engage with business and industry to strengthen regional economic development; 3.5 Improve recruitment and retention of diverse students, faculty, staff, and administrators; 4.1 Offer programs, services, and facilities that support college needs and market demands)*
 - **Parenting Education.** All co-op preschool open labs are running safely with 21 students enrolled in parenting education courses, and 101 parents enrolled in 5-parent education labs.
 - **Worker Retraining.** The worker retraining program has built an entirely new WRT application system which includes an eligibility documentation process, a tuition/books payment process, and a tracking database to align with ctclink. The new system is now entirely paperless and has been approved by the State Board of Community and Technical Colleges and will enhance student access to the program and funding support.
 - **Business Administration** is utilizing Perkins Leadership grant funds to develop three new pathways in the associate's degree, focused on digital marketing, human resources, and business analytics.
 - **Visual Communications** worked with a dozen non-profits in the community this past summer. Students created impressive portfolios, which were on par with portfolios prior to COVID. Partnership examples include the SPARK Museum, Alternative Human Society, Whatcom Literacy Council, Allied Arts, and the Whatcom Peace and Justice Center.
 - **Nursing Program.** The program will admit a fall and spring cohort of 20 students, resulting in a net increase of 10 students/year. Nursing is piloting an English Language Learner (ELL) Academic Adjustment program. Two students have applied

and been approved for these adjustments. Nursing program accreditation and State Approval will occur in fall 2022.

- **Assessment and Institutional Research** (*4.6 Apply assessment and evaluation data to inform decisions*)
 - WCC was recently named as one of only two colleges nationwide with an Excellence in Assessment (EIA) designation. The EIA designation spotlights colleges that successfully integrate assessment practices across the institution, provide evidence of student learning, and use assessment and student success data to guide institutional decision-making and improve student performance. The designation acknowledges on a national level the important assessment work colleges and universities are doing and highlights those practices so other institutions can draw upon them to inform their own efforts. The evaluators noted: “Whatcom Community College has put significant time and effort into making assessment a sustainable, integrated, and useful part of its institutional practices. Additionally, Whatcom has worked hard to develop an organized and sustained effort at involving faculty and staff, including adjunct faculty, in assessment planning and implementation processes. Whatcom’s assessment and institutional research website is rich with evidence of assessment changes, which are monitored and communicated publicly to stakeholders across the institution. Whatcom Community College’s transparent and honest evaluation of their practices is refreshing.” The sponsors of the EIA program are the Association of American Colleges & Universities (AAC&U), the National Institute for Learning Outcomes Assessment (NILOA), and VSA Analytics.
 - The AIR office recently completed three significant reports to help WCC move forward in student-centered, data-informed ways: (1) *WCC’s experience during remote operations in 2020-21*; (2) 2020-21 graduation survey; and (3) 2021 Community College Survey of Student Engagement (CCSSE). Reports have been shared with the College, and activities to discuss and take action on the significant findings will occur over the course of the year.

- **Grants** (*1.1 Improve student success in retention, completion, transfer, and employment; 1.2 Foster student learning through student-centered teaching and learning practices; 2.3 Strengthen partnership with K-12 and higher education institutions; 4.2 Increase college enrollment and secure resources for the continued viability of the College*)
 - **NSF STEM grant:** WCC is one of three institutions receiving a total of \$3 million from the National Science Foundation to fund collaborative research in STEM teaching and learning. Titled “Collaborative Research: Building Educational Theory Through Enacting Reforms (BETTER) in STEM,” the project centers around creating and testing an instructional framework that STEM faculty and departments can use to define and adopt inclusive, student-centered STEM teaching and learning. WCC’s NSF award, which totals nearly \$500,000, is led by Tran Phung, physics professor. To increase the applicability of the research findings, this study will be conducted at WWU, WCC, and the University of Texas-Rio Grande Valley, a large, predominantly Hispanic-serving institution.

- **Microsoft Philanthropies grant.** Microsoft Philanthropies awarded a \$1.5M grant through the WCC Foundation to support collaboration with NCyTE—the National Cybersecurity Training & Education Center to support a project entitled, “Accelerating Community College Cybersecurity Excellence (ACCCE).” These funds have a focus on (1) preparing institutions through cybersecurity program development, ultimately for Center of Academic Excellence in Cyber Defense (CAE-CD) designation; (2) preparing and diversifying cybersecurity faculty at colleges, and (3) providing resources, mentorship, and partnership to colleges in support of cybersecurity program development.
- **AHECWW NIH ‘All of Us’ collaboration:** The Area Health Education Center for Western Washington (AHECWW), housed at WCC, received an \$85,000 award from Pyxis Partners, the engagement awardee to the National Institutes of Health (NIH) ‘All of Us’ Research Program. ‘All of Us’ is a historic effort to harness the power of data from one million or more Americans to accelerate health research and medical breakthroughs. Through a subaward to WCC, AHECWW will join Pyxis Partners’ Community and Provider Gateway Initiative (CPGI) Network, an effort to support organizations to educate communities about research and precision medicine as well as facilitate awareness of and interest in ‘All of Us’.

➤ **Marketing and Communications – Rafeeka Kloke, Special Assistant to the President & Director for Government Affairs**

- **Communications, Marketing and Publications** (2.1 Increase collaboration and communication to serve collective needs across the College; 4.1 Offer programs, services, and facilities that support college needs and market demands)

Marketing:

- Continue to review and assess the return on investment of current and past promotions for the college and individual programs, and exploring new strategies that will maximize return.
- Met with staff from Massage Therapy, Medical Assisting, and Workforce Development to assess each program’s marketing needs
- Assisted with Governor Jay Inslee’s visit to campus on October 12, 2021
- Supported Microsoft on-campus taping of promotional video and ongoing collaboration with Microsoft communications team in promotion of the video

Web/Social Media Development Publications (completed or in development)

A number of publications were completed or in development for a variety of events and programs:

- Website Refresh: working with Granicus, a web development firm assisting with WCC’s web refresh project, to continue the work and finalize a timeline with tentative go-live date in the first quarter of 2022.
- Development of winter quarter newsletter.
- Editing of TRIO video; development of ctlink webpage banners/buttons; updates to Cultural, Identity and Academic Events Calendar 21-22

- **Press Releases/Media Relations – Summary/Highlights Of Media Coverage (2.5 Cultivate community awareness and support for the College; 2.6 Engage with business and industry to strengthen regional economic development)**

Press Releases:

- [Governor and First Lady Visit Whatcom Community College and WCC's National Cybersecurity Training & Education Center \(NCyTE\) | News Story | Whatcom Community College](#)
- [Whatcom Community College NCyTE Center receives \\$1.5 million Microsoft Philanthropies grant for "Accelerating Community College Cybersecurity Excellence" \(ACCCE\) | News Story | Whatcom Community College](#)
- [Whatcom Community College receives National Science Foundation Grant in collaboration with Western Washington University | News Story | Whatcom Community College](#)

WCC in the News

- [Phyllis Self: A Passion for Education, Art and Community - WhatcomTalk](#)
- [CISO Compass: Help is on the way to fill our cyber skills gap | Washington Technology Solutions](#)
- [watch – TVW, Washington State's Public Affairs Network \(Gov. Inslee Press Conference\)](#)
- [Dr. Kathi Hiyane-Brown: WCC Cybersecurity | 790 KGMI](#)
- [America faces a cybersecurity skills crisis: Microsoft launches national campaign to help community colleges expand the cybersecurity workforce - The Official Microsoft Blog](#)
- [Whatcom Community College Awarded National Science Foundation's ATE Center Grant for Cybersecurity | News Story | Whatcom Community College](#)
- <https://twitter.com/MSFTIssues/status/1455911393031454726>
- [Microsoft On the Issues \(@MSFTIssues\) / Twitter](#)
- Seattle Times: [Microsoft launches community college campaign to address cybersecurity workforce shortage](#)
- Workforce Board e-Newsletter October 27, 2021: **WHATCOM COMMUNITY COLLEGE CYBERSECURITY TRAINING CENTER RECEIVES \$7.5 MILLION GRANT**
Whatcom Community College in Bellingham, home to the highly regarded National Cybersecurity Training and Education Center, has received a \$7.5 million Advanced Technological Education grant from the National Science Foundation. The grant will help the center expand cybersecurity education pathways, develop and implement leading-edge curriculum, cultivate industry engagement and career opportunities, and support faculty and leadership development in cybersecurity education. More: <https://bit.ly/3mi48g0>
- Inside Higher Ed: [Corporations, Community Colleges Partner on Cybersecurity Training](#)
- Governor Tweets: <https://twitter.com/GovInslee/status/1447990301159673860?s=20>
https://twitter.com/NCyTE_Center/status/984550283131830272?s=20

➤ Foundation– Eva Schulte, Executive Director

Foundation (2.5 Cultivate community awareness and support for the College; 3.3 Increase services focused on supporting marginalized student populations to close the equity gap in student outcomes)

- **Student, College and Mission-Based Support:**

- **Emergency and stimulus funding** application closed October 7th with 859 fall quarter requests submitted. Since July 2021, 799 students have been awarded more than \$760,000.
- **Scholarships** A 25-member volunteer team made up of WCC Foundation board members, WCC retirees, and five new community volunteers aligned with strategic organizations completed review of 208 applications for the Foundation's first fall application cycle. Winter and spring quarter awards will be announced in November.
- **Funds for Excellence grants** application was updated to address findings from the Assessment and Institutional Research report, 'WCC's Experience during Remote Operations in 2020-2021.' A second application period for grant submissions was moved to the fall. The application closes November 1.
 - The purpose of the WCC Foundation's Funds for Excellence program is to support resourceful program advances that improve the student experience at Whatcom Community College with focus on innovation. Awards will prioritize projects that seek to (1) close student equity gaps on campus and by extension, in the Whatcom County community and (2) decrease barriers to enrollment and/or retention.
- **Fundraising:**
 - Fiscal year-to-date, \$529,543 in contributions have been received.
 - 15 contributions totaling \$46,290 have been recorded for the month to date, October 28, 2021.
 - Wilson Engineering renewed annual scholarship support based on new outreach.
 - As fiscal agent on behalf of NCyTE, received a Microsoft Philanthropies grant amount of \$300,000, a first installment of a 3 year, \$1.5M grant.
 - Secured \$35,000 to support women pursuing STEM scholarships.
 - Governance-Foundation Board of Directors:
 - Orca Pod Projects Five Foundation board director led projects focused on Arts & Humanities, Excellence in STEM, Athletics, Alumni, and Business, Law & Sustainability have raised \$111,600 and increased friend-raising with 3 new committee volunteers and 130 new donors.



Proposed

**2022 Meeting Schedule of
The Board of Trustees**

Second Wednesday of the Month (per WAC 132U-104)
2:00 p.m. (unless otherwise noted with an *)

Whatcom Community College
Laidlaw Center Board Room (LDC 143), 237 W Kellogg Road
Bellingham, WA 98226

Wednesday, January 12

Wednesday, February 16*

Tuesday March 8* (Winter Board Retreat)

Wednesday, March 16

Wednesday, April 13

Wednesday, May 11

Wednesday, June 8

Thursday & Friday, August 11-12* (Board Retreat)

Wednesday, October 12

Wednesday, November 9

Wednesday, December 14